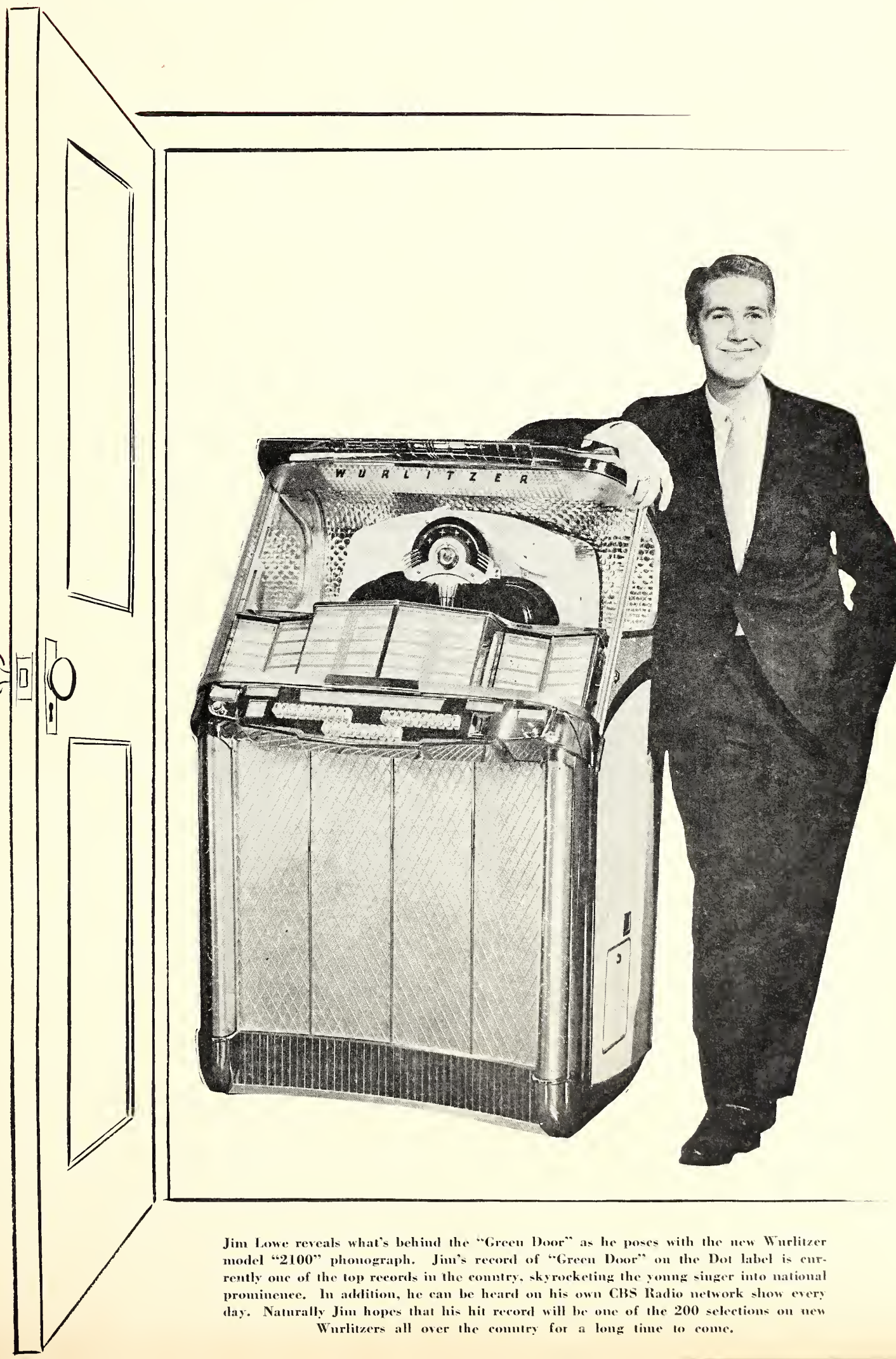
# The Cash Box

VOLUME XVIII — NUMBER 17 JANUARY 12, 1957


Jim Lowe reveals what's behind the "Green Door" as he poses with the new Wurlitzer model "2100" phonograph. Jim's record of "Green Door" on the Dot label is currently one of the top records in the country, skyrocketing the young singer into national prominence. In addition, he can be heard on his own CBS Radio network show every day. Naturally Jim hopes that his hit record will be one of the 200 selections on new Wurlitzers all over the country for a long time to come.

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**INCREASES STORE TRAFFIC**—More and more people, of all age groups, will come into your store to buy 45's at these low prices. And with more people coming into the store, your percentage of impulse sales and related sales increases.

More than ever, 45's are going to be America's favorite speed. Get into the sales swim by featuring them—displaying them—stocking up and promoting them . . . *they mean business!*

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THIS MONTH'S RECORDS
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**Now more than ever 45 is your best buy**
*At your RCA Victor dealer now!*

RCA VICTOR

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# The Cash Box

Volume XVIII—Number 17 January 12, 1957

FOUNDED BY BILL GERSH


# CALYPSO BECOMES COMMERCIAL

**The record business has a new trend—calypso.**

**It's still much too early to tell just how far it will go but all of a sudden the whole music business in interested in songs with a calypso beat.**

**The trend started when "Cindy, Oh Cindy" broke out for a hit and has been followed up with such other records as "Jamaica Farewell" and "Banana Boat Song."**

**Now everyone is looking for more.**

**We certainly don't think that calypso as a trend has the potency of rock and roll and it's hardly likely that it will ever become as strong or as lasting, but nevertheless it's a pleasant type of music and a welcome addition to current records.**

**It's hard to explain why a certain type of music suddenly takes over. Calypso, for instance, has been around for a long, long time. Why is it suddenly the latest thing?**

**A good part of it, we're certain, is accidental. The fact that "Cindy, Oh Cindy" and "Banana Boat Song" became big hits put new emphasis on the calypso beat and has made everyone in the publishing and record companies aware of its possibilities. This in turn gives calypso a chance of a hearing whereas before it might have been dismissed as uncommercial.**

**A new trend in the music business is always an exciting thing. First of all it gives a new lift to the entire field. It creates new artists and most importantly new record buyers. There are always some people, who never bought a record before, who come into the record stores to buy the record in the new trend. And it's an accepted axiom of merchandising that you first must get the customer into the store before you can convince him to try other things besides the one he came for.**

**The new trend, therefore, is always welcome. It adds to the record business and keeps it the expanding, dynamic industry it has proven to be.**


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*THE CASH BOX* covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

*THE CASH BOX* covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

*THE CASH BOX* coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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## and it's on DOT

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B/W
# YOUNG LOVE
# RED SAILS IN THE SUNSET

DOT #15533

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# Happy New Year Hits

from... M-G-M Records

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TO YOU I GIVE MY HEART
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DANNY BOY
MGM 12369 • K12369

Breaking Big
HOLIDAY FOR TROMBONES
and
MIDNIGHT ON THE CLIFFS
MGM 12376 • K12376

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SINNER'S TRAIN
and WHEELING, WEST VIRGINIA MGM 12403 • K12403

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(Theme From The Kovacs' Show)
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MGM 12408
K12408
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Vocal by
ERNIE KOVACS

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and
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MGM 12410 • K12410

FOUR SPICES
ARMEN'S THEME
and
FIRE ENGINE BOOGIE
MGM 12398 • K12398

ROGER COLEMAN
IN HAMBURG WHEN THE NIGHTS ARE LONG
and
ONE MORE KISS
MGM 12380 • K12380

THE NATURALS
'ERBERT
and
FEELING FOOLISH IN BRAZIL
MGM 12358 • K12358

Introducing
DAVE BURTON
FEMME FATALE
and
Hungry For Your Kisses
MGM 12409 • K12409

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THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.


# THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

| | | Pos. Last Week |
|---|---|---|
| 1 | **SINGING THE BLUES**<br>GUY MITCHELL<br>CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins | 1 |
| 2 | **GREEN DOOR**<br>JIM LOWE<br>DO-15486 (45-15486)—Jim Lowe | 2 |
| 3 | **LOVE ME TENDER**<br>ELVIS PRESLEY<br>VI-20/47-6643—Elvis Presley VI-20/47-6728—Henri Rene | 3 |
| 4 | **BLUEBERRY HILL**<br>FATS DOMINO<br>DE-30091 (9-30091)—Louis Armstrong & G. Jenkins IM-5407 (45-5407)—Fats Domino | 5 |
| 5 | **TRUE LOVE**<br>BING CROSBY & GRACE KELLY<br>CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen<br>CA-3473 (F-3473)—Margaret Whiting VE-2018 (2018 x 45)—Jane Powell | 4 |
| 6 | **JUST WALKING IN THE RAIN**<br>JOHNNIE RAY<br>AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray | 8 |
| 7 | **HEY! JEALOUS LOVER**<br>FRANK SINATRA<br>CA-3552 (F-3552)—Frank Sinatra | 6 |
| 8 | **HONKY TONK**<br>BILL DOGGETT<br>KI-4950 (45-4950)—Bill Doggett KI-5001 (45-5001) (vocal)—Bill Doggett | 7 |
| 9 | **A ROSE AND A BABY RUTH**<br>GEORGE HAMILTON IV<br>AP-9765 (45-9765)—George Hamilton IV VI-20/47-6719—Ralph Flanagan<br>DE-30108 (9-30108)—Eddie Fontaine VI-20/47-6673—Country Gentlemen | 9 |
| 10 | **CINDY, OH CINDY**<br>VINCE MARTIN — EDDIE FISHER<br>GL-247 (45-247)—Vince Martin VI-20/47-6677—Eddie Fisher | 10 |

11) TWO DIFFERENT WORLDS. 12) DON'T BE CRUEL. 13) SLOW WALK. 14) LOVE ME. 15) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 16) FRIENDLY PERSUASION. 17) SINCE I MET YOU BABY. 18) GARDEN OF EDEN. 19) GONNA GET ALONG WITHOUT YOU NOW. 20) MAMA FROM THE TRAIN. 21) MOONLIGHT GAMBLER. 22) THE BANANA BOAT SONG. 23) DON'T FORBID ME. 24) MUTUAL ADMIRATION SOCIETY. 25) I DREAMED. 26) JAMAICA FAREWELL. 27) CONFIDENTIAL. 28) PETTICOATS OF PORTUGAL. 29) GOODNIGHT MY LOVE. 30) ANASTASIA. 31) YOUNG LOVE. 32) AUCTIONEER. 33) GREENSLEEVES. 34) NIGHT LIGHTS. 35) CITY OF ANGELS.

**CODE**

| | | | | | |
|---|---|---|---|---|---|
| AA—Double A | CL—Cardinal | E5—Essex | IM—Imperial | OL—Olympic | 5L—Spotlight |
| AB-Abbott | CO—Columbia | EX—Excello | JD—Jay Dee | PA—Parrot | SO—Sound |
| AL—Aladdin | CR—Coral | FB—Fabor | JU—Jubilee | PE—Peacock | 5P—5pecialty |
| AO—Apollo | CT—Cat | FE—Federal | JZ—Josie | PM—Prom | 5T—Starlite |
| AP—ABC-Paramount | CW—Crown | FI—Fiesta | KA—Kapp | PP—Peter Pan | SU—SUN |
| | CY—Crystalette | FR—Fraternity | KI—King | PR—Prestige | TA—Tampa |
| AR—Arccde | DA—Dana | 4 Star—Four Star | LI—Liberty | RA—Rainbow | TI—Tico |
| AT—Atlantic | DE—Decca | GE—Gee | LO—London | RE—Regent | UN—United |
| BT—Bethlehem | DL—DeLuxe | GL—Glory | MD—Media | RL—Real | UQ—Unique |
| BY—Bally | DO—Dot | GN—Golden | ME—Mercury | RM—Rama | VE—Verve |
| CA—Capitol | DT—Dootone | GR—Groove | MG—MGM | RP—RPM | VI—RCA Victor |
| CD—Cadence | DU—Duke | GTJ—Good Time Jazz | MO—Modern | 5A—Savoy | VJ—Vee-Jay |
| CH—Chess | EP—Epic | HE—Herald | NG—Norgren | SE—Seeco | VK—Vik |
| CK—Checker | ER—Era | | OK—Okeh | | WI—Wing |

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# The FIRST BIG HIT of 1957!

# "I DREAMED"

## Betty Johnson

**Bally — 1020 (7-1020)**

IN CANADA: Sparton of Canada Ltd.

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THE HOME OF LIVING PERFORMANCE

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# The Cash Box TOP 50 Best Selling Tunes on Records

## COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

### 1—Singing The Blues
Pos. 1/5: 1 — Pos. 12/29: 1

★CO-40769 (4-40769)— GUY MITCHELL
*Crazy With Love*
CO-21545 (4-21545)— MARTY ROBBINS
*I Can't Quit*

### 2—Green Door
Pos. 1/5: 3 — Pos. 12/29: 3

★DO-15486 (45-15486)— JIM LOWE
*The Little Man In Chinatown*

### 3—Love Me Tender
Pos. 1/5: 2 — Pos. 12/29: 2

★VI-20-6643 (47-6643)— ELVIS PRESLEY
*Anyway You Want Me*
VI-20/47-6728—HENRI RENE O.
*The Little White Horse*

### 4—Blueberry Hill
Pos. 1/5: 4 — Pos. 12/29: 4

DE-30091 (9-30091)— LOUIS ARMSTRONG & G. JENKINS
*That Lucky Old Sun*
★IM-5407 (45-5407)— FATS DOMINO
*Honey Chile*

### 5—Banana Boat Song
Pos. 1/5: 12 — Pos. 12/29: 15

★CR-61761 (9-61761)— STEVE LAWRENCE
*Long Before I Knew You*
DO-15527 (45-15527)— FONTANE SISTERS
*Honolulu Moon*
★GL-249 (4S-249)—TARRIERS
*No Hidin' Place*
ME-71020 (71020x45)— SARAH VAUGHAN
*I've Got A New Heartache*
VI-20/47-6777— JOHNNIE & JACK
*Mr. Clock*

### 6—A Rose And A Baby Ruth
Pos. 1/5: 7 — Pos. 12/29: 7

★AP-9765 (45-9765)— GEORGE HAMILTON IV
*If You Don't Know*
DE-30108 (9-30108)— EDDIE FONTAINE
*The Years Before*
VI-20/47-6719— RALPH FLANAGAN
*Baby Doll*
VI-20/47-6673— COUNTRY GENTLEMEN
*How Much*

### 7—Just Walking In The Rain
Pos. 1/5: 5 — Pos. 12/29: 6

AB-3024 (45-3024)— JUDY KILEEN
★CO-40729 (4-40729)— JOHNNIE RAY
*In The Candlelight*

### 8—True Love
Pos. 1/5: 6 — Pos. 12/29: 5

★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY
*Well Did You Evah!*
CA-3473 (F-3473)— MARGARET WHITING
*Haunting Love*
DE-29959 (9-29959)— KITTY KALLEN
*Will I Always Be Yours*
VE-2018 (2018x45)— JANE POWELL
*Mind If I Make Love Ta You*

### 9—Don't Forbid Me
Pos. 1/5: 14 — Pos. 12/29: 12

★DO-15521 (45-15521)— PAT BOONE
*Anastasia*

### 10—Rock-A-Bye Your Baby With A Dixie Melody
Pos. 1/5: 9 — Pos. 12/29: 9

★DE-30124 (9-30124)— JERRY LEWIS
*Come Rain Or Come Shine*

### 11—Love Me*
Pos. 1/5: 11 — Pos. 12/29: 10

★VI-EPA-992
**Position on best seller list is based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in EP are: Rip It Up; When My Blue Moon Turns To Gold; Paralyzed.*

### 12—Young Love
Pos. 1/5: 28 — Pos. 12/29: 40

★CA-3602 (F-3602) SONNY JAMES
*You're The Reason*
★DO-15533 (45-15533)— TAB HUNTER
*Red Sails In The Sunset*
ME-71022 (71022x45)— CREWCUTS
*Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES
*Ooh-Eee*

### 13—Hey! Jealous Lover
Pos. 1/5: 8 — Pos. 12/29: 8

★CA-3552 (F-3552)— FRANK SINATRA
*You Forgot All The Words*

### 14—Moonlight Gambler
Pos. 1/5: 16 — Pos. 12/29: 21

★CO-40780 (4-40780)— FRANKIE LAINE
*Lotus Land*

### 15—Gonna Get Along Without You Now
Pos. 1/5: 15 — Pos. 12/29: 13

CR-65520 (9-65520)— TERESA BREWER
*Music, Music, Music*
★LI-55040 (45-55040)— PATIENCE & PRUDENCE
*The Money Tree*

### 16—Cindy, Oh Cindy
Pos. 1/5: 10 — Pos. 12/29: 11

★GL-247 (45-247)— VINCE MARTIN
*Only If You Praise The Lord*
★VI-20-6677 (47-6677)— EDDIE FISHER
*Around The World*

### 17—Jamaica Farewell
Pos. 1/5: 24 — Pos. 12/29: 19

★VI-20/47-6663— HARRY BELAFONTE
*Once Was*

### 18—Since I Met You Baby
Pos. 1/5: 13 — Pos. 12/29: 14

★AT-1111 (45-1111)— IVORY JOE HUNTER
*You Can't Stop This Rocking And Rolling*
CO-40789 (4-40789)— MINDY CARSON
*Goodnight My Love*
DO-15517 (45-15517)— MOLLY BEE
*I'll Be Waiting For You*

### 19—Blue Monday
Pos. 1/5: 34 — Pos. 12/29: 38

★IM-5417 (45-5417)— FATS DOMINO
*What's The Reason I'm Not Pleasing You*

### 20—I Dreamed
Pos. 1/5: 31 — Pos. 12/29: 30

★BY-1020 (45-1020)— BETTY JOHNSON
*If It's Wrong To Love You*

### 21—Honky Tonk
Pos. 1/5: 19 — Pos. 12/29: 20

★KI-4950 (45-4950)— BILL DOGGETT
*Honky Tonk*
KI-5001 (45-5001)—vocal— BILL DOGGETT
*Peacock Alley*

### 22—What's The Reason I'm Not Pleasing You
Pos. 1/5: 43 — Pos. 12/29: —

★IM-S417 (45-5417)— FATS DOMINO
*Blue Monday*

### 23—Goodnight My Love
Pos. 1/5: 27 — Pos. 12/29: 31

★CR-61748 (9-61748)— McGUIRE SISTERS
*Mommy*
DE-30150 (9-30150)— EARL GRANT
*My Consolation*
★MO-1005 (45-1005)— JESSE BELVIN
*I Want You With Me Xmas*

### 24—Two Different Worlds
Pos. 1/5: 22 — Pos. 12/29: 22

CA-3565 (F-3565)— DICK HAYMES
*Never Leave Me*
CR-61710 (9-61710)— STEVE CLAYTON
*It Happened Again*
DE-30036 (9-30036)— DICK KALLMAN
*Love Is A Dangerous Game*
★JU-5256 (4S-S256)— DON RONDO
*He Made You Mine*
KA-161 (45-161)—ROGER WILLIAMS & JANE MORGAN
*Nights In Verona*

### 25—Slow Walk
Pos. 1/5: 17 — Pos. 12/29: 16

CD-1304 (4S-1304)— OCIE SMITH
*Forbidden Fruit*
★KI-5000 (45-5000)— BILL DOGGETT
*Hand In Hand*
★ME-70963 (70963x45)— SIL AUSTIN
*Wildwood*

### 26—Garden Of Eden
Pos. 1/5: 21 — Pos. 12/29: 23

★VK-0226 (4X-0226)— JOE VALINO
*Caravan*

### 27—On My Word Of Honor
Pos. 1/5: 37 — Pos. 12/29: 34

★ME-71011 (71011x45)— PLATTERS
*One In A Million*
RP-479 (45-479)—B. B. KING
*Bam Bam Boom*

### 28—Anastasia
Pos. 1/5: 29 — Pos. 12/29: 25

CA-3601 (F-3601)— GUY LOMBARDO
*If It Hadn't Been For You*
DE-30164 (9-30164)— ALFRED NEWMAN & VICTOR YOUNG O.
*Written On The Wind*
★DO-15521 (45-15521)— PAT BOONE
*Don't Forbid Me*
KA-169 (45-169)— ROGER WILLIAMS
*A Serenade For Joy*
LI-55046 (F-S5046)— JONES BOYS
*All This Is Home*
MG-12392 (K12392)— LEROY HOLMES O.
*August Moon*

### 29—Cinco Robles
Pos. 1/5: 40 — Pos. 12/29: 43

★CA-3612 (F-3612)— LES PAUL & MARY FORD
*Ro-Ro-Robinson*
★CR-61765 (9-61765)— LAWRENCE WELK
*Whispering Heart*
★ER-1026 (45-1026)— RUSSELL ARMS
*The World Is Made Of Lisa*

### 30—Love Is Strange
Pos. 1/5: 47 — Pos. 12/29: —

★GR-0175 (4G-0175)— MICKEY & SYLVIA
*I'm Going Home*
KI-5010 (45-5010)— LUTHER & LITTLE EVA
*Ain't Got No Home*

### 31—Banana Boat (Day-O)
Pos. 1/5: — — Pos. 12/29: —

★VI-20/47-6771— HARRY BELAFONTE
*Star-O*

### 32—Greensleeves
Pos. 1/5: 33 — Pos. 12/29: 33

★LO-1703 (45-1703)— BEVERLEY SISTERS
*I'll See You In My Dreams*

### 33—You Don't Owe Me A Thing
Pos. 1/5: — — Pos. 12/29: —

★CO-40803 (4-40803)— JOHNNIE RAY
*Look Homeward, Angel*

### 34—Jim Dandy
Pos. 1/5: 44 — Pos. 12/29: —

★AT-1116 (45-1116)— LAVERN BAKER
*Tra La La*

### 35—Mama From The Train
Pos. 1/5: 23 — Pos. 12/29: 27

★ME-70971 (70971x45)— PATTI PAGE
*Every Time (I Feel His Spirit)*
VI-20/47-6765— HOMER & JETHRO
*I'm My Own Grand Paw*

### 36—Friendly Persuasion
Pos. 1/5: 20 — Pos. 12/29: 18

CA-3520 (F-3520)—LOU BUSCH
*Portofino*
CO-40751 (4-40751)— MICHEL LEGRAND
*Lovers And Lollipops*
CR-61702 (9-61702)— GEORGE CATES
*There's Never Been Anyone Else*
DE-30041 (9-30041)— FOUR ACES
*You Can't Run Away From It*
★DO-15490 (45-15490)— PAT BOONE
*Chains Of Love*
EP-9181 (5-9181)— ANTHONY PERKINS
*If You Were The Only Girl*
MG-12336 (K12336)— DAVID ROSE
*There's Never Been Aayone Else But You*
UQ-355 (45-355)—BOB GRAYBO
*There's Never Been Anyone Else But You*

### 37—Baby Doll
Pos. 1/5: 39 — Pos. 12/29: 35

★CD-1303 (45-1303)— ANDY WILLIAMS
*Since I've Found My Baby*
CO-40764 (4-40764)— PERCY FAITH O.
*Vagabond King Waltz*
EP-9194 (5-9194)— RALPH YOUNG
*Stormy Weather*
ME-71001 (71001x45)— CHUCK MILLER
*The Auctioneer*
MG-12352 (K12352)— LEROY HOLMES O.
*Maid Of Novgorod*
VI-20/47-6719— RALPH FLANAGAN O.
*A Rose And A Baby Ruth*

### 38—Confidential
Pos. 1/5: 26 — Pos. 12/29: 24

AL-3342 (45-3342)— CHARLES BROWN
*Trouble Blues*
★DO-15507 (4S-15507)— SONNY KNIGHT
*Jail Bird*
KI-4988 (45-4988)— BUBBER JOHNSON
*Let's Take A Walk*
ME-70989 (70989x4S)— RUSTY DRAPER
*Tiger Lily*

### 39—Auctioneer
Pos. 1/5: 32 — Pos. 12/29: 28

★DO-15503 (45-15503)— LEROY VAN DYKE
*I Fell In Love With A Pony-Tail*
ME-71001 (71001x45)— CHUCK MILLER
*Baby Doll*

### 40—Ain't Got No Home
Pos. 1/5: 42 — Pos. 12/29: 46

★AG-5259 (45-52S9)— CLARENCE HENRY
*Troubles, Troubles*
KI-S010 (45-5010)— LUTHER & LITTLE EVA
*Love Is Strange*

### 41—Mutual Admiration Society
Pos. 1/5: 30 — Pos. 12/29: 26

### 42—Mary's Boy Child
Pos. 1/5: 25 — Pos. 12/29: 29

### 43—Follow Me
Pos. 1/5: — — Pos. 12/29: —

### 44—Armen's Theme
Pos. 1/5: 36 — Pos. 12/29: 39

### 45—Wisdom Of A Fool
Pos. 1/5: 38 — Pos. 12/29: 37

### 46—One In A Million
Pos. 1/5: 48 — Pos. 12/29: 48

### 47—Don't Be Cruel
Pos. 1/5: 18 — Pos. 12/29: 17

### 48—Without Love
Pos. 1/5: — — Pos. 12/29: —

### 49—I Love My Baby
Pos. 1/5: — — Pos. 12/29: —

### 50—Who Needs You
Pos. 1/5: — — Pos. 12/29: —

### 50—Look Homeward Angel
Pos. 1/5: — — Pos. 12/29: —

## CODE:

AA—Double A
AB—Abbott
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EM—Ember
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PI—Pilgrim
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RO—Roost
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

An Outstanding Version By

# THE CREW CUTS

# YOUNG LOVE

MERCURY 71022

## TOP SELLING SINGLES

| | | | |
|---|---|---|---|
| REPEAT AFTER ME<br>**Patti Page**<br>71015 | I'VE GOT A<br>NEW HEARTACHE<br>**Sarah Vaughan**<br>71020 | GUAGLIONE<br>WAHL-YONE<br>**Ralph Marterie**<br>71007 | EV'RY MINUTE<br>OF THE DAY<br>**The Diamonds**<br>71021 |
| THE AUCTIONEER<br>**Chuck Miller**<br>71001 | IF IT'S A SUNNY SUNDAY<br>**Eddie Heywood**<br>71014 | KOOL KITTY<br>**Buddy Johnson**<br>71017 | TO LOVE<br>AND BE LOVED<br>**Dinah Washington**<br>71018 |

35 EAST WACKER DRIVE · CHICAGO 1, ILLINOIS

Mercury RECORDS

# Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

**TED HEATH ORCH.**
(London 1712; 45-1712)

**B+** "JUNGLE DRUMS" (2:30) [E. B. Marks BMI—Lecuona] A great Lecuona composition is treated to an absolutely fascinating new arrangement by Ted Heath. The sound is thrilling and jam-packed with sensational drum and tom-tom work. A sleeper that could break like wild-fire. Heath's most dynamic side to date.

**B** "MADAGASCAR" (2:45) [Burlington ASCAP—Friedman] Another exciting bit of instrumental virtuosity. Swinging dance deck with a potent cha cha beat. Big band music at its jumping best.

**HENRY MANCINI ORCH.**
(Liberty 55045; F55045)

**B** "FOUR GIRLS IN TOWN (2:41) [Northern ASCAP — North] The title theme from a big new U-I flicker is excitingly arranged and presented by Henry Mancini and his boys. Swinging, dynamic band instrumental that reminds this listener of the "Main Title" theme from the "Man With The Golden Arm". Torrid deck that could break.

**B** "CHA CHA CHA FOR GIA" (2:41) [Northern ASCAP—Mancini] From the same pic comes this imaginative cha cha penned by the batoneer. Excellent big band cha cha material.

**LES ELGART ORCH.**
(Columbia 40822; 4-40822)

**B** "IT MUST BE TRUE" (2:00) [Mills ASCAP—Clifford, Arnheim, Barris] Les Elgart and his boys dance thru a light and infectious new rendition of a wonderful oldie. Colorful bounce ditty that could catch on and hit big. Simple dance item.

**C+** "I AIN'T FOOLIN'" (2:31) [Arthur BMI — Albertine] That wonderful easy-swinging sound of the band era is beautifully captured by Les and the boys on this terrific dance deck. Smooth sailing jumper.

**LAWRENCE WELK PRESENTS THE LENNON SISTERS**
(Coral 61762; 9-61762)

**B** "YOU BROKE YOUR PROMISE, MR. SANDMAN" (2:20) [Stardust BMI—Mellin, Shine] The popular Lennon Sisters of Lawrence Welk's troup glide thru a delightful rhythm ballad with a sentimental romance lyric. Pretty love story that should do well for the gals.

**C+** "THE SIAMESE CAT SONG" (2:34) [Walt Disney ASCAP—Burke, Lee] A wonderful novelty from Disney's cartoon flicker "Lady And The Tramp" is engagingly brought to the foreground by the Lennons. Cute side.

**THE DE CASTRO SISTERS**
(RCA Victor 20/47-6774)

**B+** "I HEAR A MELODY" (2:51) [Alana BMI — Motola, Brandt] The DeCastro Sisters blend their exciting voices on a beautiful rock and roll ballad. Strong tune with an excellent orchestration by Joe Reisman and the boys. Lovely side that should have the teenagers running to the stores.

**B** "I NEVER MEANT TO HURT YOU" (1:46) [Tuxedo ASCAP—Mirkin, Saxon] This half features the trio on an easy-going shuffle beat romancer. Pleasant lilter with a good lyric.

## The Cash Box Disk of the Week

**"PLAYING FOR KEEPS" (2:50) [Hi-Lo BMI—Kesler]**
**"TOO MUCH" (2:30) [Southern Belle-Elvis Presley BMI —Rosenberg, Weinman]**
ELVIS PRESLEY (RCA Victor 20/47-6800)

● The amazing Elvis continues to shatter sales statistics with every release. "Don't Be Cruel" is still selling well after many weeks on the market. "Love Me Tender" is the nation's #3 best seller and his EP including "Love Me" keeps selling like a single. The idol of the teenagers has a tremendous new two-sider that should be on the charts in a matter of hours. Housed in a deluxe 4-color glossy sleeve, the disk features "Playing For Keeps" and "Too Much". Both halves are emotional love items with a torrid beat, exciting guitar work and strong accompaniment from the Jordanaires. Presley's latest appearance on the "Ed Sullivan Show" will send this coupler skyrocketing.

**"YOUR LOVE FOR ME" (2:56) [Mr. Music BMI—Parker]**
**"CAN I STEAL A LITTLE LOVE" (2:28) [Northern ASCAP—Tuminello]**
FRANK SINATRA (Capitol 3608)

● With "Hey! Jealous Lover" riding high on the charts, Frank Sinatra heads into '57 with a delightful two-sider we can expect to be hearing often. For the lovebirds the great star glides thru a smooth rhythm ballad tagged "Your Love For Me". Well written romancer reminiscent of Frankie's million-plus smash "Young-At-Heart". For those who enjoy the up-beat, Sinatra presents a delightful rock and roller from the U-I flicker "Rock Pretty Baby". Light, enjoyable and commercial rendition of a cute ditty. Both halves will join forces to give Frank his first big biscuit of the new year.

**"THE TOWN CRIER" [Planetary ASCAP—Charlap, Drake]**
**"TREES" (3:08) [Jerry Vogel-G. Schirmer ASCAP—Rasbach, Kilmer]**
AL HIBBLER (Decca 30176)

● The magnificent Mr. Hibbler lends his great voice to something new and something old and comes thru with a superb coupling that should attract a heap of coin. "The Town Crier" is the new portion—an excellently written romantic item chanted with a heavy heart by the star. Sentimental love song with many hit qualities. Sounds like a big one. The companion piece features Hibbler on an emotional, stirring revival of one of the most magnificent of all inspirational ballads, "Trees". Striking delivery of a great classic. Al's vocal gimmicks give this song a heart rending quality. Big two-sider to watch. Both should make the grade.

**"WRINGLE, WRANGLE" (2:01) [Walt Disney ASCAP—Jones]**
**"WESTWARD HO, THE WAGONS" (2:10) [Wonderland BMI—Blackburn, Bruns]**
BILL HAYES (ABC-Paramount 9785)

● "The Ballad of Davy Crockett", a tune from a Walt Disney flicker of a few years ago, was responsible for the jet-like rise of Bill Hayes' name in the disk field. And it looks as tho a new tune "Wringle Wrangle" from Disney's latest effort "Westward Ho, The Wagons" will splash the songster's name across the lists in the coming months. This is Hayes' first side under the ABC-Paramount moniker, and it's a lulu. A spright and catchy opus that should meet with great approval from the tots and adults alike. Side will take off when the pic hits the local cinemas. Flip is the title tune of the new Disney film. Happy western flavored ditty. Watch the top deck.

**"STASHU PANDOWSKI" (2:06) [Geo. Pincus ASCAP—Carlyle, Pincus]**
**"I DON'T WANT TO SET THE WORLD ON FIRE" (2:07) [Cherio BMI—Durham, Jenjemen, Seiler, Marcus]**
RUSS CARLYLE (ABC-Paramount 9772)

● Russ Carlye bows in on the ABC-Paramount label with a charming, homespun novelty that could blossom into one of the diskery's first big sellers of the new year. Bearing the unusual title "Stashu Pandowski", the ditty is a colorful and lighthearted pleaser from the first groove right thru to the end. It has a unique air of joy and informality about it and a catchy lyric that could send it soaring. Russ and the Coachmen handle the vocal delightfully as the ork supplies a pretty polka-like instrumentation. The bottom half is an inviting rock and roll beat revival of the oldie "I Don't Want To Set The World On Fire". Watch the upper portion. It's a sleeper with great potential.

**"THE LAST TIME"**
**"THE BIRTHDAY PARTY"**
SIL AUSTIN (Mercury 71027)

● "Slow Walk" man Sil Austin fol'ows-up his current click with a torrid two-sided rock 'n' roller that'll climb the charts in both the pop and rhythm and blues fields. (See R & B Reviews)

**GLORIA SANCHEZ**
(Real 1316; 45-1316)

**C+** "BURRITO JOE" (2:12) [Cordial BMI—Escamilla] A cute musical story about a rhythmic little donkey called Joe is pleasantly vocalled by Gloria Sanchez.

**C** "TICK TOCK" (2:16) [Real-American BMI—Vilva, Mitchell] Another catchy cha cha ditty lightly and invitingly handled by the lark. The Virginia Silva Quartet supplies the instrumental accompaniment on both halves.

**THE FOUR ESQUIRES**
(Paris 501; 45-501)

**B+** "THE SONG OF APRIL" (2:49) [Jack Gold ASCAP—Gold, Berman, Kahn] The Four Esquires display some warm and commercial harmony as they chant a tender new love song with great potential. Quality merchanside superbly presented. Keep an eye on the charts for this one.

**C+** "EVERYONE'S SWEET ON MY SUGAR" (1:58) [Jack Gold ASCAP—Shelley] This half stars the quartet on a light and appealing romantic novelty. Happy ditty good for dancing.

**JORDANAIRES**
(Capitol 3610; F-3610)

**B** "SUGAREE" (1:59) [Acuff-Rose BMI — Robbins] The Jordanaires, the men who accompany Elvis Presley on personal appearances, cut thru an exciting rock and roller. Echo effects create some thrilling sounds that should appeal to teenagers.

**B** "BABY, WON'T YOU PLEASE COME HOME" (2:31) [Pickwick ASCAP—Warfield, Williams] The boys pick up a strong beat on this half as they belt out a torrid new rockin' interpretation of a wonderful oldie. Strong coupling for the teenagers.

**JERI SOUTHERN**
(Decca 30065; 9-30065)

**B+** "THERE'S SOMETHING IN MY EYE" (2:35) [Fred Fisher ASCAP—Ouellette, Tilton] Jeri Southern lends her warm and sensuous voice to an enchanting top quality romancer that could make big noise. Velvety delivery of some class material. Her fans will be wild about this one; and many of her fans are the nation's dee jays. You'll be hearing this one often. Superb Sonny Burke orchestral accompaniment.

**B** "I'M GONNA TRY ME SOME LOVE" (2:49) [Sanjud ASCAP—Hendricks] On this portion the lark glides thru a charming rhythm ballad with a strong lyric beautifully wed to a pleasant melody.

**ALEXANDER AVOLA'S ORCH.**
**Featuring GLORIA WOOD**
(Zephyr 009; 70-009)

**B** "SABOURIN" (2:34) [Lamas ASCAP—Sigman, Steiner] Gloria Wood's soprano voice chants in the distant backdrop as Alexander Avola's orchestra presents the exciting latin tempo opening theme from the RKO flicker "Death Of A Scoundrel". Stirring piece of instrumentation. Dramatic.

**C+** "THE SCOUNDREL BLUES" (2:07) [Lamas ASCAP—Sigman, Steiner] Another attractive theme from the same movie. Gloria Wood again handles the vocal chores—chanting the melody without lyrics.

263,418 ORDERED IN FIRST 4 DAYS!

Looks like ABC-Paramount's going to sell 2,000,000 of

# BILL HAYES

(THE DAVY CROCKETT SENSATION)

Singing

# WRINGLE WRANGLE

C/W

# WESTWARD HO, THE WAGONS

(From the Walt Disney production, "Westward Ho, The Wagons")

**NO. 9785**

THANKS DJ'S, OPS, ONE-STOPS, AND ABC-PARAMOUNT DISTRIBUTORS FOR A TREMENDOUS '57 KICK-OFF!

ABC-PARAMOUNT

FULL COLOR FIDELITY

DECCA RECORDS

Best Bets

"SKYLINER"

"If You Should Leave Me"

(Decca 30004; 9-30004)

CARMEN McRAE

Carmen's vocal version of this great standard displays again the terrific musicianship and sensational singing that have made her so popular. Two sides that show Carmen at her best.

"WHY CAN'T THIS NIGHT GO ON FOREVER"

"Chicago Blues"

(Decca 30096; 9-30096)

BILL SNYDER

Action on "Why Can't This" from points throughout the country shows that this is really a side worth hitching onto. Snyder has that combination of crisp technique and exciting piano sound everyone seems to go for!

"I'M GLAD, SO GLAD"

"I'm Still In Love With You"

(Decca 30172; 9-30172)

TOMMY CHARLES

Tommy belts out this sensational pop version of the C & W hit (Webb Pierce) and "I'm Glad" looks like a big play-getter. Big voice, big sound, big record!

a New World of Sound DECCA Records

# London Lowdown

That very personable young man Pat Boone, was quick to make an impression with British audiences. And it looks as tho he'll have to make a quick return to these shores. I caught his performance on the "Sunday Night At The Palladium" Show. I talked to Jack Spina who is here with Pat watching that the boy keeps up his studies. Apart from concerts and T.V. appearances, Boone spent his leisure hours sightseeing and visiting art galleries.

"Garden Of Eden" getting the full coverage by all leading record companies. Interest mounting in the new tie between RCA Victor and the Decca Group, which goes into operation in the early Spring.

1957 promises once again to be a big year for the record industry, and we can expect more American talent to visit these Isles; and we trust a fair exchange of British talent will go to the U.S.A.

My thanks to the many artists and managements who have sent your scribe Season's Greetings. Please accept my good wishes in return for a prosperous New Year.

**This week's best selling pop singles**
(Courtesy "New Musical Express")

1) **Singing The Blues—** Guy Mitchell (Philips)
2) **Just Walking In The Rain—** Johnnie Ray (Philips)
3) **Green Door—** Frankie Vaughan (Philips)
4) **St. Therese Of The Roses—** Malcolm Vaughan (HMV)
5) **Cindy, Oh Cindy—** Eddie Fisher (HMV)
6) **Rip It Up—** Bill Haley Comets (Brunswick)
7) **True Love—** Bing Crosby & Grace Kelly (Capitol)
8) **Singing The Blues—** Tommy Steele (Decca)
9) **Hound Dog—** Elvis Presley (HMV)
10) **Love Me Tender—** Elvis Presley (HMV)
11) **Make It A Party—** Winifred Atwell (Decca)
12) **Woman In Love—** Frankie Laine (Philips)
13) **When Mexico Gave Up The Rumba—** Mitchell Torok (Brunswick)
14) **Moonlight Gambler—** Frankie Laine (Philips)
15) **My Prayer—** Platters (Mercury)
16) **More—** Jimmy Young (Decca)
17) **Friendly Persuasion—** Pat Boone (London)
18) **House With Love In It—** Vera Lynn (Decca)
19) **Blueberry Hill—** Fats Domino (London)
20) **Two Different Worlds—** Ronnie Hilton (HMV)
21) **Christmas Island—** Dickie Valentine (Decca)
21) **Rocking Through The Rye—** Bill Haley Comets (Brunswick)
23) **Blue Moon—** Elvis Presley (HMV)
24) **Cindy, Oh Cindy—** Tony Brent (Columbia)
25) **Rudy's Rock—** Bill Haley Comets (Brunswick)
26) **Christmas And You—** Dave King (Decca)
27) **Friendly Persuasion—** Four Aces (Brunswick)
28) **Two Different Worlds—** David Hughes (Philips)
29) **A Letter To A Soldier—** Barbara Lyon (Columbia)
30) **Lonnie Donegan Show Case (LP)** Lonnie Donegan (Pye-Nixa)

# Record Reviews

**A** DISK & SLEEPER — **B** VERY GOOD — **C** FAIR
**B+** EXCELLENT — **C+** GOOD — **D** MEDIOCRE

## The Cash Box Best Bets

| | | | |
|---|---|---|---|
| ★ "JUNGLE DRUMS" | Ted Heath Orch. | London 1712 |
| ★ "I HEAR A MELODY" | De Castro Sisters | RCA Victor 20/47-6774 |
| ★ "THE SONG OF APRIL" | Four Esquires | Paris 501 |
| ★ "THERE'S SOMETHING IN MY EYE" | Jeri Southern | Decca 30065 |
| ★ "SINNER'S TRAIN" | Art Mooney | MGM 12403 |
| ★ "MY HEART HAS A MIND OF ITS OWN" | Carol Jarvis | Ditto 102 |
| ★ "QUE PASA, MY LOVE" | Eileen Barton | Epic 9198 |

**CARMEN McRAE**
(Decca 30004; 9-30004)

**B+** "IF YOU SHOULD LEAVE ME" (2:48) [Sanjud ASCAP — Stept] An entrancing latin tempo romancer is superbly thrushed by one of the most talented vocalists in the business today. Charming love story with a top grade melody and lyric. Carmen McRae at her wonderful best.

**B** "SKYLINER" (2:45) [Indigo BMI—Bennett] A smooth reading of a rhythm ballad is presented on this half by the gifted lark. Strong deck dee jays should find to their liking.

**IRENE CARROLL**
(Arrow 711; 45-711)

**B** "I DON'T WANNA HEAR A LOVE SONG (ANYMORE)" (2:45) [Graphic BMI—Gazso, Griz] Irene Carroll, a gifted young vocalist with a bright future in store, does a beautiful job with a well written sentimental romancer. Superb arrangement, orchestration plus Miss Carroll's touching vocal could result in a top seller. A sleeper to watch closely.

**C+** "I'VE GOT YOU" (2:01) [Graphic BMI—Carroll] The versatile artist chants her own inviting composition on this half. Pleasant up beat romantic novelty set against a pretty string backdrop.

**CONNIE RUSSELL**
(Era 1027; 45-1027)

**B** "BAREFOOT BOY" (2:10) [Thunderbird ASCAP — Wright, Allison, Kelley] Gifted Connie Russell glides thru a beautiful waltz ballad assisted by Johnny Mandel's orchestra and some lovely echo effects. Charming tune that could make noise.

**C+** "DEEP INSIDE OF ME" (2:03) [Warman BMI—Townsend, Newman] A pretty rhythm romancer invitingly handled by the songbird. Easy going love tune with a shuffle beat.

**GEORGE HALE**
(Liberty 55050; F55050)

**B** "PRAY FOR PEACE" (2:42) [Liberty ASCAP—Fenton, Bone] George Hale's rich voice is perfectly suited for this touching inspirational ballad. Dramatic, song with great meaning in these troubled times. Moving item.

**C+** "SAY YES TO LIFE" (2:13) [Liberty ASCAP—Fenton, Bone] On this half George expresses "the power of positive thinking" via a free-flowing waltz ballad.

**ART MOONEY ORCH. & CHORUS**
(MGM 12403; K12403)

**B+** "SINNER'S TRAIN" (2:50) [Hampshire House ASCAP—Tepper, Bennett] An exciting and unusual galloping tempo tune about a sinner's train with satin as the engineer, is effectively presented by Art Mooney, his ork and chorus. Fascinating folk type ditty that could blossom into a biggie.

**C+** "WHEELING, WEST VIGINIA" (2:41) [Arthur BMI—Sherman, Sherman] A colorful polka novelty is happily fashioned by the chorus and ork. Pleasant piece of dance music.

**EILEEN BARTON**
(Epic 9198; 5-9198)

**B+** "QUE PASA, MY LOVE" (2:45) [Winneton BMI—Sherman, Sherman] Eileen Barton makes an impressive debut on Epic with a beautiful latin tempo romancer that's her most commercial effort in quite some time. Enchanting romancer with a potent dance beat. A lovely sleeper to keep a tab on.

**C+** "THE BEAN SONG (Which Way To Boston)" (2:30) [American BMI — Stanley] The spright lark changes the pace and happily dances thru a cute novelty about Beantown, U.S.A. Colorful pleaser.

**JIMMY DALEY & THE DING-A-LINGS**
(Decca 30163; 9-30163)

**C+** "ROCK, PRETTY BABY" (2:03) [Northern ASCAP—Burke] Jimmy Daley and his boys tear thru a swinging affair. Torrid jumper that bears the title of the Universal film in which it's featured.

**C+** "CAN I STEAL A LITTLE LOVE" (2:10) [Northern ASCAP—Tuminello] A more subdued rock and roller from the same flicker. Good teenage fare on both ends.

**CAROL JARVIS**
(Ditto 102; 45-102)

**B+** "MY HEART HAS A MIND OF ITS OWN" (2:21) [Falstaff BMI—Shrager, Chorney, Shrager] Carol Jarvis does an excellent job with a potent teenage ballad about young love. Extremely dramatic lyric that tells of a young lass who's in love with a fella of whom her parents don't approve. Should have a special meaning to many teansters. Miss Jarvis presents this sincere tune with great feeling. Watch this one. Big first showing for the Ditto label.

**C+** "LOVER BOY" (2:06) [Falstaff BMI—Shrager, Chorney, Shrager] Another good item for the teenage disk buyers. Good rock and rol jumper.

# AN EXCITING NEW STAR FOR 1957

# ANN HATHAWAY

## A Great New Album
## "The Intimate Ann"

**MOTIF ML 501**

presented by

motif RECORDS CORPORATION

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KING TOPS IN POP!

"HONKY TONK" KING-4950

2 BIG HITS

"SLOW WALK" KING-5000

AND NOW HIT #3 — BY THE GREAT...

Bill Doggett

HONKY TONK (Vocal)

KING 5001 — THIS IS A VOCAL VERSION!

SPECIAL RELEASE

YES—WE ADMIT IT—TWO COVERS ON ONE RECORD

LUTHER AND LITTLE EVA—KING 5010

LOVE IS STRANGE | AIN'T GOT NO HOME

NEW RELEASES

OTIS WILLIAMS AND HIS CHARMS

BLUES, STAY AWAY FROM ME | PARDON ME

DE LUXE 6105

LITTLE WILLIE JOHN

A LITTLE BIT OF LOVING | WILL THE SUN SHINE TOMORROW

KING 5003

THE MIDNIGHTERS

LET ME HOLD YOUR HAND | OOH BAH BABY

FEDERAL 12288

BILLY GAYLES

JUST ONE MORE TIME

SAD AS A MAN CAN BE

FEDERAL 12287

DANNY COBB

HEY! MR. WARDEN

b/w

I'LL LOVE YOU (TILL THE DAY I DIE)

De Luxe 6106

JAMES BROWN AND THE FAMOUS FLAMES

JUST WON'T DO RIGHT | LET'S MAKE IT

FEDERAL 12289

BEST SELLERS

BILLY GAYLES

I'M TORE UP

FEDERAL 12265

THE MIDNIGHTERS

TORE UP OVER YOU

FEDERAL 12270

MAC CURTIS

THAT AIN'T NOTHIN' BUT RIGHT

DON'T YOU LOVE ME

KING 4995

HERB ZANE

BY YOU BY YOU

b/w

LET ME IN YOUR HEART

De Luxe 6099

OTIS WILLIAMS AND HIS CHARMS

GYPSY LADY

I'LL REMEMBER YOU

DE LUXE 6098

LITTLE WILLIE JOHN

I'VE BEEN AROUND

SUFFERING WITH THE BLUES

KING 4989

JAMES BROWN AND THE FAMOUS FLAMES

I WON'T PLEAD NO MORE

CHONNI-ON-CHON

FEDERAL 12290

THE MIDNIGHTERS

COME ON AND GET IT

FEDERAL 12285

EDDIE "PIANO" MILLER

WOLFGANG SEBASTIAN MAYER

De Luxe 6103

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# Round The Wax Circle

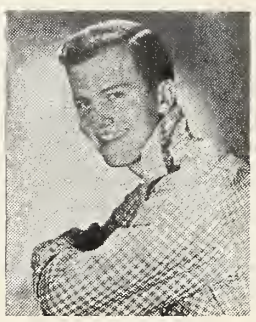
## NEW YORK:

The music business starts 1957 with one of the most optimistic feelings we can ever remember. Everyone thinks the future looks real bright with an expanding record market contributing to the prosperity of all phases of our business. . . . Wedding bells rang on New Year's Day for vocalist **Sunny Gale**, who was married to **Noel Kramer**, artists' manager. The ceremony took place at the home of **Stan Rubin** in New Rochelle, New York. . . . **Bob Whalen** makes his disk debut with the release of "Chapel Of The Roses" and "With All My Love I Thee Endow," both tunes penned by **Remus Harris**, on Jubilee Records. Bob is a former **Godfrey** Talent Scouts winner and has appeared on the **Perry Como** and **Garry Moore** TV shows. **Don Rondo**, who hit the big time with his first recording, "Two Different Worlds," will appear at the Metropole Club in Montreal for a one week engagement starting January 14. . . . **Bernie Lawrence**, brother of Steve, became the father of an 8 lb. 15 oz. son last week. . . . **Ken Chapman**, formerly with Walt **Disney**, has joined Zephyr Records as art director. . . . **Ted Norman**, young vocalist on the **Vincent Lopez** TV'er, is stirring up excitement in Dallas with his first MGM release. Feature side is titled "Exciting" and is backed by the rhythmic "Love Ya So." Both were written by **Ruby Fisher**, who's pretty excited about it all himself. . . . Everyone in showbusiness is the happiest for Nat "**King**" **Cole**. Nat's fifteen minute TV show via NBC Monday nights has acquired a sponsor, Rise Shave Lather.

BOB WHALEN

## CHICAGO:

If this city's disk distribs know whereof they speak—1957 is going to be the very greatest year yet. . . . **Jimmy Martin** more enthusiastic over this new year than he has been over any past year. "It'll be just fabulous," is the way Martin expressed himself concerning the year, 1957. He points out that thousands on thousands of more record players have been sold. That his LP business has doubled since '56. That his Dot and London labels are out with the biggest of hits. "Just think," Jimmy stated, "we've already sold 56,000 of **Tab Hunter's** 'Young Love' and have 45,000 more on the way in. We're so far behind in orders we just can't even believe ourselves." The only sour note Jimmy adds into this gay and lively '57 year-tune is, "We're watching credit with eagle eyes. My credit manager just simply won't issue any credit except to proved accounts." . . . Nor is there a whit's difference in the statements made by **Milt Salstone**. Milt offers his opinion, "1957 will be absolutely tremendous. There are more teenagers, more players, better records," he quickly adds "and, all in all, 1957 is the year that will create an entirely greater, bigger, boomier year for music." . . . Regarding the fact that **Randy Wood** may be one of Paramount Picture's veeps and will continue to conduct Dot, all here very happy for Randy and all of the belief that he'll now have sound tracks and other means at his disposal to make Dot even greater than ever. . . . WCFL's **Danny Sorkin** advises that his wife, **Betty**, flying to NYC for ABC-Paramount session on 1/8. This is a real flying family. Danny pilots his own plane down to St. Loo to do local TVer each Sunday. . . . WJJD's **Del Clark** gave his gal, **Shirley May Davis**, a sparkler for Xmas. It'll be a June wedding. . . . **Leona Anderson** in town to meet and greet deejays. Escorted by RKO-Unique's **Stan Pat**. Leona's latest album titled, "Music To Suffer By." . . . **Don Ferris**, WPAY, Portsmouth, O., in town taped off New Year's Eve interview with **Jackie McCain** and **Roy Kral**. . . . Will the gals or the guys click best on **Howard Miller's** Opera House show? **Betty Johnson** and **Jill Corey** vs **Pat Boone**, **Roger Williams**, **The Highlights**, **Vince Martin**, **The Tarriers**, **Sil Austin** and **The Diamonds** with **Ralph Marterie's** great ork to handle the whole bunch.



PAT BOONE

## HOLLYWOOD:

**Zeke Manners**, now airing over WINS, New York, in town to spend the holidays with his family. Zeke is heard from 6 to 9:30 A.M. over the New York outlet and has broken hits for the area on his morning show. . . . The brothers **Liberace** will be honored at a testimonial dinner at the California Racquet Club this week with many famous personalities attending. . . . Singer **Ann Hathaway** opened this week at Chubby's in New Jersey, and is visiting deejays in the Philadelphia area with her LP "The Intimate Ann" on the Motif label. . . . Many friends in the music business attended the reception held at the El Mirador hotel for **Patti Page** and **Charles O'Curran** after their Palm Springs wedding. . . . **Mitch Reed** joins the KFWB deejay staff, and **Bill Ballance** adds an evening show, which along with his morning stanza will be aimed at the large Freeway traffic audience. . . . **Elma Greer** of Key Records has been transferred to San Francisco where she will handle promotion for Northern California and the Northwest. Label also announced the signing of the **Continentals** with first release scheduled for Monday. . . .Ditto Records president, **Milton Mann** has engaged **Duke Voegle** to handle publicity and promotion for the new label. . . . **Raymond Scott** has been signed for a Hollywood Bowl concert for the coming season. His "A Yank In Europe" album, recorded by **Ted Heath** will be released on London soon. . . . **Geordie Hormel** gifted Zephyr V.P. **Spencer Moore**, and Treasurer **Marylin Arens** with bright red M G's wrapped in cellophane for Christmas. . . . **Lee Palmer** has been named Western Regional Manager for Mercury Records, with **Norm Dudley** managing the Los Angeles branch, and **Ted Fullmer** named manager in San Francisco. . . . **The Four Lads** currently at The Thunderbird in Las Vegas. Their new record of "Who Needs You," written by the writers of two of their previous hits, getting a big play.

PATTI PAGE

*One Of Your Greatest Friends Gives You . . . A GREAT RECORD*

# Lou Monte

# "ROMAN GUITAR"

*c/w*

# "SOME CLOUD ABOVE"

*20/47-6769*

*Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."®*

America's favorite speed... 45 RPM RCA VICTOR

SAVOY RECORD CO 58 MARKET ST NEWARK, N. J.

3 SMASH POP HITS!

—

COAST TO COAST!

●

THE ORIGINAL

"LITTLE BY LITTLE"

NAPPY BROWN

Cadet Dist. Co. of Detroit

has sold over 45,000 to date! Savoy 1506

●

"BAD BOY"

THE JIVE BOMBERS

The record that CAN'T be duplicated! Savoy 1508

●

"RIB JOINT"

SAM PRICE

The Original Instrumental Hit! Getting Big! Savoy 1505

●

SAVOY RECORD CO 56 MARKET ST NEWARK, N. J.

# Victor Announces Price Reductions On EP's

NEW YORK, N. Y.—Reductions up to 40 percent in the nationally advertised list prices of RCA Victor's 45 rpm Extended Play records were announced last week by Lawrence W. Kanaga, Vice President and General Manager, RCA Victor Record Division. The change became effective Jan. 7.

The old and new nationally advertised retail prices for RCA Victor EP product follow: Original Cast albums, formerly $4.98, now $2.98; three and four-pocket EP's, formerly $3.98, now $2.98; two pocket EP's, formerly $2.98, now $2.49; and single pocket EP's, formerly $1.49, now $1.29.

Kanaga revealed that RCA Victor will spend in excess of $1,000,000 during 1957 to stimulate the 45 rpm system in general and Extended Play product in particular.

"We are taking this step now because EP is the surest stimulant for the future growth of the record business," he said. "Expansion of the record business will come, first and foremost, through youth which will claim 65 percent of the total population growth in the next 20 years. Teenagers begin their music-at-home habit with 45 rpm singles. A healthy single and EP business is vital to the growth and prosperity of record dealers. Youth today wants Extended Play."

Kanaga added that RCA Victor is taking this step now because 45 rpm phonographs are selling in ever-increasing numbers.

"These phonographs must be fed," he said. "Also, as our dealer organization goes more and more to self-service, EP product takes on added significance since it features low price.

"It displays well, it offers consumers great selectivity and its size conserves space. Finally, at the new low prices, it is the greatest consumer value that the industry offers."

RCA Victor will immediately launch an advertising and promotional campaign that will continue throughout 1957 to help dealers promote EP.

"The campaign will hit with terrific impact in January, February and March," said Kanaga. "RCA Victor intends to saturate every American communication media with the EP price-reduction story. This national and local advertising program will be exposed to every man, woman and child in the United States not less than three times during the first quarter of 1957."

Kanaga explained that RCA Victor also will make it possible for dealers to recover any markdowns that the price adjustment may require them to make on inventories through a special offer in January. He said that distributors will get to dealers with complete details of this program as soon as possible.

"In recent months we have demonstrated that EP's will sell in tremendous quantities," he concluded. "We are confident our dealers will give us whole-hearted support in promoting this program for the general good of the industry."

# Best Selling Pop Albums

LP # listed to left of asterisk * Extended Play # listed to right

| | | | Pos. Last Week |
|---|---|---|---|
| 1. | CALYPSO<br>HARRY BELAFONTE | (RCA Victor LPM 1248 * EPA 1248) | 1 |
| 2. | ELVIS<br>ELVIS PRESLEY | (RCA Victor LPM 1382 * EPB 1382) | 2 |
| 3. | MY FAIR LADY<br>BROADWAY CAST | (Columbia OL 5090) | 3 |
| 4. | THE KING AND I<br>MOVIE CAST | (Capitol W 740 * EAP 740) | 4 |
| 5. | THE EDDY DUCHIN STORY<br>MOVIE SCORE | (Decca DL 8289) | 5 |
| 6. | OKLAHOMA<br>MOVIE CAST | (Capitol SAO 595 * SDM 595) | 8 |
| 7. | JERRY LEWIS JUST SINGS<br>JERRY LEWIS | (Decca DL 8410) | 6 |
| 8. | HIGH SOCIETY<br>FILM SOUNDTRACK | (Capitol W 750 * EDM 750) | 7 |
| 9. | BELAFONTE<br>HARRY BELAFONTE | (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5 | 11 |
| 10. | ELVIS PRESLEY<br>ELVIS PRESLEY | (RCA Victor LPM 1254 * EPB 1254) | 10 |
| 11. | THE PLATTERS (Vol. II)<br>THE PLATTERS | (Mercury MG 20216) | 16 |
| 12. | SAY IT WITH MUSIC<br>LAWRENCE WELK | (Coral CRL 57041 * EC 82027) | 13 |
| 13. | THIS IS SINATRA<br>FRANK SINATRA | (Capitol T 768) | 14 |
| 14. | MERRY CHRISTMAS FROM LAWRENCE WELK<br>LAWRENCE WELK | (Coral CRL 57093 * EC 82032) | 9 |
| 15. | SONGS FOR SWINGING LOVERS<br>FRANK SINATRA | (Capitol W 653 * EAP 653) | 12 |
| 16. | MANHATTAN TOWER<br>GORDON JENKINS | (Capitol T 766 * EDM 766) | 15 |
| 17. | CALENDAR GIRL<br>JULIE LONDON | (Liberty SL 9002) | 17 |
| 18. | GIANT<br>SOUND TRACK SCORE | (Capitol W 773 * EAP 773) | 23 |
| 19. | ELLA AND LOUIS<br>ELLA FITZGERALD<br>LOUIS ARMSTRONG | (Verve MG V-4003) | 19 |
| 20. | HOWDY!<br>PAT BOONE | (Dot DLP-3030) | 18 |
| 21. | A CHRISTMAS SING WITH BING<br>BING CROSBY | (Decca DL 8419) | 21 |
| 22. | HYMNS<br>TENNESSEE ERNIE FORD | (Capitol T 756) | - |
| 23. | 'S WONDERFUL<br>RAY CONNIFF | (Columbia CL 925 * EPA 925) | 22 |
| 24. | THE PLATTERS<br>THE PLATTERS | (Mercury MG-20146) | 24 |
| 25. | PAUL WHITEMAN 50th ANNIVERSARY<br>VARIOUS ARTISTS | (Grand Award 33-901—2-12" LP) | - |

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# THE FIRST HITS OF '57 ARE ON COLUMBIA!

New Smash—2 Sider

## Johnnie Ray

**YOU DON'T OWE ME A THING**

**LOOK HOMEWARD, ANGEL**

4-40803 • 40803

over a million and half "JUST WALKING IN THE RAIN"

## Guy Mitchell

you'll be knee deep in money with these two

**KNEE DEEP IN THE BLUES**

**TAKE ME BACK BABY**

4-40820 • 40820

reaching 2 million "SINGING THE BLUES"

Their New Hit

## Four Lads

**WHO NEEDS YOU**

IT'S SO EASY TO FORGET

4-40811 • 40811

All The Way

## Frankie Laine

**MOONLIGHT GAMBLER**

LOTUS LAND

4-40780 • 40780

Great Reaction

## Jill Corey

**I LOVE MY BABY**

EGGHEAD

4-40794 • 40794

Bigger Than Ever

## Jo Stafford

**ON LONDON BRIDGE**

BELLS ARE RINGING

4-40782 • 40782

COLUMBIA RECORDS

*"It's What's in THE CASH BOX That Counts"*

*Thrills!* *Chills!*

# SONIC RECORDS *present*

***The Sensational New Release!***

**The Record They Said Couldn't Be Made**

As Only

# ALLEN RYAN

# ROCKS

# "MY REVERIE"

b/w

## "YOU LEFT ME"

Sonic Golden Record No. 1600A

Dist.: Choice Territories Open — Write, Wire, Phone

## SONIC RECORDS

a subsidiary product of

**CAN-DO RECORD CORP.**

375 Bridge St., B'klyn 1, N. Y.

UL 5-8570



The JUBILEE Jackpot

1 **Don Rondo**
**"TWO DIFFERENT WORLDS"**
Jubilee 5256

2 **Della Reese**
**"IN THE MEANTIME"**
c/w
**"THE MORE I SEE YOU"**
Jubilee 5263

3 **Sherry Parsons**
**"WHISPERING HEART"**
Jubilee 5265

Jubilee Records
1650 Broadway, New York City



***The Oldest ONE-STOP Record Service***

## All Labels All Hits

***45 RPM*** ..... **55¢**
***78 RPM*** ..... **60¢**
***Single EPs*** ..... **91¢**

**NO EXTRA CHARGES**
**FREE TITLE STRIP SERVICE**
**NO ORDER TOO LARGE!**
***Save Time!*** ***Save Money!***

**STORE BUSINESS WELCOME**
No C.O.D. Send check with order including postage.

***The Musical Sales Co.***
SEEBURG DISTRIBUTORS
140 W. Mount Royal Ave.
Baltimore 1, Maryland
Vernon 7-5755



## THE BEST YEARS OF MY LIFE

JoAnn Greer with
Les Brown's Orch.
Capitol

**AMERICAN MUSIC, INC.**
9109 SUNSET BLVD., HOLLYWOOD, CALIF.


# Top Selling Records

**Reported by**

# Retail Outlets

**From Coast to Coast**

### BROADWAY MUSIC
New York, N. Y.

1. Singing The Blues (Mitchell)
2. True Love (Crosby & Kelly)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Hey! Jealous Lover (Sinatra)
5. Slow Walk (S. Austin)
6. Mama From The Train (Page)
7. Blueberry Hill (F. Domino)
8. Walking In The Rain (Ray)
9. Banana Boat Song (S. Lawrence)
10. Two Different Worlds (D. Rondo)

### HUDSON-ROSS
Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Walking In The Rain (Ray)
3. Blueberry Hill (F. Domino)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Moonlight Gambler (Laine)
6. Love Me Tender (E. Presley)
7. Green Door (J. Lowe)
8. Don't Be Cruel (E. Presley)
9. Honky Tonk (B. Doggett)
10. Slow Walk (S. Austin)

### CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Walking In The Rain (Ray)
6. Hound Dog (E. Presley)
7. Jamaica Farewell (Belafonte)
8. Cinco Robles (R. Arms)
9. Rock-A-Bye Your Baby (J. Lewis)
10. True Love (Crosby & Kelly)

### WILLIAMS
Philadelphia, Pa.

1. Goodnight My Love (Belvin)
2. Singing The Blues (Mitcheli)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Love Me Tender (E. Presley)
5. Walking In The Rain (Ray)
6. True Love (Crosby & Kelly)
7. I Dreamed (B. Johnson)
8. Gonna Get Along (Patience & Prudence)
9. Blue Monday (F. Domino)
10. Banana Boat Song (Lawrence)

### CENTER MUSIC SHOP
Detroit, Mich.

1. Banana Boat Song (Tarriers)
2. Little By Little (N. Brown)
3. Don't Forbid Me (P. Boone)
4. Young Love (S. James)
5. Love Is Strange (Mickey & Sylvia)
6. Ubangi Stomp (W. Smith)
7. Singing The Blues (Mitchell)
8. Follow Me (B. Williams)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Green Door (J. Lowe)

### BEN BROWN MUSIC
Lynn, Mass.

1. Singing The Blues (Mitchell)
2. Blue Monday (F. Domino)
3. Young Love (S. James)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. On My Word Of Honor (Platters)
6. Old Shep (E. Presley)
7. Wisdom Of A Fool (5 Keys)
8. Green Door (J. Lowe)
9. Who Needs You (4 Lads)
10. Just In Time (T. Bennett)

### COMER'S RECORD NOOK
San Antonio, Tex.

1. Garden Of Eden (J. Valino)
2. Moonlight Gambler (5 Satins)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Singing The Blues (Mitchell)
5. Wisdom Of A Fool (5 Keys)
6. Fools Rush In (Cadets)
7. Jubilation T Cornpone (M. Miller)
8. What's The Reason I'm Not Pleasing You (F. Domino)
9. Auctioneer (C. Miller)
10. Don't Forbid Me (P. Boone)

### ONE STOP RECORD SALES
Buffalo, N. Y.

1. Cinco Robles (L. Welk)
2. Banana Boat Song (Tarriers)
3. Goodnight My Love (McGuires)
4. Champagne Time (L. Welk)
5. Mutual Admiration Society (T. Brewer)
6. Blue Monday (F. Domino)
7. Baby Doll (A. Williams)
8. Love Is Strange (Mickey & Sylvia)
9. Your Love Is My Love (A. Dale)
10. Little By Little (N. Brown)

### RADIO DOCTORS
Milwaukee, Wisc.

1. Young Love (S. James)
2. Gonna Get Along (Patience & Prudence)
3. Banana Boat Song (Tarriers)
4. Singing The Blues (Mitchell)
5. Since I Met You Baby (I. J. Hunter)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. I Dreamed (B. Johnson)
8. Moonlight Gambler (Laine)
9. Blue Monday (F. Domino)
10. Rock-A-Bye Your Baby (J. Lewis)

### SUPER ENTERPRISE
Washington, D. C.

1. Singing The Blues (Mitchell)
2. Love Me (E. Presley)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. True Love (Crosby & Kelly)
7. Banana Boat Song (Tarriers)
8. Hey! Jealous Lover (Sinatra)
9. Without Love (McPhatter)
10. Gonna Get Along (Patience & Prudence)

### BURK'S MUSIC SHOP
St. Paul, Minn.

1. Moonlight Gambler (Laine)
2. Don't Forbid Me (P. Boone)
3. Confidential (S. Knight)
4. Slow Walk (B. Doggett)
5. True Love (Crosby & Kelly)
6. Blueberry Hill (F. Domino)
7. Singing The Blues (Mitchell)
8. Gonna Get Along (Patience & Prudence)
9. Love Me Tender (E. Presley)
10. Banana Boat Song (Day-O) (H. Belafonte)

### AVALON RECORD SHOP
Houston, Tex.

1. Jim Dandy (L. Baker)
2. Moonlight Gambler (Laine)
3. Singing The Blues (Mitchell)
4. I Remember (In The Still Of The Night) (5 Satins)
5. True Love (Crosby & Kelly)
6. Jamaica Farewell (Belafonte)
7. Wisdom Of A Fool (5 Keys)
8. Don't Forbid Me (P. Boone)
9. Blueberry Hill (F. Domino)
10. Brown Eyed Handsome Man (C. Berry)

### ANDRE'S RECORD SHOP
Lansing, Mich.

1. Banana Boat Song (Tarriers)
2. Singing The Blues (Mitchell)
3. Don't Forbid Me (P. Boone)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Auctioneer (C. Miller)
6. Love Me (E. Presley)
7. Blue Monday (F. Domino)
8. Every Minute Of The Day (M. Rayburn)
9. Green Door (J. Lowe)
10. Walking In The Rain (Ray)

### THOMPSON'S
Eugene, Ore.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Walking In The Rain (Ray)
4. Love Me Tender (E. Presley)
5. Blueberry Hill (F. Domino)
6. Friendly Persuasion (Boone)
7. True Love (Crosby & Kelly)
8. Don't Forbid Me (P. Boone)
9. Since I Met You Baby (I. J. Hunter)
10. Banana Boat Song (Day-O) (H. Belafonte)

### LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Green Door (J. Lowe)
4. Love Me Tender (E. Presley)
5. Walking In The Rain (Ray)
6. Mutual Admiration Society (T. Brewer)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (E. Fisher)
9. Honky Tonk (B. Doggett)
10. Hey! Jealous Lover (Sinatra)

### THE MELODY HOUSE
St. Louis, Mo.

1. Banana Boat Song (Tarriers)
2. I Dreamed (B. Johnson)
3. Greensleeves (Beverley Sisters)
4. Young Love (S. James)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Young Love (T. Hunter)
7. Song Of Sorrento (Mantovani)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Don't Forbid Me (P. Boone)
10. Love Is Strange (Mickey & Sylvia)

### COX RECORD SHOP
Atlanta, Ga.

1. Young Love (S. James)
2. Jamaica Farewell (Belafonte)
3. Banana Boat Song (Tarriers/Belafonte)
4. Gonna Get Along (Patience & Prudence)
5. Green Door (J. Lowe)
6. Moonlight Gambler (Laine)
7. Blueberry Hill (F. Domino)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Garden Of Eden (J. Valino)
10. Rose And A Baby Ruth (Country Gentlemen)

### THE MUSIC SHOP
Springfield, Ill.

1. Singing The Blues (Mitchel
2. Banana Boat Song (Tarrier
3. Rose And A Baby Ruth (G. Hamilton IV
4. Green Door (J. Lowe)
5. Walking In The Rain (Ray)
6. Cindy, Oh Cindy (E. Fishe
7. Don't Forbid Me (P. Boon
8. Love Me (E. Presley)
9. Baby Doll (A. Williams)
10. Rock-A-Bye Your Baby (J. Lewi

### PAT'S RECORD SHOP
Richmond, Va.

1. Brown Eyed Handsome Man (C. Berry)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Ain't Got No Home (Henry)
5. Jim Dandy (L. Baker)
6. On My Word Of Honor (Platters)
7. Without Love (McPhatter)
8. Baby Doll (A. Williams)
9. I Dreamed (B. Johnson)
10. Armen's Theme (Seville)

### GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Green Door (J. Lowe)
4. Jamaica Farewell (Belafonte)
5. Singing The Blues (Mitchell)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Banana Boat Song (Tarriers)
8. Young Love (S. James)
9. Blueberry Hill (F. Domino)
10. Mama From The Train (Page)

### GRAYMART MUSIC SHOP
Morristown, N. J.

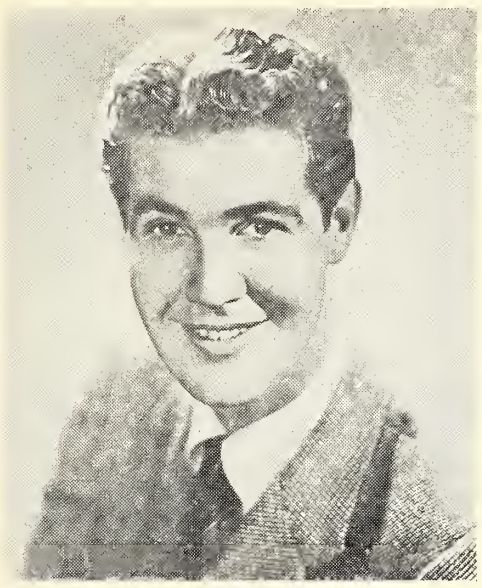
1. Green Door (J. Lowe)
2. Singing The Blues (Mitchel
3. Walking In The Rain (Ray
4. Blueberry Hill (F. Domino
5. Love Me Tender (E. Presle
6. Moonlight Gambler (Laine
7. Cindy, Oh Cindy (V. Martin
8. Auctioneer (C. Miller)
9. Hey! Jealous Lover (Sinatr
10. Young Love (S. James)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# The Billboard says:

# THIS WEEK'S BEST BUY

***"...moving out with the greatest of ease... strong sales..."***



# JIM LOWE'S

***smash hit follow up to the biggest* DOT *record of all time,* "GREEN DOOR"**

# "BY YOU, BY YOU, BY YOU"

## b/w "I FEEL THE BEAT"

***on that sizzling hot* DOT *label*-15525**

Deep Personal Thanks

. . . to our fine trade press, Billboard, Cash Box and Variety, all three of whom picked "By You" to be a big hit

. . . to every one of America's disk jockeys, who are really responsible for all the wonderful things which have happened to me

. . . to the juke box operators of America for voting me number one most promising male vocalist in Cash Box's 11th annual poll

. . . to all the folks at WCBS, New York, and to the many fine sponsors of my radio shows

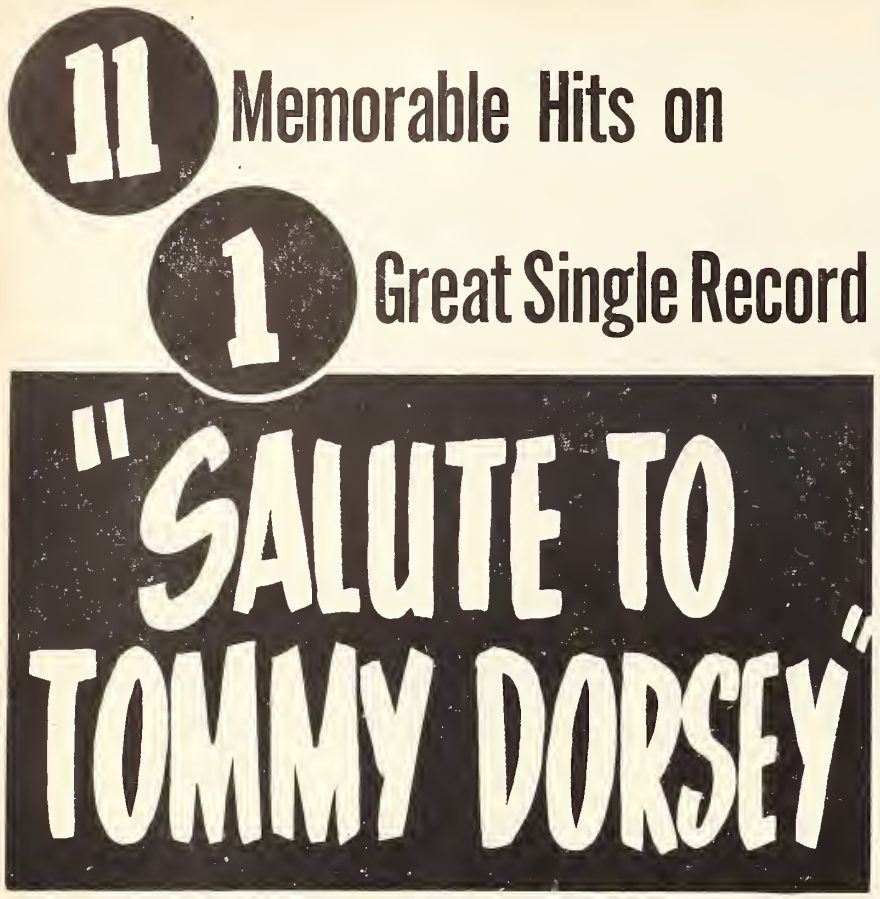
Jim Lowe

Personal Management
**CSIDA-GREAN ASSOCIATES, INC.**
101 W. 55 St., New York 19, N. Y.
Circle 7-0700

Booking
**MUSIC CORPORATION OF AMERICA**

Public Relations
**NAT FIELDS**

Record Promotion
**JANE GIBBS, New York**
**BARNEY FIELDS, Chicago**



## Dot-Paramount Talks Continue

### Wood Names Mack To Album Post In Expansion Program

NEW YORK—Talks between Randy Wood of Dot Records and Paramount Pictures officials continued in high gear last week in New York City. In addition, Al Bennett, formerly Dot sales manager and owner of 10% of Dot stock was also expected in the city last Friday as The Cash Box went to press to join in the talks. It is understood that negotiations are progressing steadily and that if the deal is finalized, Randy Wood, who now owns 70% of Dot's stock would become one of the major stockholders of Paramount Pictures, through a stock exchange deal, and would be placed on that firm's Board of Directors.

Meanwhile, Wood announced that as a further step in the expansion of Dot's album program, he had named Tom Mack Director of Album Repertoire. Mack will leave his present position as General Manager of Capitol Records' Custom Service Department to join the Dot organization on February 1st.

Wood and Dot VP Henry Onorati have been readying plans for the release of 100 albums in 1957 covering popular, jazz, classical, motion picture sound tracks, celebrity series and special items, many of which Tom Mack is expected to produce. Onorati will be in Hollywood shortly to confer with Mack and Wood, completing long range plans on the LP program which includes the ultimate acquisition of a complete repertoire staff, the services of additional producers located in other parts of the country if that seems advisable, and complete art and editorial departments. There also looms the possibility of the addition of a classical specialist in Dot's LP division.

## Winterhalter Scores On Montgomery Show

NEW YORK — Hugo Winterhalter scored strongly as the musical conductor of the Robert Montgomery Show on New Year's Eve. The entire hour was devoted to musical performances with several RCA Victor artists appearing. In addition to conducting all the music, Winterhalter also performed and was part of the script continuity. In all his duties he proved to be highly effective.

Also performing successfully were Teddi King, Ann Gilbert, Eddie Heywood, Dorothy Olsen, Eddie Dano, Henry "Hot Lips" Levine and The Nightcaps.

## Mickey & Sylvia Disk Still Available At Groove Distribs

NEW YORK — It was announced this week that although the Groove label has been discontinued, the diskery's current hit "Love Is Strange" by Mickey and Sylvia will continue to be available from distributors who handled the Groove line. The record, incidentally, has passed the 215,000 mark.

## Victor March of Dimes Train Takes Off Again

NEW YORK — The Second Annual March of Dimes - RCA Victor Starliner, a special train jammed packed with some of the top recording stars in the country, hits the road on January 13th on a 4,800 mile trip to nine cities for the benefit of the March of Dimes.

Last year the carload of Victor stars wowed the fans in city after city and collected a huge sum of money for the continuing fight against polio. This year, the Starliner is expected to do an even bigger job with its increased roster of talent.

Among those who will be on the train are: Eddie Fisher, Julius La Rosa, Jaye P. Morgan, Hugo Winterhalter, Henri Rene, Joe Reisman, The Browns (Jim Edward, Maxine and Bonnie), the DeCastro Sisters, Lou Monte, Mickey & Sylvia, Joe Valino, Teddi King, Dorothy Olsen, Bob Corley, Eddie Dano, Ann Gilbert, Richard Maltby, Mike Pedicin, Lurlean Hunter, Dick Lee, Frankie Lester, David Houston, the Lane Brothers and Kuldip Singh.

Accompanying the artists will be many Victor execs including: Bill Bullock, Harry Jenkins, Ben Rosner, Bernie Miller, Charlie Hall, Herman Diaz, Steve Sholes, Fred Mann, Jack Dunn, Lorene Schrag, Brad McCuen and Dee Welker.

The train will visit Boston (Jan. 14), Buffalo (15), Cincinnati (16), St. Louis (17), Chicago (18), Minneapolis and St. Paul (19), Milwaukee (20) and Pittsburgh (21).

## Hayes' "Wringle Wrangle" Hits

NEW YORK — ABC-Paramount Records reports that, within the past seven days, orders topping the 200,000 figure have poured into the diskery's offices for Bill Hayes' first ABC waxing "Wringle Wrangle" b/w "Westward Ho, The Wagons".

All distributors were reported ordering in huge quantities with Harry Rosen of Philadelphia predicting that the disk would outsell "Tennessee Waltz". Joe Sinsheimer of Allen Distributing in Richmond, Va., said that his company alone expects to exceed the 50,000 without any difficulty. Malverne Dist. in New York says it should go well over the 100,000 figure in the New York area.

At the same time Larry Newton, Sales Manager of ABC-Paramount, announced the addition of Dewey Bergman, Jr. to the label's sales staff. Bergman will handle LP's and the Mickey Mouse line and will report to Newton.

## Singer Adds Second Store

CHICAGO — As of January 1st, Singer-One Stop, this city, announced the opening of a branch store on Chicago's south side.

Joe Sipiora, manager in charge, expressed the branch's functions thusly, "We are set up with new racks in order to speed op-retail ordering. There is a much larger section devoted to LP's in order to service our retail accounts faster and more thoroughly," Sipiora went on. "Of course free title strips are still the rule."

Being a branch of the Singer-One Stop on Chicago's north side, Sipiora advised that all shipping would be done from the main store, the branch being set for pick up orders only.

*The recent recognition by The Billboard, Variety and The Cash Box of* DOT RECORDS *as a* "MAJOR" *recording company made it truly a joyous holiday season. We earnestly hope that in 1957 we will be able to live up to the superlatives heaped upon the organization in 1956.*

DOT RECORDS, *however, could never have grown — in this short time — from a minor to a major recording company without the aid, acceptance and confidence of the thousands of wonderful people who comprise our great industry.*

*To these friends, and especially to co-workers and artists in the* DOT *organization who have been with me since the beginning in Gallatin, Tennessee, I am forever grateful.*

Randy Wood

# Decca Album Release "Designed For '57"

NEW YORK—Decca Records has announced the release of 38 new album packages which will spark its January promotion. The theme of this forthcoming campaign, which will be used in all media of exploitation, is "Designed For '57".

The albums that comprise this release are representative of all types of music. Thirty of the LP's are in the pop field, including vocals, instrumentals, jazz, children's sets, etc. The remaining eight albums are in Decca's classical Gold Label Series. Included among the pop releases are two "deluxe" packages, each containing four LP's. These are Guy Lombardo's "The Sweetest Music This Side of Heaven"; and "Encyclopedia Of Jazz On Records." Each of the four volumes in the latter package is devoted to jazz of a different decade, and each is available by itself as well as in the complete set. Other sets in the "Designed For '57" promotion include new albums by Roberta Sherwood, Jack Pleis, Al Hibbler, Peggy Lee, Lenny Dee, Bill Snyder, Kitty Kallen, Jeri Southern, Georgie Shaw and others.

Exploitation on the new Decca product will be directed towards disk jockeys, dealers and consumers. Two special samplers have been prepared for radio stations. One is a specially designed package containing 24 selections representing 23 of the new pop albums. The other disk jockey sampler includes selected portions of the Gold Label releases. On the dealer and consumer level, Decca has prepared extensive display material and will advertise its new product in both trade and consumer publications.

In connection with the "Designed For '57" campaign, Decca's salesmen are being provided with selling tools which include bound litho books and special order forms for both the new product and for the company's complete catalogs of 12" pop, Gold Label, Kiddy and Extended Play sets.

## Mills Gets Title Song of B'way Bound London Hit

NEW YORK—Mills Music has acquired the publication rights to the title song of the Producers Theatre's new play: "The Waltz of the Toreadors." The play by Jean Anouilh, translated by Lucien Hill, which had opened in Boston December 31 to rave notices, will have its Broadway premiere January 17 at the Coronet Theatre. Publication of the song, penned by John Hotchkiss, is by arrangement with Francis, Day & Hunter of London, and will mark Mills Music's increased activity in up-coming show tunes. The show, a current London success, stars Ralph Richardson and Mildred Natwick, and is one of the subscription series of the Theatre Guild and the American Theatre Society.

A BIG NATIONAL HIT!
MICKEY
AND
SYLVIA
Singing and Playing
"LOVE IS STRANGE"
Groove G/4G-0175
Coming in 2 Weeks—Big Mickey & Sylvia EP
"LOVE IS STRANGE"—EGA #18
Selections include "Love Is Strange", "I'm Going Home", "Just Walking In The Rain" and "No Good Lover".
Order Today from Your Groove Distributor
GROOVE
A Product of Radio Corporation of America
155 EAST 24th STREET
NEW YORK NEW YORK

## Heller Named To Album Post At RCA Victor

NEW YORK—Eddie Heller, president of Rainbow Records, has announced his resignation from the prexy post to become musical director of the pop album department of RCA Victor. In this new post, Heller will aid the label's pop album A & R topper Ed Welker.

Heller is a veteran of the music and record industries. He was associated with the Cosmo label and in 1947 formed Rainbow Records. Heller stated that he would soon appoint a new general manager to take over the operation of the Rainbow line. Although no new sessions are planned for Rainbow's future, the diskery will continue to issue records "in the can" and fill orders for disks in its catalog of LPs and latin rhythm singles.

Heller introduced recording artists Mickey and Sylvia on his Rainbow label some years ago. The team is currently riding high with its Groove recording "Love Is Strange".

TWO BIG ONES FROM MYERS MUSIC
"CLARABELLA"
THE JODIMARS—Cap.
"MARRIAGE and DIVORCE"
JOHNNY ANDREWS—Unique
MYERS MUSIC, INC.
208 N. BROAD ST. PHILA. 2, PA.

# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

On a recent trip to Austria on behalf of the newly formed "National Council Of Disc Jockeys," **Buddy Deane** (WITH-Baltimore, Md.) noticed that a juke box, only 5 miles from the Hungarian border, contained 8 American records. These platters consisted of 1 **Glenn Miller** recording, 1 **Louis Armstrong** disk and 6 efforts by **Bill Haley** and **His Rockets**. . . . When **Johnny Fairchild** (KTMS-Santa Barbara, Calif.) played actor **Tab Hunter's** Dot disk of "Young Love" for the first time, he received 100 calls during the course of his show asking to play the record again. Two other songs that look big in Santa Barbara, according to Johnny, are "Give Me" by **Eileen Rodgers** (Columbia) and "The Hour Of Love" by **Lew Douglass** and His Ork (Bally). . . . **Alan Fredericks** (WGBB-Freeport, L. I.) conducted a "Mystery Record" contest asking listeners for the identity of the vocalist on "Red Sails In The Sunset," the flip side of **Tab Hunter's** "Young Love." Answers ranged from **Mel Torme** to **Rocky Graziano**. . . . Since last July, **Ron Wilmer** (WAYE-Baltimore, Md.) says he's been using **Harry Belafonte's** "Day-O" (RCA Victor) as his opening theme. Ron also reports that WAYE's studios are now located on Charles street in Baltimore. An interesting feature of the new WAYE studios is that the station's deejays, Ron, **John Ademy**, **Winnie** and **Harry Phillips**, are all doing their shows in the new window studios. Folks can look in on the boys as they conduct their shows, but, naturally, the boys can't hear the viewers. . . . **Phil Goulding** (WMGM-New York, N. Y.) removed the moustache adorning his face for 14 years. Phil's explanation: "I didn't shave it off in an effort to dodge tax collectors. I just got plain tired of looking at it. Call it a 14 year itch, if you like." . . . **Bill Edmonds** also of WMGM, has been elected a member of the board of the New York local of American Federation Of Television And Radio Artists.

BUDDY DEANE
(WITH—Baltimore, Md.)

* * * * *

RON WILNER
(WAYE—Baltimore, Md.)

Busy Man: After one of his 3:30 PM shows, **Phil Lind** (WAIT-Chicago, Ill.) dashed for the airport and barely caught the plane for Winnipeg. The next day he emceed one of the stage shows in that cold (-25 degrees) Canadian city and flew back after the performance. After taping his regular show, he was off to Milwaukee to appear at a B'nai Brith function. Phil had to be back the next day to cut tapes for the Howard Johnson restaurant shows. On Monday, December 24th, Phil began his new show at WAIT at 8:00 AM. . . . WHIL-Boston, Mass. has issued an anniversary edition record survey, believed to be the only one of its kind in the country. The 12 page offering, free in all Boston record shops, contains the 50 top hits of 1956 plus full 8 by 10 photos of **Eileen Rodgers**, the **McGuire Sisters** and WHIL disk jockeys, with smaller photos of **Fats Domino** and **Elvis Presley**. WHIL deejay **Jim Aylward** originated the piece. . . . The spinners of WEBB-Baltimore, Md., **Bill Dupree**, **Wiley Daniels**, **Bill Johnson** and **Frank Graham**, played Santa Claus for 25 needy Baltimore families. . . . **Scott Muni** (WAKR-Akron, Ohio) says he will stick out his predicting neck and flatly state that he believes "Love Is Strange" by **Mickey And Sylvia** (Groove) will become the top record in the land soon. . . . **Jim Hawthorne** (KYA-San Francisco, Calif.), who is known for his zany antics as a deejay, is credited, in a news release, of having first conceived and put into effect the nation's first television station that could operate 24 hours a day with one man at the controls. The first of its kind, the news letter goes on to say, was KSHO-Las Vegas, Nevada. . . . The call letters of KABC-Hollywood, Calif. have been changed to KDON-Monterey, Calif. . . . **Bob Kloss** (WKWK-Wheeling, W. Va.) says Bethlehem records is preparing an album titled, "Music For Playboys" for a tie-in with "Playboy" mag. . . . Some of the songs to watch, according to **Tom Edwards** (WERE-Cleveland, Ohio), are "Who Needs You" by the **Four Lads** (Columbia) and "Trees" by **Al Hibbler** (Decca). . . . **Hank Elliott** (WORL-Boston, Mass.) has a new time slot on Sunday mornings from 10 AM to 1 PM.

SCOTT MUNI
(WAKR—Akron, Ohio)

* * * * *

Dee jays **Ron Turner** and **Jack Clifford**, both of WKMI-Kalamazoo, Mich., introduced two stars of the film, "Rock, Pretty Baby," **Johnny Saxon** and **Sue George**, at the Capitol theater in their area. . . . **Don Cavitt** has joined the staff of WDGY-Minneapolis, Minn. as a nighttime disk jockey and newsman. . . . **David McLaughlin** is now located at WBRB-Mt. Clemens, Mich. . . . **Charles C. Badger** has been appointed Promotion and Merchandising Manager of WALA and WALA-TV-Mobile, Ala.

# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

| | | Pos. Last Week |
|---|---|---|
| 1 | SINGING THE BLUES<br>GUY MITCHELL (Columbia) | 1 |
| 2 | LOVE ME<br>ELVIS PRESLEY (RCA Victor) | 2 |
| 3 | THE BANANA BOAT SONG<br>TARRIERS (Glory) | 8 |
| 4 | HEY! JEALOUS LOVER<br>FRANK SINATRA (Capitol) | 4 |
| 5 | YOUNG LOVE<br>SONNY JAMES (Capitol) | 18 |
| 6 | LOVE ME TENDER<br>ELVIS PRESLEY (RCA Victor) | 5 |
| 7 | TRUE LOVE<br>CROSBY & KELLY (Capitol) | 3 |
| 8 | GREEN DOOR<br>JIM LOWE (Dot) | 7 |
| 9 | MOONLIGHT GAMBLER<br>FRANKIE LAINE (Columbia) | 13 |
| 10 | DON'T FORBID ME<br>PAT BOONE (Dot) | 14 |
| 11 | I DREAMED<br>BETTY JOHNSON (Bally) | 6 |
| 12 | GONNA GET ALONG WITHOUT YOU NOW<br>PATIENCE & PRUDENCE (Liberty) | 11 |
| 13 | A ROSE AND A BABY RUTH<br>GEORGE HAMILTON IV (ABC-Paramount) | 10 |
| 14 | SINCE I MET YOU BABY<br>IVORY JOE HUNTER (Atlantic) | 17 |
| 15 | BLUEBERRY HILL<br>FATS DOMINO (Imperial) | 9 |
| 16 | CINCO ROBLES<br>RUSSELL ARMS (Era) | 22 |
| 17 | ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY<br>JERRY LEWIS (Decca) | 16 |
| 18 | TWO DIFFERENT WORLDS<br>DON RONDO (Jubilee) | 12 |
| 19 | MARY'S BOY CHILD<br>HARRY BELAFONTE (RCA Victor) | 15 |
| 20 | JUST WALKIN' IN THE RAIN<br>JOHNNIE RAY (Columbia) | 20 |

21) CINDY, OH CINDY. 22) GARDEN OF EDEN. 23) PETTICOATS OF PORTUGAL. 24) BABY DOLL. 25) MAMA FROM THE TRAIN. 26) ARMEN'S THEME. 27) NIGHT LIGHTS. 28) JAMAICA FAREWELL. 29) SLOW WALK. 30) ON MY WORD OF HONOR. 31) ANASTASIA. 32) BANANA BOAT (DAY-O). 33) FRIENDLY PERSUASION. 34) GOODNIGHT MY LOVE. 35) GIVE ME. 36) MUTUAL ADMIRATION SOCIETY. 37) GREENSLEEVES. 38) TRA LA LA. 39) I'M DANDY. 40) MONEY TREE. 41) I MISS YOU SO. 42) CONFIDENTIAL 43) WISDOM OF A FOOL. 44) AUCTIONEER. 45) LITTLE BY LITTLE. 46) CITY OF ANGELS. 47) POOR BOY. 48) HONKY TONK. 49) LOVE IS STRANGE. 50) WHEN MY BLUE MOON TURNS TO GOLD; ONE IN A MILLION; YOU DON'T OWE ME A THING.

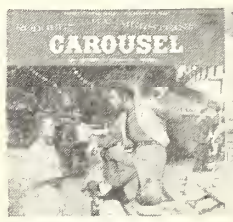

3 NEW DISCS — Capitol Records

The Four Preps
MOONSTRUCK IN MADRID
I CRIED A MILLION TEARS
record no. 3621

Carole Bennett
PLAY THE MUSIC
MISER'S GOLD
record no. 3620

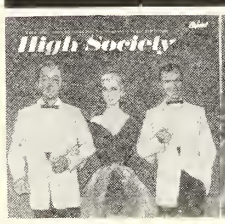
Michael Holliday
THE RUNAWAY TRAIN
TEN THOUSAND MILES
record no. 3622

POP ALBUM HITS!



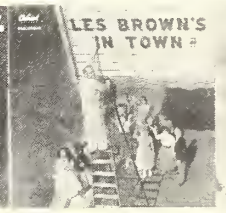

CAROUSEL
Original Soundtrack • W-694

GIANT
Original Soundtrack • W-773



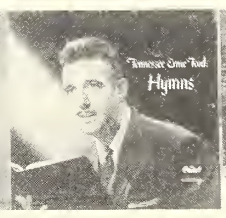

HIGH SOCIETY
Original Soundtrack • W-750

JUDY
JUDY GARLAND • T-734




LES BROWN'S IN TOWN
T-746

OKLAHOMA!
Original Soundtrack • SAO-595

SONGS FOR SWINGIN' LOVERS
FRANK SINATRA • W-653

TENNESSEE ERNIE FORD — HYMNS
T-756

THE KING AND I
Original Soundtrack • W-740

THIS IS SINATRA
T-768

POP SINGLE HITS!

| | |
|---|---|
| NIGHT LIGHTS<br>NAT "KING" COLE<br>record no. 3551 | WISDOM OF A FOOL<br>THE FIVE KEYS<br>record no. 3597 |
| TRUE LOVE<br>BING CROSBY and GRACE KELLY<br>Record no. 3507 | OUT OF SIGHT, OUT OF MIND<br>THE FIVE KEYS<br>record no. 3502 |
| FIRST BORN<br>TENNESSEE ERNIE FORD<br>record no. 3553 | DREAMY EYES<br>THE FOUR PREPS<br>record no. 3576 |
| YOUNG LOVE<br>SONNY JAMES<br>record no. 3602 | JUST KISS ME<br>DEAN MARTIN<br>record no. 3604 |
| CINCO ROBLES<br>(Five Oaks)<br>LES PAUL and MARY FORD<br>record no. 3612 | HEY! JEALOUS LOVER<br>FRANK SINATRA<br>record no. 3552 |

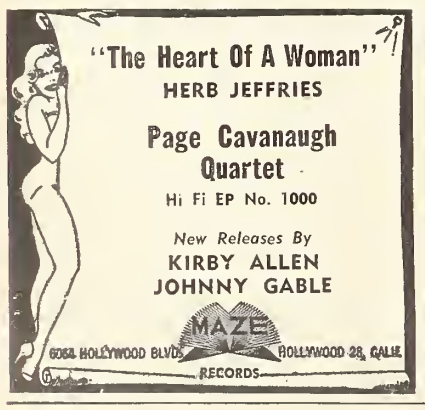
BREAKING BIG!
ANDY WILLIAMS'
"BABY DOLL"
CADENCE # 1304
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

Bigger and Bigger Every Day
GREENSLEEVES
by
THE BEVERLEY SISTERS
London 1703
LONDON

DYNAMITE!!!
"ARMEN'S THEME"
David Seville . . . . . Liberty F-55041
Joe Reisman . . . . RCA Victor 47-6740
David Carroll . . . . . Mercury 71000
Lew Quadling . . . . . Coral 61754
LeRoy Holmes & 4 Spices . . . . . MGM
ABC CORP. — BOURNE, INC.

ANASTASIA
ROGER WILLIAMS
Kapp 169
KAPP records

GENE VINCENT
"IMPORTANT WORDS"
CAPITOL # 3617
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347


"The Heart Of A Woman"
HERB JEFFRIES
Page Cavanaugh Quartet
Hi Fi EP No. 1000
New Releases By
KIRBY ALLEN
JOHNNY GABLE
MAZE RECORDS
6058 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

## December Biggest Month In Dot's History

HOLLYWOOD—As of Friday, December 28, Dot Records had achieved sales for December of well over 2,000,000 units, the biggest month in its history. Friday also turned out to be its biggest day, with orders totalling 403,000, of which 200,000 were sales on Tab Hunter's first Dot recording, "Young Love." Hunter's record is now nearing the three-quarter million mark in one of the surprise waxings of the year. The popular young actor had never been recorded before he was tabbed by Randy Wood, head of Dot Records, who also discovered Pat Boone and established him as one of the country's top recording artists.

While total year-end figures are not yet available, Dot Records expects to more than double last year's business.

## Capitol Distributing Corp. Makes New Appointments

HOLLYWOOD—The promotion of three Capitol Records Distributing Corporation personnel to newly-created positions and the appointment of a fourth has been announced by Geoffgrey F. Racine, Vice-President and National Operations Manager of CRDC. Each of the four changes became effective January 1, 1957.

Stephen Strohman, Staff Assistant of National Branch Operations, is promoted to the new position of Assistant Operations Manager. In addition, Strohman will also be Regional Operations Manager of Region No. 3, with responsibility for Branch Operations functions in the Los Angeles, San Francisco, and Seattle Branches. He will headquarter in Hollywood.

William B. Tyndall, Branch Operations Manager in New York, is promoted to the new position of Regional Operations Manager, Region No. 1, with Branch Operation responsibilities in Atlanta, Baltimore, Boston, Buffalo, Charlotte, Hartford, Jacksonville, Newark, New York, Philadelphia, and Pittsburgh Branches, headquartering at the New York Branch.

Harold Grogan, Staff Assistant of National Branch Operations, is promoted to the new position of Regional Operations Manager, Region No. 2, with Branch Operation responsibilities in the CRDC Branches in Chicago, Cincinnati, Cleveland, Dallas, Detroit, Des Moines, Kansas City, Memphis, Milwaukee, Minneapolis, Oklahoma City, and St. Louis Branches, making his headquarters at the latter.

Edgar L. Browning has been appointed Branch Operations Manager of the New York Branch, replacing Tyndall.

## Glory Signs Denny Vaughn

NEW YORK—Phil Rose, prexy of the torrid Glory label currently on the boards with "The Banana Boat Song" by the Tarriers and "Cindy, Oh Cindy" by Vince Martin, last week announced the signing of Canadian song star Denny Vaughn to an exclusive Glory contract. Plans call for using Vaughn's talents as a singer and arranger on Glory pressings.

Rose will record the artist in the near future and a release will follow immediately thereafter.

# Disk Jockey

## REGIONAL RECORD REPORTS

### Lonny Starr
WNEW—New York, N. Y.

1. Two Different Worlds (D. Rondo)
2. Petticoats Of Portugal (D. Jacobs)
3. Young Love (T. Hunter)
4. Wringle Wrangle (B. Hayes)
5. Anastasia (R. Williams)
6. Goodnight My Love (McGuires)
7. Banana Boat Song (Lawrence/Tarriers)
8. Day-O (H. Belafonte)
9. Every Minute Of The Day (M. Rayburn)
10. Guaglione (R. Marterie)

### Truman Taylor
WBOS—Boston, Mass.

1. Banana Boat Song (Tarriers)
2. Love Is Strange (Mickey & Sylvia)
3. Young Love (T. Hunter)
4. Why (Cues)
5. Wish I Didn't Have To Dream (E. Rodgers)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Moonlight Gambler (F. Laine)
8. So Good (Playboys)
9. Knee Deep In Blues (G. Mitchell)
10. Blue Monday (Fats Domino)

### Dick Dean
"Twin Town Revue"
WKTQ—Norway-Paris, Me.

1. Singing The Blues (Mitchell)
2. Gonna Get Along (Patience & Prudence)
3. True Love (Crosby & Kelly)
4. I Dreamed (B. Johnson)
5. Moonlight Gambler (Laine)
6. Armen's Theme (Seville)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Garden Of Eden (J. Valino)
9. Banana Boat Song (Tarriers)
10. Don't Forbid Me (P. Boone)

### Sandy Jackson
KOWH—Omaha, Neb.

1. Hey! Jealous Lover (Sinatra)
2. Petticoats Of Portugal (D. Jacobs)
3. Two Different Worlds (D. Rondo)
4. Follow Me (4 Esquires)
5. Singing The Blues (Mitchell)
6. Cindy, Oh Cindy (E. Fisher)
7. Mama From The Train (Page)
8. City Of Angels (Highlights)
9. Mutual Admiration Society (Arnold & Morgan)
10. Confidential (S. Knight)

### Del Clark
WJJD—Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Banana Boat Song (Tarriers)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (Ray)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Gonna Get Along (Patience & Prudence)
8. Cindy, Oh Cindy (V. Martin)
9. Green Door (J. Lowe)
10. Garden Of Eden (J. Valino)

### Pat Lewis
KLAN—Renton, Wash.

1. Mary's Boy Child (Belafonte)
2. Hey! Jealous Lover (Sinatra)
3. Night Lights (N. Cole)
4. Money Tree (M. Whiting)
5. Jamaica Farewell (Belafonte)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Mutual Admiration Society (T. Brewer)
8. Just In Time (T. Bennett)
9. Banana Boat Song (Vaughan)
10. Cindy, Oh Cindy, E. Fisher)

### Tom Durand
WTTM—Trenton, N. J.

1. Singing The Blues (Mitchell)
2. Cinco Robles (R. Arms)
3. Hey! Jealous Lover (Sinatra)
4. Green Door (J. Lowe)
5. True Love (Crosby & Kelly)
6. Boby Doll (A. Williams)
7. Buenos Aire (L. Baxter)
8. Two Different Worlds (D. Rondo)
9. Friendly Persuasion (Boone)
10. Don't Forbid Me (P. Boone)

### Don Bell
KRNT—Des Moines, Iowa

1. Greensleeves (Beverleys)
2. Don't Knock The Rock (B. Haley)
3. I Heard Bells Christmas Day (B. Crosby)
4. Mary's Boy Child (B. Belafonte)
5. Rock-A-Bop (S. Moore)
6. Love Me Tender (E. Presley)
7. Singing The Blues (Mitchell)
8. I Love My Baby (J. Corey)
9. You Don't Owe Me A Thing (J. Ray)
10. Lullaby My Love (Cheerettes)

### Jerry Fay
KOYN—Billings, Mont.

1. Singing The Blues (Mitchell)
2. Love Me (E. Presley)
3. Gonna Get Along (Patience & Prudence)
4. Cindy, Oh Cindy (E. Fisher)
5. Goodnight My Love (McGuires)
6. Garden Of Eden (J. Valino)
7. Love Me Tender (E. Presley)
8. Since I Met You Baby (M. Carson)
9. Two Different Worlds (D. Kallman)
10. Wisdom Of A Fool (S Keys)

### Ron Wilner
WAYE—Baltimore, Md.

1. Wonderful, Wonderful (J. Mathis)
2. Party's Over (D. Day)
3. Banana Boat Song (Tarriers)
4. Anastasia (P. Boone)
5. My Man (D. Contino)
6. I Miss You So (C. Connor)
7. Learning My Latin (P. Page)
8. Mary's Boy Child (H. Belafonte)
9. Cha Cha Cha For Gia (H. Mancini)
10. One Little Boy (V. Damone)

### Troy McPherson
WTAB—Tabor City, N. C.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. When My Blue Moon (E. Presley)
4. Paralyzed (E. Presley)
5. Green Door (J. Lowe)
6. Walking In The Rain (J. Ray)
7. You Don't Owe Me A Thing (J. Ray)
8. Rose And A Baby Ruth (G. Hamilton IV)
9. Don't Forbid Me (P. Boone)
10. Cindy Oh Cindy (E. Fisher)

### Irv Miller
WFOX—Milwaukee, Wisc.

1. Singing The Blues (Mitchell)
2. I Dreamed (B. Johnson)
3. Jamaica Farewell (Belafonte)
4. Levi Lullaby (L. Douglas)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Chattanooga Cha Cha (B. Christian)
7. Rose And A Baby Ruth (G. Hamilton)
8. Money Tree (M. Whiting)
9. True Love (Crosby & Kelly)
10. I Cry More (A. Dale)

### Bill Walters
WDUZ—Green Bay, Wisc.

1. Banana Boat Song (Tarriers)
2. Don't Forbid Me (P. Boone)
3. Young Love (S. James)
4. Cindy, Oh Cindy (V. Martin)
5. Moonlight Gambler (Laine)
6. Hey! Jealous Lover (Sinatra)
7. On My Word Of Honor (Platters)
8. City Of Angels (Highlights)
9. Mama From The Train (Page)
10. Rose And A Baby Ruth (G. Hamilton IV)

### Nedd Flemming
WAEB—Allentown, Pa.

1. Singing The Blues (Mitchell)
2. Banana Boat Song (Lawrence)
3. I Miss You So (C. Connor)
4. Jamaica Farewell (Belafonte)
5. Green Door (J. Lowe)
6. Love Me (E. Presley)
7. Greensleeves (Beverleys)
8. Gonna Get Along (Patience & Prudence)
9. Money Tree (M. Whiting)
10. I'll Come Back (E. Gorme)

### Denny Sullivan
WFBL—Syracuse, N. Y.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Singing The Blues (Mitchel
3. Banana Boat Song (Tarriers
4. Jamaica Farewell (H. Belafont
5. Teenage Goodnight (Chordette
6. Moonlight Gambler (F. Lain
7. Mama From The Train (Pag
8. Rock-A-Bye Your Baby (J. Lewi
9. Green Door (J. Lowe)
10. Mary's Boy Child (H. Belafont

### Monty Hoyt
KOCY—Oklahoma City, Okl

1. Who Needs You (4 Lads)
2. Look Homeward Angel (Ra
3. Young Love (S. James)
4. Greensleeves (Beverleys)
5. Can I Steal A Little Love (F. Sinatr
6. Party's Over (D. Day)
7. Moonlight Gambler (Laine
8. You Don't Owe Me A Thin (J. Ra
9. Gonna Get Along (Patience & Prudenc
10. Money Tree (Patience & Prudenc

### Robin Seymour
WKMH—Dearborn, Mich.

1. Banana Boat Song (Tarriers)
2. Anastasia (R. Williams)
3. Don't Forbid Me (P. Boone)
4. Since I Met You Baby (I. Joe Hunter
5. Little By Little (N. Brown)
6. Gonna Get Along (Patience & Prudence
7. Young Love (S. James)
8. Baby Doll (A. Williams)
9. On My Word Of Honor (Platters
10. I Miss You So (C. Connor)

### Ed Dunn
WRR—Dallas, Tex.

1. True Love (Crosby & Kelly
2. Singing The Blues (Mitchel
3. Love Me Tender (E. Presley
4. Rock-A-Bye Your Baby (J. Lewis
5. Gonna Get Along (Patience & Prudence
6. Cindy, Oh Cindy (V. Martir
7. Greensleeves (Beverleys)
8. White Christmas (B. Crosby
9. Two Different Worlds (D. Rondo
10. Jamaica Farewell (Belafonte

### Paul Coburn
KLUB—Salt Lake City, Utal

1. Moonlight Gambler (Laine)
2. Singing The Blues (Mitchell
3. Gonna Get Along (Patience & Prudence
4. Never Leave Me (Lancers)
5. Love Me Tender (E. Presley
6. Young Love (S. James)
7. Since I Met You Baby (I. Joe Hunter
8. Banana Boat Song (Tarriers
9. Rose And A Baby Ruth (G. Hamilton IV
10. I Miss You So (C. Connor

### Jack Gale
WTMA—Charleston, S. C.

1. Tricky (G. Jinkins)
2. Moonlight Gambler (Laine)
3. I Dreamed (B. Johnson)
4. Jim Dandy (L. Baker)
5. City Of Angels (Highlights
6. Where Is De Woman (E. Fontaine
7. Love Me (E. Presley)
8. Guitar Rock And Roll (Blockbusters
9. Dear Diary (S. Silo)
10. Singing The Blues (Mitchel

### Carry Hobbs
KDAV—Lubbock, Tex.

1. Singing The Blues (Mitchel
2. Blueberry Hill (F. Domino)
3. Hey! Jealous Lover (Sinatra
4. Cindy, Oh Cindy (V. Martin
5. Rose And A Baby Ruth (G. Hamilton IV
6. True Love (Crosby & Kelly
7. Dream On (B. Johnson)
8. Love Me Tender (E. Presley
9. Garden Of Eden (J. Valino)
10. Honky Tonk (B. Doggett)

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# Disk Jockey

## REGIONAL RECORD REPORTS

### Johnny Magnus
KGFJ—Hollywood, Calif.

1. Rock-A-Bye Your Baby (J. Lewis)
2. Goodnight My Love (McGuires)
3. Mutual Admiration Society) (Arnold & Morgan)
4. I Dreamed (B. Johnson)
5. Dancing Chandelier (Syms)
6. It's Been A Long, Long Time (M. Baptiste)
7. Petticoats Of Portugal (D. Jacobs)

B. Baby Can Rock (D. Collins)
9. Greensleeves (Beverleys)
10. Without Love (T. Arden)

### "Easy" Ed Ellis
WNIX—Springfield, Vt.

1. I Dreamed (B. Johnson)
2. Since I Met You Baby (I. Joe Hunter)
3. Green Door (J. Lowe)
4. Mama From The Train (Page)
5. Give Me (E. Rodgers)
6. Girl With Purple Feel (Nomads)
7. Moonlight Gambler (Laine)
8. Please Be Gentle With Me (J. Martin)
9. I Saw Esau (Ames)
10. Long Before I Knew You (S. Lawrence)

### Howard G. Clark
WBSF—Springhill, La.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Since I Met You Baby (I. Joe Hunter)
4. Ain't Got No Home (C. Henry)
5. Love Me (E. Presley)
6. Hey! Jealous Lover (Sinatra)
7. Moonlight Gambler (F. Laine)

B. Rock-A-Bye Your Baby (J. Lewis)

9. True Love (Crosby & KeKlly)
10. Young Love (S. James)

### Bob Kloss
WKWK—Wheeling, W. Va.

1. Young Love (Hunter/James)
2. Banana Boat Song (Tarriers/Belafonte)
3. Singing The Blues (Mitchell)
4. Green Door (J. Lowe)
5. Poor Boy (E. Presley)
6. Blueberry Hill (F. Domino)
7. Jim Dandy (L. Baker)

B. Baby Doll (A. Williams)

9. Rock-A-Bye Your Baby (J. Lewis)
10. Since I Met You Baby (I. Joe Hunter)

### Art Preston
WIDE—Biddeford, Me.

1. Two Different Worlds (D. Rondo)
2. Banana Boat Song (Vaughan)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Cindy, Oh Cindy (E. Fisher)
6. Night Lights (N. Cole)
7. True Love (Crosby & Kelly)

B. I Dreamed (B. Johnson)

9. Jamaica Farewell (H. Belafonte)
10. Green Door (J. Lowe)

### Clark Ingram "Ingram's Watch"
KSLR—Oceanside, Calif.

1. Singing The Blues (Mitchell)
2. Garden Of Eden (J. Valino)
3. Honky Tonk (B. Doggett)
4. Walking In The Rain (Ray)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. Cindy, Oh Cindy (E. Fisher)

B. Hey! Jealous Lover (Sinatra)

9. Night Lights (N. Cole)
10. What's The Reason (Domino)

### Joe McCallum
CFRN—Edmonton, Alb., Can.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (Ray)
6. Hey! Jealous Lover (Sinatra)
7. Blueberry Hill (F. Domino)
8. Cindy, Oh Cindy (E. Fisher)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Don't Be Cruel (E. Presley)

### Dave Sweet
WBSM—New Bedford, Mass.

1. I Dreamed (B. Johnson)
2. Greensleeves (Beverleys)
3. Slow Walk (O. Smith)
4. Since I Met You Baby (I. Joe Hunter)
5. On My Word Of Honor (Platters)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Baby, Baby, Oh My Darling (Clovers)

B. Cinco Robles (R. Arms)

9. I Miss You So (C. Connor)
10. Young Love (S. James)

### Donn Parker
WMYR—Ft. Myers, Fla.

1. I Dreamed (B. Johnson)
2. Singing The Blues (Mitchell/Robbins)
3. Jamaica Farewell (Belafonte)
4. Armen's Theme (Seville)
5. Garden Of Eden (J. Valino)
6. True Love (Crosby & Kelly)
7. Gonna Get Along (Patience & Prudence)

B. Rock-A-Bye Your Baby (J. Lewis)

9. Wonderful, Wonderful (J. Mathis)
10. Greensleeves (Beverleys)

### Henry Busse, Jr.
KYSM—Mankato, Minn.

1. Since I Met You Baby (M. Carson)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. White Christmas (B. Crosby)
6. Jamaica Farewell (H. Belafonte)
7. Rose And A Baby Ruth (G. Hamilton IV)

B. Banana Boat Song (Fontanes)

9. Moonlight Gambler (F. Laine)
10. Don't Forbid Me (P. Boone)

### Cal B. Kolby
WDRC—Hartford, Conn.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Armen's Theme (Seville)
3. Baby Doll (A. Williams)
4. Anastasia (R. Williams)
5. Blueberry Hill (F. Domino)
6. Gonna Get Along (Patience & Prudence)
7. Slow Walk (O. Smith)

B. It's Christmas (I. Carroll)

9. Love Me (E. Presley)
10. Two Different Worlds (D. Rondo)

### Hy Davis
WAIP—Prichard-Mobile, Ala.

1. Love Me (E. Presley)
2. Since I Met You Baby (M. Carson)
3. I Dreamed (B. Johnson)
4. Armen's Theme (J. Reisman)
5. Confessions Of A Sinner (Stylers)
6. Wisdom Of A Fool (5 Keys)
7. Moonlight Gambler (F. Laine)

B. Sunshine In Dixie (Gardner)

9. Baby Doll (Holmes/Young)
10. Banana Boat Song (Tarriers)

### Bill Varney
WKBR—Manchester, N. H.

1. Cinco Robles (Paul & Ford)
2. Give Me (E. Rodgers)
3. Crazy With Love (G. Mitchell)
4. Banana Boat Song (Tarriers)
5. Young Love (S. Knight)
6. Moonlight Gambler (F. Laine)
7. City Of Angels (Highlights)

B. Don't Knock The Rock (B. Haley)

9. I Dreamed (B. Johnson)
10. Love Me Tender (E. Presley)

### Dave Croninger
WQAM—Miami, Fla.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Walking In The Rain (Ray)
4. Honky Tonk (B. Doggett)
5. Blueberry Hill (F. Domino)
6. Banana Boat Song (Tarriers)
7. Love Me Tender (E. Presley)

B. Jamaica Farewell (Belafonte)

9. True Love (J. Powell)
10. Cindy, Oh Cindy (E. Fisher)

### Bob Saracen
WCCM—Lawrence, Mass.

1. Singing The Blues (Mitchell)
2. I Dreamed (B. Johnson)
3. Love Me Tender (E. Presley)
4. Hey! Jealous Lover (Sinatra)
5. I Feel Good (Shirley & Lee)
6. Exactly Like You (M. Murphy)
7. Two Different Worlds (D. Rondo)

B. Banana Boat Song (S. Vaughan)

9. Since I Met You Baby (I. Joe Hunter)
10. Goodnight My Love (McGuires/Belvin)

### Al Meltzer
WHEN—Syracuse, N. Y.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Banana Boat Song (Tarriers)
4. Cindy, Oh Cindy (Fisher/Martin)
5. Blueberry Hill (F. Domino)
6. Green Door (J. Lowe)
7. Hey! Jealous Lover (Sinatra)

B. Walking In The Rain (Ray)

9. Teenage Goodnight (Chordettes)
10. Two Different Worlds (D. Rondo)

### Ray Golden
KSTN—Stockton, Calif.

1. Cheek To Cheek (V. Damone)
2. Hey! Jealous Lover (Sinatra)
3. Two Different Worlds (D. Rondo)
4. Now Baby Now (J. London)
5. I'm A Funny Guy (Martino)
6. Walking In The Rain (J. Ray)
7. April In Paris (Basie & Fitzgerald)

B. Ciu Ciu Bella (D. Kaye)

9. You Don't Owe Me A Thing (J. Ray)
10. Banana Boat Song (Vaughan)

### Art Hellyer
WCFL—Chicago, Ill.

1. Cinco Robles (R. Arms)
2. Champagne Cocktail (T. C. Jones)
3. I Dreamed (B. Johnson)
4. Jamaica Farewell (Belafonte)
5. It's Been A Long, Long Time (M. Baptise)
6. Banana Boat Song (Tarriers)
7. True Love (Crosby & Kelly)

B. I Put A Spell On You (S. Jay Hawkins)

9. Old Philosopher (Lawrence)
10. First Christmas Bell (Dean)

### Bob Capps
KOY—Phoenix, Ariz.

1. Singing The Blues (Mitchell)
2. Night Lights (N. Cole)
3. Hey! Jealous Lover (Sinatra)
4. Friendly Persuasion (Boone/4 Aces)
5. Mary's Boy Child (H. Belafonte)
6. Christmas Song (N. Cole)
7. Mama From The Train (Page)

B. White Christmas (B. Crosby)

9. Tell Me More (Mills)
10. Just In Time (T. Bennett)

### Johnny Martin
WINN—Louisville, Ky.

1. Hey! Jealous Lover (Sinatra)
2. Night Lights (N. Cole)
3. Just In Time (T. Bennett)
4. No One (G. Shaw)
5. Friendly Persuasion (4 Aces)
6. True Love (Crosby & Kelly)
7. Armen's Theme (J. Reisman)

B. You Don't Know Me (J. Vale)

9. You Ought To Be Mine (P. Lee)
10. Love Me Tender (H. Rene)

### Bob Salter
KJR—Seattle, Wash.

1. Love Me (E. Presley)
2. Don't Forbid Me (P. Boone)
3. Dreamy Eyes (4 Preps)
4. Poor Boy (E. Presley)
5. Why (Cues)
6. Blanche (3 Friends)
7. Young Love (S. James)

B. Let Me (E. Presley)

9. Wisdom Of A Fool (5 Keys)
10. Garden Of Eden (J. Valino)

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**"LOOK HOMEWARD, ANGEL"**
The Cash Box Disk of the Week — 12/15
Johnnie Ray — Columbia 40803

**"YOUNG LOVE"**
The Cash Box Sleeper of the Week — 12/29
Tab Hunter — Dot 15533

**"CINCO ROBLES"**
The Cash Box Sleeper of the Week — 12/29
Les Paul & Mary Ford — Capitol 3612
Lawrence Welk — Coral 61765

**"FOLLOW ME"**
Billy Williams — Coral 61751

**"WHO NEEDS YOU"**
The Cash Box Disk of the Week — 12/29
Four Lads — Columbia 40811

**"I LOVE MY BABY"**
The Cash Box Sleeper of the Week — 11/24
Jill Corey — Columbia 40794

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LP #'s listed to left of asterisk * Extended Play # listed to right of asterisk

## ATLANTIC

JAZZ:

"Midnight At Mabel Mercer's"—LP 1244

"Baritone Sax: Lars Gullin"—LP 1246

"Love Story"—Dave Pell Octet—LP 1249

"Big Duke Fats"—Thomas Talbert—LP 1250

"Wilbur de Paris at Symphony Hall"—LP 1253

## BETHLEHEM

JAZZ:

"The Voice Of Audrey Morris"—BCP 6010

"Jazz Great"—Jack Teagarden—BCP 32

"The Distinctive Style Of Bobby Troup"—BCP 35

"Ruby Braff Omnibus"—BCP 5

"Devil May Care Bob Dorough"—BCP 11

"Sounds By Socolow"—Frank Socolow—BCP 70

"The Complete Charlie Shavers"—With Maxine Sullivan—BCP 67

"The Happy Jazz Of Osie Johnson"—BCP 66

"We Brought Our Axes"—Hank D'Amico, Aaron Sachs—BCP 7

"Jazz Kaleidoscope"—Pete Brown, Jonah Jones—BCP 4

## BLUE NOTE

JAZZ:

"Club Baby Grand"—Jimmy Smith—BNLP 1528

"J. R. Monterose"—Ira Sullivan, Horace Silver, "Philly" Joe Jones, Wilbur Ware—BNLP 1536

"Lee Morgan Indeed!"—Lee Morgan, Clarence Sharp, Horace Silver—BNLP 1538

## CAMDEN

POPULAR:

"Great Jazz Records"—Sidney Bechet and his New Orleans Feetwarmers, Lionel Hampton and his Orchestra, Barney Bigard and his Orchestra, Johnny Didds' Hot Six, Irving Fazola, Bud Freeman—CAL-339

"Mutiny In The Parlor"—Gene Krupa and his Orchestra—CAL-340

"Cafe Wien"—Franz Heller and his Orchestra—CAL-341 * CAE-378

CLASSICAL:

Verdi: Otello-Maria Carbone, Tamara Beltacchi, Nicola Fusati, Piero Girardi, Nello Palai, Apollo Granforte, Corrado Zambelli, Enrico Spada La Scala Opera Company Chorus and Orchestra, Carlo Sabajno, Conductor—CCL 101

The Art Of Elisabeth Rethberg—CAL 335

Great Artists At Their Best—Arturo Toscanini, conducting the Philharmonic-Symphony Orchestra of New York, Baston Symphony Orchestra, Serge Koussevitzky, Conductor—CAL 336

## COLUMBIA

POPULAR:

"Day By Day"—Daris Day, Paul Weston and his Music From Hollywood—CL 942 * (B-9421, 2, 3)

"Li'l Abner"—An Original Musical Comedy—Edith Adams, Peter Palmer, Howard St. Jahn, Stubby Kaye, Charlotte Rae—OL 5150

"Li'l Abner"—Music From Broadway Production—Percy Faith—CL 955 * B 9551, 2, 3

"Baby Doll"—Sound Track Recording—Ray Heindorf and the Warner Bros. Orchestra—CL 958

"Mellow Guitar"—George VanEps—CL 929

"Tony"—Tony Bennett—CL 938 * B-9381, 2, 3

"The Most Happy Piano"—Erroll Garner Trio—CL 939

"The Lure Of Spain"—Andre Kostelanetz and his Orchestra—CL 943

"The Radio City Music Hall Organ"—Ashley Miller—CL 945

"Bonjour Paris"—Michel Legrand and his Orchestra—CL 947

"Bells Are Ringing"—Judy Holliday, Sydney Chaplin, Eddie Lawrence, Peter Gennaro—OL 5170

CLASSICAL:

The Great Melodies Of Tchaikovsky—The Philadelphia Orchestra, Eugene Ormandy, Conductor—CL 946

Shostakovitch: Symphony No. 1 In F Major, Op. 10/Kabalevsky: Colas Breugnon Suite, Op. 24—St. Louis Symphony Orchestra, Vladimir Golschmann, Conductor—ML 5152

Danse Macabre—Philharmonic-Symphony Orchestra of New York, Dimitri Mitropoulos, Conductor—ML 5154

Debussy: La Mer/Ravel: La Valse, Valses Nobles Et Sentimentales—St. Louis Symphony Orchestra, Vladimir Golschmann, Conductor—ML 5515

## DECCA

JAZZ:

"Encyclopedia Of Jazz On Records"—Compiled by Leonard Feather—DXF 140 (4-12")

"Encyclopedia Of Jazz On Records, Vol. 1, Jazz Of The Twenties"—King Oliver, New Orleans Rhythm Kings, Johnny Dodds, Red Nichols, Jimmy Noone, Jelly Roll Morton, Pinetop Smith, James P. Johnson, Duke Ellington, Lang-Venuti All-Stars, Benny Goodman, Elmer Schoebel's Friar Society Orchestra with Frank Teschemacher—DL 8398

"Encyclopedia Of Jazz On Records, Vol. 2, Jazz Of The Thirties"—Glenn Gray, Dorsey Brothers, Andy Kirk, Chick Webb and Ella Fitzgerald, Sidney Bechet, Sister Rosetta Tharpe, Fletcher Henderson, John Kirby, Bob Crosby, Glenn Miller, Count Basie, Jimmie Lunceford—DL 8399

"Encyclopedia Of Jazz On Records, Vol. 3, Jazz Of The Forties"—Artie Shaw, Stan Kenton, King Cole, Coleman Hawkins, Jay McShann, Ray Eldridge, Art Tatum-Joe Turner, Billie Holiday, Eddie Condon, Eddie Heywood, Lionel Hampton, Woody Herman—DL 8400

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"Piana Dynamics"—The Conley Graves Tria"—DL 8412

"Music For This Swingin' Age"—Bill Hitz and Orchestra—DL 8392 * ED-2464, 5, 6

POPULAR:

"Written On The Wind/Faur Girls In Town"—Universal Internatianal Orchestra, Joseph Gershenson, Conductor—DL 8424 * (ED 2486, 7)

"Rock, Pretty Baby"—Jimmy Daley and the Ding-A-Lings—DL 8429 * (ED 2480, 1, 2)

"Tom Sawyer"—Margaret Jahnson, Original Cast—DL 8432

"The Sweetest Music This Side Of Heaven"—A Musical Biography, Guy Lombardo And His Royal Canadians—DXM 154 (4-12")—DXL 8414, 5, 6, 7

"Here's Hibbler!"—Al Hibbler, Jack Pleis and his Orchestra—DL 8420 * ED-2445, 6, 7

"Walter 'Fats' Pichon at The Old Absinthe House"—DL 8380 * ED-2461, 2, 3

"One For My Baby"—Georgie Shaw, Jack Pleis and his Orchestra—DL 8379 * ED-2442, 3, 4

"Hi-Fi Harmonica"—Trio Raisner—DL 8342

"Dream Street"—Peggy Lee—DL 8411

"Puttin' On The Style"—The Gateway Singers—DL 8413

"Hi-Fi Accordion"—Tommy Gumina—DL 8404 * ED-2452 3, 4

"Show Stoppers"—Roberta Sherwood—DL 8426 * ED-2473, 4, 5

"Bewitching Hour"—Bill Snyder His Magic Piano and his Orchestra—DL 8405 * ED-2470, 1, 2

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"It's A Lonesome Old Town"—Kitty Kallen—DL 8397 * ED-2467, 8, 9

"Music For My Lady"—Frank Perkins and his Orchestra—DL 8395

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"My Reverie Alvino Rey"—Jud Conlon Rhythmaires—DL 8403

"When Your Heart's On Fire"—Jeri Southern—DL 8394 * ED-2458, 59, 60

"Strings And Things"—Jack Pleis and Piano, Chorus and Orchestra—DL 8422

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"Not-So-Crazy"—Crazy Otto—DL 8370 * ED-2429, 30, 31

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Liszt: Hungarian Rhapsodies Nos. 1 and 2—Hungaria (Symphonic Poem No. 9)/Kodaly: Galanta Dances-Rias Symphony Orchestra, Bamberg Symphony Orchestra, Ferdinand Leitner, Conductor—DL 9870

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Beethaven: Symphony No. 6 in F Major, Op. 68 Pastorale—Berlin Philharmanic Orchestra/Eugen Jochum, Conductor—DL 9892

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"New Music From Old Erin"—Radio Eireann Symphony Orchestra—Milan Horvat, Conductor—DL 9844

ARCHIVE SERIES:

Gregarian Chant Series B: The Mass—Choir of the Monks of the Benedictine Abbey of St. Martin—ARC 3050

The Central Middle Ages (1100-1350) Series A: Troubadours, Trouveres and Minnesingers—Songs and Motets of the 13th Century/Series C: Early Polyphony Befare 1300—School of Notre Dame—ARC 3051

The Early Renaissance (1350-1500) Series C: John Dunstable and His Circle/Series D: The Netherlanders To Okeghem—Johannes Okeghem: 5 Chansons (Songs) ARC 3052

The High Renaissance (16th Century) Series M: The Elizabethan Age—Orlando Gibbons (1583-1625): Anthems, Madrigals and Fantasies—ARC 3053

The Italian Seicento (17th Century) Series C: The Toccata-Girolamo Frescobaldi (1583—1643)—ARC 3054

German Baroque Music (17th Century) Series D: The Lied-Adam Krieger (1634-1666)—ARC 3055

Western Europe From 1650 to 1750 Series B: At the Court Of Louis XIV-Francois Couperin (1668-1733) Fritz Neumeyer—ARC 3056

The Italian Settecento (18th Century) Series A: The Concerto-Luigi Boccherini (1743-1805)—August Wenzinger, Concert Ensemble of the Schola Cantorum Basiliensis, Joseph Bopp, Conductor—ARC 3057

The Works of Johann Sebastian Bach (1685-1750) Series A: Cantatas—ARC 3058

George Frederick Handel (1685-1759) Series A: Orchestral Concertos—Concerto Grosso op. 3 No. 3, G Major (Concerto for Orchestra No. 3)—ARC 3059

The German Pre-Classics (1700-1760) Series C: Vocal and Instrumental Music For The Home—ARC 3060

Mannheim and Vienna (1760-1800) Series E: Wolfgang Amadeus Mozart (1756-1791)—ARC 3061

## DISNEYLAND

FILM SOUNDTRACK:

"Westward Ho The Wagons!"—WDL-4008

"Cinderella"—WDL-4007

"Secrets Of Life"—WDL-4006

"Snow White"—WDL-4005

POPULAR:

"Child's Garden Of Verses"—WDL-3003

## DOLPHIN

POPULAR:

"This Is My Vienna"—Greta Keller—DOLPHIN 8

## EMARCY

JAZZ:

"The Jazz Greats, Vol. III-Reeds, Pt. 1"—MG 36050

"The Jazz Greats, Vol. III-Reeds, Pt. 2"—MG 36051

"The Jazz Greats, Vol. IV-Folk Blues"—MG 36052

"The Jazz Greats, Vol. VII-Dixieland"—MG 36055

"The Jazz Greats, Vol. VIII-Drum Roll"—MG 36071

"Music For Swinging Moderns"—Dick Johnson—MG 36081

"Roy's Got Rhythm"—Roy Eldridge—MG 36084

# January Album Releases

LP #'s listed to left of asterisk * Extended Play # listed to right of asterisk

## EPIC

CLASSICAL:

Benjamin Lees: String Quartet No. 1/William Denny: String Quartet No. 2—The Juilliard String Quartet—LC 3325

Leon Kirchner: Trio For Violin, Cello and Piano/Sonata Concertante—Nathan Rubin, George Neikrug, Leon Kirchner, Eudice Shapiro—LC 3306

Wilhelm Killmayer: Missa Brevis for Mixed Chorus A Cappella/Lou Harrison: Mass for Mixed Chorus, Trumpet, Harp and Strings—New York Concert Choir and Orchestra, Margaret Hillis, Musical Director, Ronald Kutik, Jeannette Scovotti —LC 3307

## FIESTA

LATIN RHYTHMS:

"A Dance Date In Havana"—Orchestra Fiesta Cubana—LP 1213

## FLAIR-X

POPULAR:

"Latin Songs To Inspire Lousy Lovers"—Los Romanticos, Trio Cuba Bella, Ramon de la Cruz, Los Incognitos.

"Latin Dance Time"—Prez Prado, Tito Rodriguez, Miguelto Valdez.

"Bea Kalmus With Love Songs Starring You And I"

"Greenwich Village Jazz"—Tony Graye, Slam Stewart.

## LONDON

CLASSICAL:

Il Trovatore—Complete Recording—Chorus Of Maggio Musicale Fiorentino (Director: Andrea Morosini)—L'Orchestre De La Suisse Romande-Alberto Erede, Conductor—XLLa-50

## LONDON INTERNATIONAL

POPULAR:

"Enchanted Waltzes"—Bela Sanders and his Orchestra—LGX 66052

## MERCURY

POPULAR:

"Golden Strings"—Florian Zabach—MG 20176

"You Don't Know What Love Is"—Nick Noble—MG 20182

"Folk Songs By Kitty White"—MG 20183

"Music For People Who Can't Sleep"—Richard Hayman—MG 20184

"Art Hodes And His Hi Fivers"—MG 20185

"After Hours"—Chuck Miller—MG 20195

"Music A La Carte"—The Crew Cuts—MG 20199

"Morgana King Sings The Blues"—MG 20231

CLASSICAL:

Symphony In C Major ("Liz"), K. 425-Mozart/Eine Kleine Nachtmusik, K. 525—Mozart—MG 50121

## MGM

POPULAR:

"Joni James Sings Songs by Victor Young and Songs by Frank Loesser"—E 3349 * X 1343, 4, 5

"Memory Lane"—Kate Smith—E 3487

"I Get That Lonesome Feeling"—Ivory Joe Hunter E 3488 * X 1376, 7, 8

"Tangos For Two"—Harry Horlick—E 3427 * X 1327, 8, 9

CLASSICAL:

Carlos Surinach: Sinfonietta Flamenca/Joaquin Turina: Sinfonia Sevillana—Arthur Winograd conducting The Philharmonia Orchestra of Hamburg—E-3435

Ravel: Trio In A Minor/Faure: Trio In D Minor, Op. 120—The Beaux-Arts Trio—E-3455

Dvorak: Symphonic Variations In C Major, Op. 78/Scherzo Capriccioso, Op. 66—Arthur Winograd conducting the Philharmonia Orchestra of Hamburg—E-3438

The Piano Music Of Ernest Bloch-Maro Ajemian—E-3445

Brahms: Serenade No. 2 In A Major, Op. 16/Schumann: The Bride Of Messina Overture—Arthur Winograd conducting The Philharmonia Orchestra of Hamburg—E-3437

Ellsasser: Variations On A Theme By Paganini/Variations On A Theme By Chopin —Richard Ellsasser—E-3417

## PANART

LATIN RHYTHMS:

"Cha Cha In Havana"—Fajardo and his All Stars—LP 3004

"Musical Daiquiri"—Riverside Orchestra—LP 3011

"Arrivederci Roma"—Floriana Alba, Gutierrez Orchestra—LP 3014

"Lessons In Cha Cha Cha"—Orchestra America—LP 3015

"Cha Cha Cha At Midnight"—Julio Gutierrez and Orchestra—LP 3016

"In A Latin Mood"—Joe Norman, London Orchestra—LP 3017

"Rico Cha Cha Cha"—Sublime Orchestra—LP 3018

"Dance Music Of Cuba—Vol. I"—Various Artists—LP 3020

## PRESTIGE

JAZZ:

"Moving Out"—Sonny Rollins Groups—LP 7058

"Modern Jazz Quartet/Milt Jackson Quintet"—LP 7059

"Two Trumpets"—Donald Byrd, Art Farmer—LP 7062

"Garland Of Red"—Red Garland Trio—LP 7064

"Barbara Lea"—J. Windhurst Quintet—LP 7065

"Gil's Guests"—Gil Melle Quartet and Guests—LP 7063

"Dual Role Of Bob Brookmeyer"—Teddy Charles, Jimmy Raney—LP 7066

"Piano East/West"—Freddie Redd, Hamp Hawes—LP 7067

"More Moondog"—LP 7069

## RCA VICTOR

POPULAR:

"Bouquet Of Blues"—Dinah Shore—LPM 1214 * EPA-777, EPB-1214

"The Wide Wide World Of Jazz"—Tito Puente, Deane Kincaide, Barbara Carroll, Peanuts Hucko—LPM 1325 * EPB-1325, EPA-833

"Rhythm Was His Business"—George Williams and his Orchestra—LPM 1301 * EPA-888, 9, 90

"Wonderful One"—Luis Arcaraz and his Orchestra—LMP 1335 * EPB-1335, EPA-905

"Midnight For Two"—The Three Suns, Ray Bohr Pipe Organ—LPM 1333 * EPA-1-1333

"A Night At The Copacabana With Tony Martin"—Tony Martin—LPM 1357 * EPB-1357, EPA-935

"Play Melancholy Baby"—Matt Dennis, Guest Artist: Don Fagerquist, Trumpet Bass: Ray Leatherwood, Guitar: Bill Pitman, Drums: Richmond Frost—LPM 1322 * EPA-945

"Let's Cha Cha With Puente"—Tito Puente and his Orchestra—LPM 1392 * EPA-1-1392, EPA-2-1392

"To Love Again"—Esquivel and his Orchestra—LPM 1345 * EPB-1345

"In A Mellotone"—Duke Ellington and his Orchestra—LPM 1364

"Happy Hunting"—Ethel Merman, Fernando Lamas and Original B'way cast—LOC 126 * EOC-1026

"Bundle of Joy"—Eddie Fisher and Debbie Reynolds on Film Soundtrack—LPM 1399 * EPA-4018

"Happy Hunting"—Hugo Winterhalter—LPM-1400 * EPA-1-1400, 2-1400

CLASSICAL:

Kirsten Flagstad in Purcell's "Dido And Aeneas"—LM-2019

Albanese Sings Puccini—Licia Albanese, RCA Victor Orchestra, Jonel Perlea, Conductor—LM-2033

Verdi: La Traviata—Highlights—Cesare Valletti, Lidia Marimpietri, Glauco Scarlini, Arturo La Porta, Dario Caselli, Leonardo Monreale, Rosanna Carteri, Rome Opera House Orchestra and Chorus, Pierre Monteux, Conductor, Leonard Warren, Rina Alessandri Maccagnani—LM-2044 * ERC-2044

Puccini: La Boheme—Highlights—Jussi Bjoerling, Victoria de los Angeles, John Reardon, Giorgio Tozzi, Robert Merrill, Lucine Amara, Fernando Corena, RCA Victor Orchestra and Chorus, Sir Thomas Beecham, Conductor, LM-2045 * ERC-2045

Verdi: Aida—Highlights—Jussi Bjoerling, Zinka Milanov, Leonard Warren, Rome Opera House Orchestra, Jonel Perlea, Conductor, Boris Christoff Fedora Barbieri—LM-2046 * ERC-2046

Mozart: The Marriage Of Figaro—Highlights—S. Bruscantini, G. Sciutti, R. Stevens, S. Jurinac, The Glyndebourne Festival Orchestra, Vittorio Gui, F. Calabrese, M. Sinclair, I. Wallace, D. McCoshan, H. Cuenod, G. Griffiths, J. Sinclair, R. Stevens—LM-2053 * ERC-2053

Puccini: Highlights From Madama Butterfly —Fernando Delle Fornaci, Licia Albanese, Anna Maria Rota, Rome Opera House Orchestra and Chorus, Vincenzo Bellezza, Conductor, Renato Capecchi, Jan Peerce—LM-2054 * ERC-2054

Jan Peerce In Opera—LM-2055

Puccini: Il Tabarro—M. Mas, T. Gobi, P. de Palma, P. Clabassi, G. Prandelli, R. Ercolani, M. Pirazzini, Orchestra and Chorus Members of the Rome Opera House, V. Bellezza, Conductor—LM-2057

Massenet: Manon—Highlights—V. de Los Angeles, H. Legay, R. Notti, M. Serres, Artists, Chorus and Orchestra of the Theatre National de l O'pera-Comique —LM-2058

Puccini: Manon Lescaut—Highlights—J. Bjoerling, L. Albanese, R. Merrill, M. Carlin, F. Calabrese, P. Clabassi, Orchestra and Chorus of the Rome Opera House, Jonel Perlea, Conductor—LM-2059

Donizetti: The Elixir Of Love—M. Nicolo Monti, M. Luise, M. Carosio, T. Bobbi, Orchestra and Chorus of the Opera House, Rome—LM-2063

Lanza On Broadway—Mario Lanza—LM-2070 * ERA-292, 3, 4

Verdi And Toscanini—Arturo Toscanini and the NBC Symphony Orchestra, Jan Peerce—LM-6041

Cavalleria Rusticana Plus Opera Choruses —Jussi Bjoerling, Zinka Milanov, Margaret Roggero, Robert Merrill, Carol Smith, The Robert Shaw Chorale, Robert Shaw, Conductor, RCA Victor Orchestra, Renato Cellini, Conductor—LM-6046

The Beggar's Opera—Pro Arte Orchestra, Sir Malcolm Sargent, Conductor—LM-6048

## REQUEST

POPULAR:

"Musical Portraits Of Wall Street"—World Symphony Orchestra, Humphrey Mathews, Director—RLP 10034

"Instrumental Treasures Of Stephen Foster"—Florida Concert Society, Raymond Carlisle, Director—RLP 10035

"Five Accordions Play Favorites"—Charles Nunzio and his Five Accordions—RLP 10036

## UNICORN

POPULAR:

"The Automobile — The Sounds Of 50 Years"—Peter Bartok—UDS 1

CLASSICAL:

Light Music—Boyd Neel conducting the Boyd Neel Orchestra Ltd.—UNLP 1038

Brandenburg Concertos Nos. 1, 2 and 4—UNLP 1040

Brandenburg Concertos Nos. 3, 5 and 6—Boyd Neel conducting the Boyd Neel Orchestra, Ltd.—UNLP 1041

Excerpts from Handel's "Messiah"—Handel & Haydn Society of Boston with Zimbler Sinfonietta, conducted by Thompson, Stone—UNLP 1043

## VIK

POPULAR:

"Rock And Roll Music For Kids Over Sixteen"—Jack E. Leonard, Will Stomp and his Orchestra—LX 1080

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## Columbia Cuts EP Prices

NEW YORK—Following RCA Victor's Extended Play price cut, Hal Cook, Vice-President of Columbia Records announced that Columbia Records would slash its suggested retail list on 1- and 2-pocket EP's to $1.29 and $2.49, respectively. All other EP packages of more than two pockets will remain at the former suggested retail price.

Cook stated that Columbia would provide distributors and dealers with adjustments on floor stock to make up for the realignment in price structure.

## 2-12" Williams Package Spearhead Kapp's '57 Line

NEW YORK — Spearheading its 1957 package drive, Kapp Records this week announced the release of a deluxe new two-record long play album by Roger Williams. The disks feature twenty-five of the most popular songs of the past six years all of which have been included under the title "Roger Williams—Songs Of The Fabulous Fifties". Included among the 25 are "True Love", "Picnic", "Blue Tango", "Three Coins In The Fountain", "High Noon" and many other top hits. The specially packaged disks have already been the recipient of the American Institute of Graphic Arts award for cover design. Kapp reports its initial distributor orders have reached well over the 30,000 figure.

The diskery also announced the release of a new album by Ted Straeter, playing and singing the song hits from two of the most recent Broadway musicals, "Happy Hunting" and "Bells Are Ringing".

## Music Box Remodels

CHICAGO—James J. O'Dwyer, proprietor of The Music Box "One Stop", this city, unveiled, to his customers last week a brand new self service type plant.

Said O'Dwyer, "We are now able to serve the large numbers of customers immediately, which heretofore were forced to wait some time. We have double the floor area and plan to have completely new fixtures." O'Dwyer went on to conclude, "Not only have we enough space to accommodate operators but retailers as well and all their package needs."

## Epic Corrects Writer Credit

NEW YORK—Epic Records this week forwarded correction announcements to radio stations and record reviewers referring to its Larry Hart recording "If A Dream Could Make You Mine". The writer credits should read: Josephine Peoples, Schroeder and not Blackwell, Schroeder.

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# Album Reviews

## POPULAR

**"HAPPY HUNTING"—Hugo Winterhalter And His Orchestra**—RCA Victor LPM-1400 (1-12" LP)

HAPPY HUNTING; SHE'S JUST ANOTHER GIRL; THE GAME OF LOVE; IT'S GOOD TO BE HERE; MR. LIVINGSTON; THIS IS WHAT I CALL LOVE; MUTUAL ADMIRATION SOCIETY; IT'S LIKE A BEAUTIFUL WOMAN; A NEW-FANGLED TANGO; IF'N; THIS MUCH I KNOW; THE WEDDING OF THE YEAR BLUES.

The orchestral treatment of a Broadway show's score is currently a popular follow-up to the original cast version. Hugo Winterhalter, the conductor-arranger wizard of RCA Victor, has cut 12 selections from Ethel Merman's return-to-Broadway vehicle, "Happy Hunting". The Winterhalter sound is individual, clever and familiar. With a score that contains as many snappy tunes as "Happy Hunting" (i. e. "Mutual Admiration Society", "If'n"), the Winterhalter touch is advantageously used. "A New-Fangled Tango" has been released from the package on a single. Neat cover pic of Winterhalter. Strong mood and show music following.

**"AN ACCORDION IN PARIS"—Dick Contino—Orchestra Conducted By David Carroll**—Mercury MG 20142 (1-12" LP)

TWO LOVES HAVE I; MAM'SELLE; THE PETITE WALTZ; COMME CI COMME CA; MY MAN; THE SONG FROM MOULIN ROUGE; BEYOND THE SEA; UNDER THE BRIDGES OF PARIS; BLUES (FROM "AN AMERICAN IN PARIS"); SYMPHONY; DOMINO; PARLEZ MOI D'AMOUR.

This entry by accordionist Dick Contino follows his fine mood disk "Something For The Girls". With Paris as the locale, Contino presents easy-going, highly palatable arrangements of melodies that suggest the romantic city. Gershwin's "Blues" from his "An American In Paris" makes an infrequent solo appearance on the program. Once again, David Carroll and the ork keep the slick Contino accordion in the spotlight. Top-drawer mood disk.

**"MIDNIGHT FOR TWO"—The Three Suns With Pipe Organ**—RCA Victor LPM-1333 (1-12" LP)

THE WORLD IS WAITING FOR THE SUNRISE; WHEN YUBA PLAYS THE RHUMBA ON THE TUBA; MEMORY LANE; BLUE TANGO; I DON'T STAND A GHOST OF A CHANCE; INTERMISSION TIME; AIN'T MISBEHAVIN'; LET'S CALL THE WHOLE THING OFF; THE VERY THOUGHT OF YOU.

Refreshing mood music thoughts again play a part in a package by the Three Suns. The boys have added a pipe organ to the proceedings and the alliance is a delightful "game" of the massive tones of the pipe organ as played against the more or less delicate sounds of the trio (which includes a smaller member of the organ family). Evergreen material. A mature approach to the mood music field has always found willing subscribers in the Three Suns. Their latest entry is another imaginative example of that quality.

**"ROCK, PRETTY BABY"—Music From The Sound Track**—Decca DL 8429 (1-12" LP)

ROCK, PRETTY BABY; DARK BLUE; FREE AND EASY; WHAT'S IT GONNA BE; ROCKIN' THE BOOGIE; ROCKABYE LULLABY BLUES; TEEN AGE BOP; THE MOST; CAN I STEAL A LITTLE LOVE; JUKE BOX ROCK; THE SAINTS ROCK 'N ROLL; PICNIC BY THE SEA; YOUNG LOVE; HAPPY IS A BOY NAMED ME; HOT ROD; BIG BAND ROCK AND ROLL.

It would seem that Hollywood has finally caught up with the rock 'n roll rage. "Rock, Pretty Baby," starring Sal Mineo, is the latest pic in a series from the studios that rely on the R&R idiom to carry most of the storyline. There are 16 songs on this Decca platter of the film's soundtrack, most, naturally, highly rhythmic in nature. There are, however, some less strenuous items as "What's It Gonna Be" and "Happy Is A Boy Named Me". Instrumental support is provided by Jimmy Daley And The Ding-A-Lings. Kids should find the set to their R&R liking.

**"MANY MOODS"—World Symphony Orchestra Under The Direction Of Humphrey Mathews**—Request RLP 10033 (1-12" LP)

SERENADE FOR TRUMPETS; OBOES ORIENTALE; BUGLES AND BELLS TANGO; THE SHEPARDS' CONVENTION; OUR OLD TRIO IS NO MORE; VIOLINS IN TEARS; BIG BRASS POLKA; TROPICAL TRUMPETS; HIGHWAY RHAPSODY; TROMBONES TRISTE; MOUNTAIN CLARINETTES; SENTIMENTAL STRINGS; GAUGUIN'S GUITAR; HORNS A HUNTING.

Various instruments that comprise the orchestra take turns in the spotlight on this Request entry. Working with original material that, in mood, generally applies to a particular instrument (trumpet: "Serenade For Trumpets"; violin: "Violin In Tears"), a group of international musicians ply their trade skillfully. Cover displays a nude girl at the keyboard. Specialty item for a limited market.

**"STRADIVARI CHAMPAGNE"—D'Artega And His Orchestra**—MGM E3446 (1-12" LP)

THE NIGHT IS YOUNG (AND YOU'RE SO BEAUTIFUL); CRYSTAL CAROUSEL; DAILY DOUBLE GALOP WALTZ PIZZICATO; BRASILEIRO; CONFETTI TANGO; BEAUTIFUL DREAMS; GYPSY FESTIVAL; BALBOA BARCAROLLE; DREAM CONCERTO; HYMN OF THE WEST; REMEMBER THAT WAS THEN BUT THIS IS NOW; THEME OF THE JEWEL; STRADIVARI CHAMPAGNE.

As one can gather from the set's title, this is mood stuff with an emphasis, as often is the case, on strings. Composer-conductor D'Artega and his orchestra present vibrant orchestrations of an assorted number of melodies, some with a Latin beat, others in the flowing romantic vein. The strings soar and the tunes come off in classy style. Lots of imaginative things are going on here.

**"THE VAGABONDS"**—Unique LP-112 (1-12" LP)

VAGABONDS THEME; I WISH I COULD SHIMMY LIKE MY SISTER KATE; SALT; IT'S GOODBYE AND SO LONG TO YOU; I WONDER, I WONDER, I WONDER; LAZY RIVER; THE QUEEN'S HULA; PONY RIDE; WRONG; MINSTREL MEDLEY; BACK IN YOUR OWN BACK YARD; I WANNA SAY HELLO; ROCKABYE MY BABY; WAITIN' FOR THE ROBERT E. LEE.

Regular viewers of Arthur Godfrey's TV stints know the Vagabonds well. Their frequent appearances with Godfrey should make this, their first LP pressing, a handy item to have around dealer shelves. This package presents the lively group in a program of evergreens and original material that usually plays a part on their video appearances. Sales draw comes from the folks who see the boys on TV or in nite spots.

**"WALT DISNEY TAKES YOU TO DISNEYLAND"—A Musical Tour Of The Magic Kingdom—Main Street USA—Adventureland—Frontierland—Tomorrowland—Fantasyland**—Disneyland WDL 4004 (1-12" LP)

This is a musical and narrative tour of Walt Disney's Five Wonders Of The World in Disneyland. The guide is Disney himself and with appropriate musical accompaniment for each of the five kingdoms, the disk's aura of almost being present at each one is charmingly achieved. Package is delightfully conceived. These are the same kingdoms visited by millions via TV every week in story form, thus giving this set a bright sales picture.

# Album Reviews

## ROCK 'N ROLL

"LET THE GOOD TIMES ROLL"—Shirley & Lee—Aladdin LP-807 (1-12" LP)
LET THE GOOD TIMES ROLL; I'M GONE; SWEETHEARTS; KEEP ON; TAKES MONEY; CONFESSIN'; LEE'S DREAM; I'LL DO IT; TRYIN' TO FOOL ME; COMIN' OVER; SO IN LOVE; WHY DID I.

These are disk recaps by the popular R&R one-two punch, Shirley & Lee. Heading the program is one of their most recent hits, "Let The Good Times Roll", a number, like so many others on the platter, reproduced at a hand clapping fervor. Their past successes and their latest climber, "I Feel Good", mark this set as a choice stock item.

## LATIN RHYTHMS

'AN OCCASIONAL CHA CHA CHA"—Emilio Reyes And His Orchestra—Mardi-Gras LP 5004 (1-12" LP)
'TAKE OUR THREE FOR CHA CHA CHA"—Al Castellanos—La Playa Sextet—Emilio Reyes—Mardi-Gras LP 5005 (1-12")
'CHA CHA CHA AT THE CORAL REEF"—La Playa Sextet—Mardi-Gras LP5006 (1-12")

These three releases come from Mardi-Gras and are devoted to the two Latin steps that still hold great sway with the dancing public, the cha cha and mambo. The artists involved include such familiar names in the cha cha-mambo trade as Emilio Reyes, the La Playa Sextet and Al Castellanos. Reyes and the La Playa Sextet each have their own pressing, "An Occasional Cha Cha Cha" and "Cha Cha Cha At The Coral Reef", respectively, while Al Castellanos shares "Take Our Three For Cha Cha Cha" with Reyes and the Sextet. Material includes originals and standards transcribed for the steps. Excellent name value in the current cha cha-mambo binge.

'CHA CHA CHA IN HAVANA"—Fajardo And His All Stars—Panart LP 004 (1-12" LP)
CLASES DE CHA CHA CHA"—Orchestra America Del 55—Panart LP 3015 1-12" LP)
'SERENATA EN CHA CHA CHA"—Julio Gutierrez And His Orchestra With The C. Faxas Quartet—Panart LP 3016 (1-12" LP)

Panart adds three more cha cha cha packages for the followers of the step o latch on to. The disks were recorded in Cuba, a country where, as here, he cha cha flourishes. "The Cha Cha Cha In Havana" platter mostly uses he material of ork leader Jose Fajardo. "Clases De Cha Cha Cha", named fter one of cha-chadom's most successful numbers, mixes up the material to nclude, as one of its pressings, "Love Is A Many-Splendored Thing", as well s the title song while "Serenita En Cha Cha Cha" uses, in the main, the reative efforts of one of its ork heads, Julio Gutierrez. The cha cha crowd hould hand in agreeable sales results.

## JAZZ

'BROADWAY SHOWCASE"—Buddy De Franco And His Orchestra—Arrangements By Russell Garcia—Verve MGV-2033 (1-12" LP)
SPEAK LOW; WHO CARES; AUTUMN IN NEW YORK; HAVE YOU MET MISS JONES; MAD ABOUT THE BOY; ALMOST LIKE BEING IN LOVE; CAN'T HELP LOVIN' DAT MAN; THAT OLD DEBBIL MOON; MAKIN' WHOOPEE; IN THE STILL OF THE NIGHT; COME RAIN OR COME SHINE; HEAT WAVE.

or Buddy DeFranco and Russell Garcia, this disk is a follow-up to their cent "George Gershwin Song Book" (pianist Oscar Peterson is not included re as he was in the Gershwin effort). The boys have taken 12 tunes, from e mainstem, that have made their mark, and present them mostly in a vinging format. DeFranco's clarinet blazes beautifuly to the melodies and arcia's belting arrangements. An excellent moment of "relaxation" can be und in the bluesy waxing of "Come Rain Or Come Shine." Fine jazz-pop otential.

'CHRIS CONNOR SINGS LULLABYS OF BIRDLAND"—Bethlehem BCP-04 (1-12" LP)
LULLABY OF BIRDLAND; WHAT IS THERE TO SAY; TRY A LITTLE TENDERNESS; SPRING IS HERE; WHY SHOULDN'T I; ASK ME; BLUE SILHOUETTE; CHIQUITA FROM CHI-WAH-WAH; A COTTAGE FOR SALE; HOW LONG HAS THIS BEEN GOING ON; STELLA BY STARLIGHT; GONE WITH THE WIND; HE'S COMING HOME; GOODBYE.

vo major qualities of this stylist, individuality and giving depth to popular ngs that deserve it, have been Chris Connor's forte for a number of years. this Bethlehem issue, the natural, wistful sense of her delivery is best ard on songs which go hand-in-glove with her vocal personality. They inude, as superior examples, "Spring Is Here" and "Gone With The Wind." nsitive support from accompaniment that includes a trio, quartet and full k. Miss Connor's following should react strongly to the platter. This 12" largement of a former ten inches will increase sales tremendously.

'DEVIL MAY CARE"—Bob Dorough—Bethlehem BCP-11 (1-12" LP)
OLD DEVIL MOON; IT COULD HAPPEN TO YOU; I HAD THE CRAZIEST DREAM; YOU'RE THE DANGEROUS TYPE; OW; POLKA DOTS AND MOONBEAMS; YARDBIRD SUITE; BALTIMORE ORIOLE; I DON'T MIND; DEVIL MAY CARE; MIDNIGHT SUN; JOHNNY ONE NOTE.

b Dorough's duties on this Bethlehem issue are threefold. He's the vocalist, unist and head of the various combos on the waxing. Most important of all: b Dorough is jazzman. His throaty vocalizing is strictly patterned after accompaniment: unconventional, imaginative and intimate. Sometimes rough works against full combo support ("Devil May Care"), other times own keyboard is out front ("I Don't Mind"). Sometimes it's a standard t Could Happen To You"), other times it's a Dorough original ("You're e Dangerous Type"). Off-beat jazz performances.

# BMI Check List
## OF New RECORD RATINGS BY THE TRADE PRESS

| | Billboard | Cash Box | Variety |
|---|---|---|---|
| **ANOTHER LOVE HAS ENDED** (Ridgeway-LuTal) | | | |
| CHUCK REED (Decca) | Spotlight | Best Bet | |
| **CINCO ROBLES** (Warman) | | | |
| RUSSELL ARMS (Era) | Best Buy | Sure Shot | |
| LES PAUL & MARY FORD (Capitol) | Best Buy | Sleeper of the Week | Excellent |
| LAWRENCE WELK (Coral) | 83 (Excellent) | Sleeper of the Week | |
| **CONGO MOMBO** (Excellorec) | | | |
| DICK HYMAN & SAM TAYLOR (MGM) | 80 (Excellent) | B (Very Good) | |
| LARRY SONN ORCH. (Coral) | 72 (Good) | B (Very Good) | |
| MUVVA HUBBARD (ABC-Paramount) | 72 (Good) | B (Very Good) | |
| **DANGEROUS** (Gil) | | | |
| SAMMY DAVIS, JR. (Decca) | 76 (Good) | Disk of the Week | Best Bet |
| **EVERMORE** (Ward) | | | |
| BILLY WARD & DOMINOES (Decca) | 78 (Good) | B+ (Excellent) | |
| **EV'RY MINUTE OF THE DAY** (Tiger) | | | |
| THE DIAMONDS (Mercury) | 80 (Excellent) | Sleeper of the Week | |
| **HALF A LOVE** (Ward) | | | |
| BILLY WARD & DOMINOES (Decca) | 77 (Good) | C+ (Good) | |
| **I KNOW I CAN'T FORGET** (Central) | | | |
| DEAN MARTIN (Capitol) | Spotlight | Sleeper of the Week | |
| **IF IT'S SUNNY SUNDAY** (Meridian) | | | |
| EDDIE HEYWOOD (Mercury) | 80 (Excellent) | Best Bet | |
| **I'M SORRY** (Algonquin) | | | |
| AL MARTINO (Capitol) | 76 (Good) | B+ (Excellent) | |
| **JUST KISS ME** (Roosevelt) | | | |
| JOAN SHAW (ABC-Paramount) | 76 (Good) | B (Very Good) | |
| DEAN MARTIN (Capitol) | | Sleeper of the Week | |
| **LITTLE BY LITTLE** (Savoy-Hill & Range) | | | |
| THE CREW CUTS (Mercury) | Spotlight | Disk of the Week | |
| MICKI MARLO (ABC-Paramount) | 77 (Good) | Sleeper of the Week | Very Good |
| TONI ARDEN (Decca) | 77 (Good) | Sleeper of the Week | Very Good |
| **ON MY WORD OF HONOR** (Antler-Mr.) | | | |
| THE PLATTERS (Mercury) | Best Buy | Sure Shot | |
| **A THOUSAND MILES AWAY** (Keel) | | | |
| THE DIAMONDS (Mercury) | 80 (Excellent) | Sleeper of the Week | |
| **WITHOUT LOVE** (Progressive-Goday) | | | |
| TONI ARDEN (Decca) | 78 (Good) | Sleeper of the Week | Best Bet |
| CLYDE McPHATTER (Atlantic) | R&B Best Buy | R&B Sure Shot | Very Good |
| **YOUNG LOVE** (Stars, Inc.) | | | |
| THE CREW CUTS (Mercury) | Spotlight | Disk of the Week | |
| TAB HUNTER (Dot) | Best Buy | Sleeper of the Week | |
| SONNY JAMES (Capitol) | C&W Spotlight | Sure Shot | |

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# R & B Ramblings

## NEW YORK:

Those crystal ball gazers were again getting louder of recent weeks, many predicting that 1956 was the high point of "the big beat" and from herein it was all down-hill. Well—one of these years it figures they may be correct—but right now, if Alan Freed's newest stint at the Brooklyn Paramount, covering the eight days of the Christmas vacation, is any criterion, R & R is still a pretty healthy baby. Freed pulled in a socko $164,000 competing with several days of bad weather, Christmas Eve and Christmas day (which are noted for family parties and consequently must have kept the attendance down), and to a lesser degree his own flic, "Rock, Rock, Rock," which was being shown about town. Also, neighboring Albee Theatre, showed the Elvis Presley flic, "Love Me Tender," in an attempt to cut in on the teener trade. On Friday, December 28, Freed set an all time week-day record at the Brooklyn Paramount Theatre when he pulled in $27,200. Freed is set again for the Brooklyn Paramount for ten days starting on Good Friday and running through the Easter Vacation. . . . **Bob Rosen** at Herald tells us that Little **Butchie Saunders'** "I Wanna Holler" is breaking in the Norfolk, Richmond, Va. area. Little Butchie will shoot down there to do some local tv shots. He is also being set for the national **Lawrence Welk** set in the near future. Right now the big one for the Herald label is "Comin' Home" by **The Nutmegs.** "It's in," says Rosen, "it's a hit." . . . **Sol Rabinowitz**, Baton Records, says, "After many ulcers it finally looks like **Ann Cole's** 'In The Chapel' has made it. Good strong action coming in from all over the country." Reports coming into **The Cash Box** offices confirm Sol's findings. . . . Business continues to be good in the local area as every distrib tells the same story. **Johnny Halonka**, Alpha Distribs, says, "Thanks to all my manufacturers who cooperated so fully. They got shipments into me so fast we were able to keep most of our outlets happy. Right now the whole area is in a very healthy condition. Most stores have sold a good deal of their stock and are ready for up to the minute merchandise. We are looking to a great 1957." . . . **Charles Merenstein** very happy about the Christmas sales for Apollo Records. "You Can Run But You Can't Hide" continues to grow and grow. From the east coast to mid-west the record by young **Solomon Burke** keeps building in sales. **Joe Louis**, co-writer of the tune, is getting great newspaper and column publicity in addition to personal visits to disk jockeys and live tv shots. Joe has lots of friends who want to help him and as a result the tune is getting publicity all over the country. Solomon Burke makes a TV appearance with Louis on **Steve Allen's** "Tonight" soon. This is a national TV shot and could really give the side a big boost. Merenstein reports that **Mahalia Jackson's** Apollo "Silent Night" was a very big seller this year in spite of the fact that Miss Jackson also had the same tune out on Columbia. . . . **Arnold Maxim**, a & r man at Epic and Okeh, announces the signing of **Doc Bagby.** Bagby has already been cut and his release is skedded shortly. . . . **Herman Lubinsky**, Savoy Records, feeling high and mighty with two platters sizzling for him. **Nappy Brown's** "Little By Little" and **The Jivebombers'** "Bad Boy."

## CHICAGO:

**Eddie Matthews**, Mercury man around town, keeping bizzy with **Sarah Vaughan's** newie, "The Banana Boat Song" along with **Eddie Heywood's** follow up to "Soft Summer Breeze," "Lover." . . . **James Moody** follows '57 into Crown Propeller, 1/4. . . . **Bud Booth**, RCA, went way out on a pretty safe limb in predicting top-ten honors for **Elvis Presley** directly after the first. Bally still subject of many rumors to the effect that Diskery will enter R&B market with offering verra soon. . . . **Dick Biondi**, WHOT, Youngstown, O., reportedly hosted 2500 teens at his popular weekly record hop 12/21. . . . Cobra's **Otis Rush** still copping top chart honors with his latest wax, "My Love Will Never Die." **Eli Toscano** expects even bigger things from the young songster but is not overlooking tremendous action **Harold Burrage** has been receiving with "One More Dance." . . . **Abner**, VeeJay, picks **The Spaniels'** latest shellac "You Gave Me Peace Of Mind" as a natural pop-tential hit. Vee-Jay's prexy, **Jimmy Bracken**, puts in, "You better not forget **Jimmy Reed's** 'You Got Me Dizzy'. It's the biggest thing around the place." All agree that this looks like a tremendous year ahead for the diskery. . . . King Distrib's **Chuck Myers** off to Fla. vacation with wife **Peggy** elated over "tremendous attention" **Bill Doggett's** second version of "Honky Tonk" is receiving. . . . **George** and **Ernie Leaner**, United Distribs, will be saying goodbye to sales mgr., **Dick Laga**, as of 2/1. Dick's moving to Epic's promotion department, this city. . . . **Jim Lounsbury**, just back to his WGN Bandstand Matinee TVer after two weeks vacation, hosted Arlington Hts. High School teens to a formal (long dress and dark suit type party) record hop Christmas day. Sez Jim, "The kids were swell and it all worked out great." . . . **Howard Bedno**, AB One-Stop looking real smart in his new black and white striped suit. . . . **Phil Chess**, just back after holiday trip east, claims The Ravens' "A Simple Prayer" is meeting with tremendous reception. Phil reports he visited, at great length, with **Kenny Vincent**, WEOL, Lorraine, O., and **Bob Ancell**, WCUE, Akron, O. "Both," sez Phil, "Praised the new Ravens' wax to the skies." **Len Chess** just as excited over **The Flamingos'** "Would I Be Crying." . . . **Mike Oury** keeping busy with **Fats Domino's** "Blue Monday" that "just won't quit growing." Mike predicts an even bigger year for All-State Distribs in the jazz package field in '57.

## LOS ANGELES:

The big Rock and Roll show held at the Downtown United Artists Theatre drew big crowds over the holidays. **Googie Rene**, who has a big record in "Midnight" on the Class label was featured with such top artists as **Sonny Knight**, **The Six Teens**, **The Youngsters**, **Richard Berry**, and **Jake Porter** and his orchestra, and the whole show was emceed by **Dick 'Huggie Boy' Hugg.** . . . **Jim Warren** at Central Sales has a big record in the Argo recording of "Ain't Got No Home" by **Clarence 'Frogman' Henry.** . . . **Big Joe Turner** with **Riff Ruffin** currently at the 54 Ballroom. Negotiations are under way now to book RPM artist **B. B. King** into the 54 in the near future. . . . The Platters returned from their Philippine Islands tour last week and spent five days in Los Angeles working on the new picture "Rock All Night." Group then flies out to Toronto, Canada for an engagement at the Colonial Tavern. . . . **The Jaguars** back with a new release on the R-dell label, have a hit in the "The Way You Look Tonight." **Sid Talmadge** of Record Merchandising thinks the new side will top their hit of last season of "I Wanted You." . . . **Sonny Criss** and his band are currently being featured at Joe Adams' Desert Sands Club in Florence. . . . **Mike Apako** predicts big things for the new West Coast label Shade Records. Its first release of "Miss Sue" by **Don & Dewey** is taking off around the area. . . . Specialty Records A & R man, **Bumps Blackwell** appearing with his orchestra at the Westlake Club. . . . **Frank Evans** of KDAY making "A Thousand Miles Away" by **The Heartbeats** on Rama his record of the week. . . . Dot Records have a good R&B going for them in "No Stone Unturned" by **Ray Johnson.** . . . The Dance held at the Rendezvous Ballroom in Balboa where The Teenagers made their only West Coast appearance was such a success that the operators have asked KPOP deejay **Earl McDaniels** to make the hops a regular event.


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singing 1957's First Big Smash

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(Tra La La La La La)"*

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# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL THROUGH THE NIGHT
*Mel Williams (Dig 128)*

A ROSE AND A BABY RUTH
*George Hamilton IV (ABC-Paramount 9765)*

BABY BABY
*Teen Agers (Gee 1026)*

BACON FAT
*Andre Williams (Epic 9196)*

BAD BOY
*Palmer & Jive Bombers (Savoy 1508)*

BANANA BOAT SONG
*Tarriers (Glory 249)*

*BANANA BOAT (DAY-O)
*Harry Belafonte (RCA Victor 20-6771)*

BEHIND THE SUN
*Daddyo Gibson (Checker 848)*

BLANCHE
*3 Friends (Lido 500)*

BO BOP BU
*Dappers (Rainbow)*

BLUES IN THE CLOSET
*Tritones (Jamie)*

CINDY, OH CINDY
*Vince Martin (Glory 247)*

CONGO MOMBO
*Guitar Gable (Excello 2086)*

CUBAN TWILIGHT
*Mike Simpson (Argo 5258)*

DID YOU HAVE FUN
*Vernon Green (Dootone 407)*

DIMPLES
*John Lee Hooker (Vee-Jay 205)*

DON'T BREAK YOUR PROMISE
*Milton Luce (Argo)*

DO RIGHT BABY
*Gayles & Turner (Federal 12282)*

DREAMY EYES
*Youngsters (Empire 109)*

DRY YOUR EYES
*Inspirations (Jamie)*

GYPSY LADY
*Otis Williams (DeLuxe 6098)*

HARLEM NOCTURNE
*Earl Bostic (King 4978)*

HAVE YOUR WAY
*Lightnin' Slim (Excello 2096)*

HOLD MY BABY'S HAND
*James Brown (Federal 12277)*

I DON'T BELIEVE
*Bobby Blue Bland (Duke 160)*

I'LL BE SPINNING
*Johnnie & Joe (Chess 1641)*

*I'M SO HAPPY
*Louie Tyman (Fury)*

IN THE CHAPEL
*Ann Cole (Baton 232)*

I PUT A SPELL ON YOU
*Screamin' Jay Hawkins (Okeh 7072)*

I'M TORE UP
*Billy Gayles (Federal 12265)*

IRENE
*Guitor Gable (Excello 2094)*

IT'S TOO LATE BROTHER
*TAKE ME BACK BABY
*Little Walter (Checker 852)*

JAMAICA FAREWELL
*Horry Belafonte (RCA Victor 20-6663)*

JUST HOLD MY HAND
*Poul Perryman (Duke 158)*

JUST TO BE WITH YOU
*Muddy Waters (Chess 1644)*

LITTLE BY LITTLE
*Nappy Brown (Savoy 1506)*

* Indicates first appearance on Territorial Tips

LOVE ME
*Elvis Presley (RCA Victor EPA 992)*

LOVE IS STRANGE
*Mickey & Sylvia (Groove 0175)*

*MIDNIGHT SPECIAL TRAIN
*FEELING HAPPY
*Joe Turner (Atlantic 1122)*

MOTHER-IN-LAW BLUES
*Little Jr. Parker (Duke 157)*

MY HAPPINESS
*Jimmy Beasley (Modern 1009)*

MY LOVE WILL NEVER DIE
*Otis Rush (Cobra 5005)*

OPERATOR
*Bob Gaddy (Old Town 1031)*

OVER AND OVER AGAIN
*Moonglows (Chess 1646)*

PARTY BLUES
*Fitzgerald, Willioms & Basie (Clef 89172)*

RELAX MAX
*Dinah Washington (Mercury 70968)*

RIB JOINT
*Sam Price (Savoy 1505)*

ROCKIN' AT COSMO'S
*Lee Allen (Aladdin 3334)*

SHIRLEY
*PLEASE SAY YOU WANT ME
*Schoolboys (Okeh 7076)*

SHOULD I EVER LOVE AGAIN
*Wynona Carr (Specialty 589)*

SOUTHBOUND SPECIAL
*Lloyd Glenn (Aladdin 3327)*

STORMY
*Prophets (Atco 6078)*

THE CHICKEN
*Roscoe Gordon (Flip 237)*

THE CLOSER YOU ARE
*Channels (Whirling Disc 100)*

THE GIRL CAN'T HELP IT
ALL AROUND THE WORLD
*Little Richard (Specialty 591)*

TORE UP OVER YOU
*Midnighters (Federal 12270)*

TRA LA LA
*Lavern Baker (Atlantic 1116)*

TRICKY
*Gus Jinkins (Flash 115)*

UBANGI STOMP
*Warren Smith (Sun 250)*

WHATCHA GONNA DO
*Chuck Willis (Atlantic 1112)*

WHAT'S THE REASON I'M NOT
PLEASING YOU
*Fats Domino (Imperial 5417)*

WHY
*Cues (Capitol 3582)*

WISDOM OF A FOOL
*Five Keys (Capitol 3597)*

YOU BETTER BELIEVE
*Harmonic Slim (Vita 138)*

YOU CAN RUN BUT YOU
CAN'T HIDE
*Solomon Burke (Apollo 505)*

YOU CAN'T CATCH ME
HAVANA MOON
*Chuck Berry (Chess 1645)*

YOU'RE MINE
*Robert & Johnny (Old Town 1029)*

# R & B Disk Jockey
## REGIONAL RECORD REPORTS

### Chuck Harkins
KBMN—Bozeman, Mont.

1. Wisdom Of A Fool (5 Keys)
2. What's The Reason (F. Domino)
3. On My Word Of Honor (Platters)
4. Slow Walk (B. Doggett)
5. Jim Dandy (L. Baker)
6. You've Got Me Dizzy (J. Reed)
7. Priscilla (Cooley & Dimples)
8. Can't Quit You Baby (O. Rush)
9. Please Don't Tease (Spaniels)
10. Jibba Jab (Tic & Toc)

### George Klein
WMC—Memphis, Tenn.

1. Ain't Got No Home (Henry)
2. Love Me (E. Presley)
3. Jim Dandy (L. Baker)
4. Since I Met You Baby (I. Joe Hunter)
5. Too Much Monkey Business (C. Berry)
6. I Remember (In The Still) (5 Satins)
7. Girl Can't Help It (L. Richard)
8. Don't Forbid Me (Boone)
9. Blueberry Hill (F. Domino)
10. Do What I Do (S. Brooks)

### Bill Kelso
KOPO—Tucson, Ariz.

1. Slow Walk (B. Doggett)
2. Blueberry Hill (F. Domino)
3. Honky Tonk (B. Doggett)
4. You Took Too Much For Granted (A. Lawner)
5. Confidential (S. Knight)
6. All Around The World (L. Richard)
7. Easy, Easy Baby (A. Barton)
8. I Remember (In The Still) (5 Satins)
9. She's Got It (L. Richard)
10. What's The Reason (F. Domino)

### Nick Nickson
WBBF—Rochester, N. Y.

1. Blueberry Hill (F. Domino)
2. Since I Met You Baby (I. Joe Hunter)
3. Slow Walk (S. Austin)
4. Little By Little (N. Brown)
5. Tra La La (L. Baker)
6. Confidential (S. Knight)
7. A Thousand Miles Away (Heartbeats)
8. Poor Boy (E. Presley)
9. On My Word Of Honor (Platters)
10. My Happiness (J. Beasley)

### Carry Hobbs
KDAV—Lubbock, Tex.

1. Blueberry Hill (F. Domino)
2. Confidential (C. Brown)
3. Since I Met You Baby (I. Joe Hunter)
4. Jim Dandy (L. Baker)
5. Slow Walk (S. Austin)
6. Juanita (C. Willis)
7. Too Much Monkey Business (C. Berry)
8. What's The Reason (F. Domino)
9. I Feel Good (Shirley & Lee)
10. Without Love (C. McPhatter)

### Dick Dean
"Twin Town Revue"
WKTQ—Norway-Paris, Me.

1. Since I Met You Baby (I. Joe Hunter)
2. Hey Tiger (C. Calhoun)
3. What's The Reason (Domino)
4. Smooth Operator (Brown)
5. Blue Monday (F. Domino)
6. Slow Walk (O. Smith)
7. Confidential (S. Knight)
8. Tra La La (L. Baker)
9. Love Me (E. Presley)
10. Baby, Baby (Teenagers)

### E. A. "Kuzzin" Kershaw
WTNT—Tallahassee, Fla.

1. On My Word Of Honor (B. B. King)
2. On What A Night (Dells)
3. Goodnight My Love (Belvin)
4. Slow Walk (S. Austin)
5. Since I Met You Baby (I. Joe Hunter)
6. Juanita (C. Willis)
7. Honky Tonk (B. Doggett)
8. Confidential (S. Knight)
9. Behind The Sun (D. Gibson)
10. I Remember (In The Still) (5 Satins)

### Frank "Spider" Graham
WEBB—Baltimore, Md.

1. Slow Walk (B. Doggett)
2. Since I Met You Baby (I. Joe Hunter)
3. Honky Tonk (B. Doggett)
4. Ain't Got No Home (Henry)
5. Jim Dandy (L. Baker)
6. Blue Monday (F. Domino)
7. Sufferin' With The Blues (L. Willie John)
8. Goodnight My Love (Belvin)
9. Come On Home (Enchanters)
10. Love Is Strange (Mickey & Sylvia)

### Dan Anderson
WLOL—Minneapolis, Minn.

1. Slow Walk (B. Doggett)
2. Confidential (S. Knight)
3. Blueberry Hill (F. Domino)
4. Since I Met You Baby (I. Joe Hunter)
5. Goodnight My Love (Belvin)
6. Cheat (S. Clark)
7. Love Me Tender (E. Presley)
8. Honky Tonk (B. Doggett)
9. I Remember (In The Still) (5 Satins)
10. Rudy's Rock (B. Haley)

### Troy McPherson
WTAB—Tabor City, N. Y.

1. Blueberry Hill (F. Domino)
2. Love Me (E. Presley)
3. Ain't Got No Home (Henry)
4. Since I Met You Baby (I. Joe Hunter)
5. ABC's Of Love (Teenagers)
6. Twenty-Nine Ways (Dixon)
7. Ocean Blue (Sophmores)
8. Love All Night (Platters)
9. Blue Monday (F. Domino)
10. Green Door (J. Lowe)

### Jerry Nessler
KSDO—San Diego, Calif.

1. Dreamy Eyes (Youngsters)
2. Ain't Got No Home (Henry)
3. Wonderful Girl (5 Satins)
4. Since I Met You Baby (I. J. Hunter)
5. I Remember (In The Still) (5 Satins)
6. Rubber Biscuit (Chips)
7. I Feel Good (Shirley & Lee)
8. Goodnight My Love (Belvin)
9. Oh What A Night (Dells)
10. Honky Tonk (B. Doggett)

### "Big" Jim Reed
WCIN—Cincinnati, Ohio

1. A Thousand Miles Away (Heartbeats)
2. In The Chapel (A. Cole)
3. My Lonely Prayer (Drivers)
4. Jim Dandy (L. Baker)
5. Without Love (McPhatter)
6. I Feel Good (Shirley & Lee)
7. There In The Night (El Doradoes)
8. Honky Tonk (B. Doggett)
9. Hey Bo (Eddie Bo)
10. Kool Kitty (B. Johnson)

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LOS ANGELES CALIF.


THE NATION'S

# R & B TOP 20

| | | Pos. Last Week |
|---|---|---|
| 1 | **BLUEBERRY HILL** *Fats Domino (Imperial 5407)* | 1 |
| 2 | **SINCE I MET YOU BABY** *Ivory Joe Hunter (Atlantic 1111)* | 3 |
| 3 | **SLOW WALK** *Bill Doggett (King 5000) Sil Austin (Mercury 70963)* | 2 |
| 4 | **BLUE MONDAY** *Fats Domina (Imperial) 5417)* | 10 |
| 5 | **AIN'T GOT NO HOME** *Clarence "Frogman" Henry (Arga 5259)* | 5 |
| 6 | **JIM DANDY** *Lavern Baker (Atlantic 1116)* | 7 |
| 7 | **HONKY TONK** *Bill Doggett (King 4950) (King 50001 (Vocal)* | 4 |
| 8 | **I FEEL GOOD** *Shirley & Lee (Aladdin 3338)* | 6 |
| 9 | **LOVE IS STRANGE** *Mickey & Sylvia (Groove 0175)* | 13 |
| 10 | **ON MY WORD OF HONOR** *B. B. King (RPM 479) Platters (Mercury 71011)* | 8 |
| 11 | **OH WHAT A NIGHT** *Dells (Vee-Jay 204)* | 9 |
| 12 | **A THOUSAND MILES AWAY** *Heartbeats (Rama 216)* | 11 |
| 13 | **YOU'VE GOT ME DIZZY** *Jimmy Reed (Vee-Jay 226)* | 12 |
| 14 | **SINGING THE BLUES** *Guy Mitchell (Columbia 40769)* | 17 |
| 15 | **GOODNIGHT MY LOVE** *Jessie Belvin (Modern 1005)* | 14 |
| 16 | **WITHOUT LOVE** *Clyde McPhatter (Atlantic 1117)* | — |
| 17 | **CONFIDENTIAL** *Sonny Knight (Dat 15507) Charles Brown (Aladdin 3342)* | 15 |
| 18 | **JUANITA** *Chuck Willis (Atlantic 1112)* | 16 |
| 19 | **LOVE ME TENDER** *Elvis Presley (RCA Victor 20-6643)* | 18 |
| 20 | **GREEN DOOR** *Jim Lowe (Dat 15486)* | 20 |

# The Cash Box HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

## NEW YORK

| | |
|---|---|
| 1 | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| 2 | BLUEBERRY HILL *Fats Domino (Imperial 5407)* |
| 3 | LOVE IS STRANGE *Mickey & Sylvia (Groove 0175)* |
| 4 | I FEEL GOOD *Shirley & Lee (Aladdin 3338)* |
| 5 | SLOW WALK *Bill Doggett (King 5000) Sil Austin (Mercury 70963)* |
| 6 | A THOUSAND MILES AWAY *Heartbeats (Rama 216)* |
| 7 | HONKY TONK *Bill Doggett (King 4950)* |
| 8 | BLUE MONDAY *Fats Domina (Imperial 5417)* |
| 9 | JIM DANDY *Lavern Baker (Atlantic 1116)* |
| 10 | OH WHAT A NIGHT *Dells (Vee-Jay 204)* |

## CHICAGO

| | |
|---|---|
| | SLOW WALK *Sil Austin (Mercury 70963) Bill Doggett (King 5000)* |
| | HONKY TONK *Bill Doggett (King 5001) (Vocal)* |
| | YOU'VE GOT ME DIZZY *Jimmy Reed (Vee-Jay 226)* |
| | BLUEBERRY HILL *Fats Domino (Imperial 5407)* |
| | ON MY WORD OF HONOR *B. B. King (RPM 479) Platters (Mercury 71011)* |
| | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| | I'M TORE UP *Billy Gayles (Federal 12265)* |
| | MY LOVE WILL NEVER DIE *Otis Rush (Cabra 5005)* |
| | BLUE MONDAY *Fats Domino (Imperial 5417)* |
| | LOVE IS STRANGE *Mickey & Sylvia (Graove 0175)* |

## NEW ORLEANS

| | |
|---|---|
| | I FEEL GOOD *Shirley & Lee (Aladdin 3338)* |
| | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| | JUANITA *Chuck Willis (Atlantic 1112)* |
| | BLUE MONDAY *Fats Domina (Imperial 5417)* |
| | DON'T BREAK YOUR PROMISE *Milton Luce (Argo)* |
| | IRENE *Guitar Gable (Excello 2094)* |
| | JIM DANDY *Lavern Baker (Atlantic 1116)* |
| | AIN'T GOT NO HOME *Clarence Henry (Argo 5259)* |
| | WITHOUT LOVE *Clyde McPhatter (Atlantic 1117)* |
| | JUST HOLD MY HAND *Paul Perryman (Duke 158)* |

## CLEVELAND

| | |
|---|---|
| 1 | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| 2 | SLOW WALK *Sil Austin (Mercury 70963) Bill Doggett (King 5000)* |
| 3 | JIM DANDY *Lavern Baker (Atlantic 1116)* |
| 4 | HONKY TONK *Bill Doggett (King 4950) (King 5001) (Vocal)* |
| 5 | BLUEBERRY HILL *Fats Domino (Imperial 5407)* |
| 6 | OH WHAT A NIGHT *Dells (Vee-Jay 204)* |
| 7 | BLUE MONDAY *Fats Domino (Imperial 5417)* |
| 8 | YOU'VE GOT ME DIZZY *Jimmy Reed (Vee-Jay 226)* |
| 9 | A THOUSAND MILES AWAY *Heartbeats (Rama 216)* |
| 10 | LOVE IS STRANGE *Mickey & Sylvia (Graove 0175)* |

## NEWARK

| | |
|---|---|
| | LOVE IS STRANGE *Mickey & Sylvia (Groove 0175)* |
| | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| | BLUEBERRY HILL *Fats Domino (Imperial 5417)* |
| | BLUE MONDAY *Fats Domino (Imperial 5417)* |
| | GOODNIGHT MY LOVE *Jessie Belvin (Modern 1005)* |
| | SLOW WALK *Bill Doggett (King 5000)* |
| | AIN'T GOT NO HOME *Clarence Henry (Argo 5259)* |
| | YOU'VE GOT ME DIZZY *Jimmy Reed (Vee-Jay 226)* |
| | I FEEL GOOD *Shirley & Lee (Aladdin 3338)* |
| | A THOUSAND MILES AWAY *Heartbeats (Rama 216)* |

## DALLAS

| | |
|---|---|
| | BLUEBERRY HILL *Fats Domino (Imperial 5407)* |
| | HONKY TONK *Bill Doggett (King 4950)* |
| | SINCE I MET YOU BABY *Ivory Joe Hunter (Atlantic 1111)* |
| | SLOW WALK *Bill Doggett (King 5000) Sil Austin (Mercury 70963)* |
| | BLUE MONDAY *Fats Domino (Imperial 5417)* |
| | JIM DANDY *Lavern Baker (Atlantic 1116)* |
| | LOVE ME TENDER *Elvis Presley (RCA Victar 20-6643)* |
| | I REMEMBER (In The Still Of The Night) *Five Satins (Ember 1005)* |
| | AIN'T GOT NO HOME *Clarence Henry (Arga 5259)* |
| | ON MY WORD OF HONOR *B. B. King (RPM 479)* |

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# The Cash Box

| | PHILADELPHIA | LOS ANGELES | DETROIT |
|---|---|---|---|
| 1 | LOVE IS STRANGE<br>*Mickey & Sylvia*<br>*(Graove 0175)* | GOODNIGHT MY LOVE<br>*Jessie Belvin*<br>*(Modern 1005)* | SINCE I MET YOU BABY<br>*Ivory Joe Hunter*<br>*(Atlantic 1111)* |
| 2 | GOODNIGHT MY LOVE<br>*Jessie Belvin*<br>*(Madern 1005)* | SINCE I MET YOU BABY<br>*Ivary Joe Hunter*<br>*(Atlantic 1111)* | SLOW WALK<br>*Bill Doggett (King 5000)*<br>*Sil Austin (Mercury 70963)* |
| 3 | SINCE I MET YOU BABY<br>*Ivory Joe Hunter*<br>*(Atlantic 1111)* | DREAMY EYES<br>*Youngsters*<br>*(Empire 109)* | JIM DANDY<br>*Lavern Baker*<br>*(Atlantic 1116)* |
| 4 | ON MY WORD OF HONOR<br>*B. B. King*<br>*(RPM 479)* | AIN'T GOT NO HOME<br>*Clarence Henry*<br>*(Argo 5259)* | BLUEBERRY HILL<br>*Fats Domino*<br>*(Imperial 5407)* |
| 5 | DRY YOUR EYES<br>*Inspirations*<br>*(Jamie)* | SLOW WALK<br>*Bill Doggett (King 5000)* | I FEEL GOOD<br>*Shirley & Lee*<br>*(Aladdin 3338)* |
| 6 | BLUE MONDAY<br>*Fats Domino*<br>*(Imperial 5417)* | BLUE MONDAY<br>*Fats Domino*<br>*(Imperial 5417)* | AIN'T GOT NO HOME<br>*Clarence Henry*<br>*(Argo 5259)* |
| 7 | MY HAPPINESS<br>*Jimmy Beasley*<br>*(Modern 1009)* | BLUEBERRY HILL<br>*Fats Domino*<br>*(Imperial 5407)* | LITTLE BY LITTLE<br>*Nappy Brown*<br>*(Savoy 1506)* |
| 8 | SLOW WALK<br>*Bill Doggett (King 5000)* | HONKY TONK<br>*Bill Doggett*<br>*(King 4950)* | BLUE MONDAY<br>*Fats Domino*<br>*(Imperial 5417)* |
| 9 | BLUEBERRY HILL<br>*Fats Domino*<br>*(Imperial 5407)* | OH WHAT A NIGHT<br>*Dells*<br>*(Vee-Jay 204)* | HONKY TONK<br>*Bill Doggett*<br>*(King 5001) (Vocal)* |
| 10 | BABY, BABY<br>*Teen Agers*<br>*(Gee 1026)* | A THOUSAND MILES AWAY<br>*Heartbeats*<br>*(Rama 216)* | OPERATOR<br>*Bob Gaddy*<br>*(Old Town 1031)* |

| | ST. LOUIS | ATLANTA | BOSTON |
|---|---|---|---|
| 1 | A THOUSAND MILES AWAY<br>*Heartbeats*<br>*(Rama 216)* | AIN'T GOT NO HOME<br>*Clarence Henry*<br>*(Argo 5259)* | SINCE I MET YOU BABY<br>*Ivory Joe Hunter*<br>*(Atlantic 1111)* |
| 2 | BLUEBERRY HILL<br>*Fats Domino*<br>*(Imperial 5407)* | BLUEBERRY HILL<br>*Fats Domino*<br>*(Imperial 5407)* | LOVE IS STRANGE<br>*Mickey & Sylvia*<br>*(Groove 0175)* |
| 3 | ON MY WORD OF HONOR<br>*B. B. King (RPM 479)*<br>*Platters (Mercury 71001)* | SINCE I MET YOU BABY<br>*Ivory Joe Hunter*<br>*(Atlantic 1111)* | HONKY TONK<br>*Bill Doggett*<br>*(King 4950)* |
| 4 | OH WHAT A NIGHT<br>*Dells*<br>*(Vee-Jay 204)* | LOVE IS STRANGE<br>*Mickey & Sylvia*<br>*(Groove 0175)* | I FEEL GOOD<br>*Shirley & Lee*<br>*(Aladdin 3338)* |
| 5 | JIM DANDY<br>*Lavern Baker*<br>*(Atlantic 1116)* | ON MY WORD OF HONOR<br>*B. B. King*<br>*(RPM 479)* | SLOW WALK<br>*Sil Austin (Mercury 70963)*<br>*Bill Doggett*<br>*(King 5000)* |
| 6 | BLUE MONDAY<br>*Fats Domino*<br>*(Imperial 5417)* | A THOUSAND MILES AWAY<br>*Heartbeats*<br>*(Rama 216)* | BLUE MONDAY<br>*Fats Domino*<br>*(Imperial 5417)* |
| 7 | YOU'VE GOT ME DIZZY<br>*Jimmy Reed*<br>*(Vee-Jay 226)* | YOU'VE GOT ME DIZZY<br>*Jimmy Reed*<br>*(Vee-Jay 226)* | ON MY WORD OF HONOR<br>*Platters (Mercury 71001)*<br>*B. B. King (RPM 479)* |
| 8 | SLOW WALK<br>*Bill Doggett (King 5000)*<br>*Sil Austin (Mercury 70963)* | JIM DANDY<br>*Lavern Baker*<br>*(Atlantic 1116)* | WITHOUT LOVE<br>*Clyde McPhatter*<br>*(Atlantic 1117)* |
| 9 | HONKY TONK<br>*Bill Doggett*<br>*(King 4950)* | THE GIRL CAN'T HELP IT<br>*Little Richard*<br>*(Specialty 591)* | LET THE GOOD TIMES ROLL<br>*Shirley & Lee*<br>*(Aladdin 3325)* |
| 10 | LOVE IS STRANGE<br>*Mickey & Sylvia*<br>*(Groove 0175)* | OH WHAT A NIGHT<br>*Dells*<br>*(Vee-Jay 204)* | A THOUSAND MILES AWAY<br>*Heartbeats*<br>*(Rama 216)* |

# R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"LITTLE BY LITTLE"** — The Cash Box Award o' the Week — 12/1
Nappy Brown — Savoy 1506

**"MY HAPPINESS"** — The Cash Box R&B Sleeper of the Week — 12/15
Jimmy Beasley — Modern 1009

**"IN THE CHAPEL"** — The Cash Box R&B Sleeper of the Week — 10/27
Ann Cole — Baton 232

## Jazz: West Plans Major Expansion For New Year

LOS ANGELES—Jazz: WEST, West Coast jazz label is gearing for an expansion. The ten-month-old sister label of Aladdin Records is being set up as an independent operation and West Coast jazz disk jockey and former promotion man in the jazz field, Donald Clark, has assumed duties as president and general manager.

One of Clark's first moves was the signing of top altoist, Art Pepper, to an exclusive contract. Pepper will also act as A & R adviser for Jazz: West.

Scheduled for February release in the intensified operational plans are four LP's featuring Lester Young, Coleman Hawkins, Howard McGhee, Barney Kessel, Chico Hamilton, Billie Holiday, Joe Turner and Al Hibbler. Some are reissues, formerly on Aladdin; however, many are original masters dating back to 1946, previously unreleased. A sampler of "The Best of Jazz: West" is also scheduled for early release.

Included in the expansion plans will be a program of improving distributor relationships, better packaging with all forthcoming releases in glossy full color.

A suggested price raise to $4.98 on the consumer market is also set for February 15.

## Darl Label Off To Big Start

NEW YORK—The recently formed Darl label seems to be off to a fast start. The young diskery has issued two records since its inception, and both are gaining rapidly in many territories throughout the country. One is Barbie Gaye's recording of "My Boy Lollipop" and the other is "Keeper of My Heart," by the Plaids.

Eastern distributors are reported to have re-ordered several times on both platters.

Miss Gaye was a featured performer in the recent Alan Freed Rock 'n' Roll Show staged at the Brooklyn Paramount Theatre in New York during the Christmas-New Year holidays.

#4 BEST SELLER IN VIRGINIA
"BROWN EYED HANDSOME MAN"
by
Chuck Berry
CHESS # 1635
ALLEN DIST. CO. INC.
420 W. Broad St., Richmond, Va.

ANOTHER TURNER SMASH!
"MIDNIGHT SPECIAL TRAIN"
and
"FEELING HAPPY"
JOE TURNER
Atlantic 1122
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

Smashing in
Chicago, Detroit, Cleveland,
Los Angeles & San Francisco
"Midnight"
Googie René
# 205
Class RECORDS
1107 El Centro Hollywood, Calif.

Everybody PICKS It #1 For '57

The Channels

"THE GLEAM IN YOUR EYES"

c/w

"STARS IN THE SKY"

Whirlin Disc # 102

•

*America's Fastest Growing R&B Label*

WHIRLIN DISC

315 W. 47 St., N. Y.

(PL 7-8140)

*Watch These Two!*

Getting Bigger

"GUIDED MISSILES"

The Cuff Links

# 409

*A Sleeper*

"DID YOU HAVE FUN"

Vernon Green & The Medallions

DOOTONE RECORDS

9512 S. Central Ave., Los Angeles, Calif.

The Flamingos

"WOULD I BE CRYING"

★ CHECKER # 853 ★

Checker RECORD CO.

4750 52 COTTAGE GROVE AVE

CHICAGO 15, ILLINOIS

THE SPANIELS

"You Gave Me Peace Of Mind"

# 229

Vee-Jay RECORDS, INC.

2129 S. Michigan Avenue

Chicago 16, Illinois

Another National Smash For The Nutmegs!!

"COMIN' HOME"

The Nutmegs

Herald 492

Herald RECORDS

1697 B'way, New York City, N.Y.

WATCH THIS GO!

# 5414

RUTH & AL

"HELLO BABY"

Imperial Records

# R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD

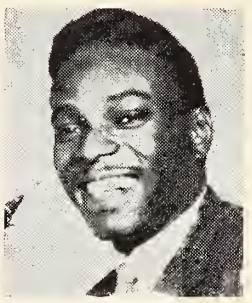
C+ GOOD C FAIR D MEDIOCRE

## The Cash Box Award o' the Week

"THE LAST TIME" (2:38) [Norbay Music BMI]

"THE BIRTHDAY PARTY" (2:24) [Danbury Music BMI]

SIL AUSTIN (Mercury 71027)



SIL AUSTIN

● Sil Austin makes his New Year bow on the first working day of the new year with a two sider that, in view of his great selling "Slow Walk", is bound to take off in good style. Both decks, instrumentals, are equally strong—delightfully arranged, and excitingly delivered. "The Last Time" is a middle beat, rhythmic jumper with an infectious flavor and a toe tapping inducer. "The Birthday Party" is also a middle beat bouncer with the same coloration and feeling. Two sides with plenty on the ball. John Publik will have to pick the winner here.

**JAMES BROWN**
(Federal 12289)

**B+** "JUST WON'T DO RIGHT" (2:31) [Armo BMI — James Brown] James Brown turns in a stirring performance as he sings a slow beat shuffle bounce. Deck is excitingly done and could stir up some strong action. Watch it.

**B+** "LET'S MAKE IT" (2:22) [Armo BMI — James Brown] Brown shouts out a slow beat jump with all the gusto at his command. It is a rocking wax on which Brown pulls out all the strings. Good coupler.

**LUTHER AND LITTLE EVA**
(King 5010)

**B** "LOVE IS STRANGE" (2:41) [Ben Ghazi BMI — Ethel Smith] Luther and Little Eva cover the hit version by Mickey and Sylvia and give it a similar treatment. Could make out in areas not already taken over by M & S. However on the overall picture we think it is too late to head off the Groove original.

**B** "AIN'T GOT NO HOME" (2:33) [Arc BMI — C. Henry] Luther and Little Eva cover another hit on this deck and the comments above apply to this plate.

**DANNY COBB**
(De Luxe 6106)

**B** "I'LL LOVE YOU (Till The Day I Die)" (2:29) [Men-Lo BMI — Korneygay, Winley] Danny Cobb wails a slow, rhythmic love song with a strong individual styling. Good talent gives the tune something different and a good chance to break out. This fella stands close watching. Ditto the deck.

**C+** "HEY, MR. WARDEN" (2:35) [Goday BMI — Jack Hammer] Cobb chants a middle beat bouncer. Cobb tells the tale of the convict who is ordering his last meal. The man orders all sorts of impossible to deliver delectables. Fair deck.

**RUTH & AL**
(Imperial 5414)

**B** "HELLO BABY" (2:06) [Commodore BMI — Bartholomew, Durand] Another boy-girl duo. Ruth and Al dish up an infectious quick beat bouncer with a cute lyric. Sprightly effort with a light touch. Ok wax.

**C+** "REAL GONE PARTY" (2:04) [Reeve BMI — Bartholomew, Reed] Another quick beat bouncer with a pleasing delivery. Nice vocal teamwork, but weak material.

**THE RAY-O-VACS**
(Atco 6085)

**B+** "CRYING ALL ALONE" (2:38) [Ulysses & Bagby BMI — Howard, Williams] The Ray-O-Vacs offer a slow, rhythmic ballad blues. Lead gives out with an emotional delivery. Does a moving, strong job on the melodic item. Solid wax that should get a good reaction.

**B** "PARTY TIME" (2:44) [Ulysses & Bagby BMI — Walker, Waker, Williams] The back is a quick beat jump with a shouting lead. Rocking side predicting a good party tonight. Lindy deck for the teener who wants the big beat.

**THE TRU-TONES**
(Chart 634)

**B+** "TEARS IN MY EYES" (2:10) [Sherlyn Music BMI — Stone, Patton] The Tru-Tones blend softly on a slow beat blues ballad and come up with a pleasing side. Pretty melody tenderly offered. Good wax.

**B** "MAGIC" (2:15) [Sherlyn Music BMI — Stone, Patton] The Tru-Tones team on a middle beat ballad bouncer. Good tonal teamwork and delivery of the bouncer with a restrained, easy-to-listen-to sound. Like both decks.

**SONNY THOMPSON**
(Chart 637)

**C+** "DRIVE IN" (2:30) [Pelican BMI—Thompson] Sonny Thompson and his band wax a middle beat bouncer instrumental. Good solid rhythmic effort.

**C+** "DRIVE OUT" (2:05) [Pelican BMI — Thompson] Similar pattern in beat and treatment.

**BIG JOHN GREER**
(King 5006)

**B** "SWEET SLUMBER" (2:29) [Advance ASCAP — Millinder, Woode, Neiburg] Big John Greer sings a slow lovely ballad with a tender treatment. Delicate offering with a distinctly pop lyric. Easy to take wax.

**C+** "MIDNIGHT RAMBLE" (2:00) [Royal BMI—Big John Greer] Big John Greer shows off his tenor sax talents on this instrumental deck. A middle beat bouncer for the foot tapper.

## The Cash Box R & B Best Bets

★ "JUST WON'T DO RIGHT" / "LET'S MAKE IT" ..... James Brown ..... Federal 12289

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# Country Big 10 JUKE BOX TUNES

| Pos. This Week | | Pos. Last Week |
|---|---|---|
| 1 | **SINGING THE BLUES**<br>*Marty Robbins*<br>*(Columbia 21545; 4-21545)* | 1 |
| 2 | **I WALK THE LINE**<br>*Johnny Cash*<br>*(Sun 241; 45-241)* | 3 |
| 3 | **CRAZY ARMS**<br>*Ray Price*<br>*(Columbia 21510; 4-21510)* | 2 |
| 4 | **I'VE GOT A NEW HEARTACHE**<br>*Ray Price*<br>*(Columbia 21562; 4-21562)* | 4 |
| 5 | **DON'T BE CRUEL**<br>*Elvis Presley*<br>*(RCA Victor 20-6604; 47-6604)* | 5 |
| 6 | **LOVE ME TENDER**<br>*Elvis Presley*<br>*(RCA Victor 20-6643; 47-6643)* | 7 |
| 7 | **POOR MAN'S RICHES**<br>*Benny Barnes*<br>*(Starday 262; 45-262)* | 6 |
| 8 | **STOLEN MOMENTS**<br>*Hank Snow*<br>*(RCA Victor 20-6715; 47-6715)* | 10 |
| 9 | **REPENTING**<br>*Kitty Wells*<br>*(Decca 30094; 9-30094)* | — |
| 10 | **BEFORE I MET YOU**<br>*Carl Smith*<br>*(Columbia 21552; 4-21552)* | 8 |

## Form Cimarron Records

TULSA, OKLA. — Leon McAuliffe and Jim Halsey. president of Thunderbird Artists, Inc., look mighty pleased after listening to the first record off the press of their new record firm, Cimarron Records. Bandleader McAuliffe, in announcing the formation of the new Cimarron company stated they will have their recording studios and distribution headquarters in Tulsa, Okla.

First release on the new label is an extended play (EP) on 45 rpm by McAuliffe and his band which includes four standards penned by Leon: "Steel Guitar Rag," "Cimarron Rag," "Blue Man's Blues" and "Panhandle Rag."

Leon McAuliffe plans to spotlight himself and his band on the label as well as to exploit and develop new talent. The Cimarron Recording Company will specialize in Country material and artists. Distribution is being set now by Leon's manager, Jim Halsey.

One reason for Leon's forming his own recording company is the freedom it will give him in being able to choose and pick his own material that he wishes to record. Also, as bossman of the label, he will be able to set his own record release dates and will also be able to govern how many releases he will have each year.

## RCA-Dodge Tie-In Sells New Welk Radio Show

NEW YORK, N. Y.—RCA Thesaurus, the radio transcription library with "The New Lawrence Welk Show," has tied in with Dodge to help local subscriber radio stations sell the new program. Besides the regular gamut of promotional devices—pre-broadcast announcements, audition disks, brochure, promotion kit, Lawrence Welk voice tracks (lead-ins, openings, closings) — the transcription service is also providing subscriber stations with audition disks aimed squarely at Dodge dealers (with Lawrence Welk making the sales pitch).

The success of the RCA Thesaurus-Dodge approach is highlighted by the following: An estimated 80 per cent of all subscriber stations have sold "The New Lawrence Welk Show" to sponsors, with half going to Dodge dealers. In many cases, sales were finalized on first call. Very often, the new Welk radio show was sold before ET's arrived at the stations.

"The New Lawrence Welk Show" consists solely of new transcribed Welk music, never previously recorded for any other purpose except RCA Thesaurus' Library Service. Many of the tunes in the new musical show are heard on Lawrence Welk's regular TV shows. The format of the new radio show follows the original TV format. The same stars who appear on the Welk TV show are featured as soloists in RCA Thesaurus' Welk radio show.

## Capitol Signs Joe Carson

HOLLYWOOD — Joe Carson, 20-year-old entertainer from Holliday, Texas, and protege of Capitol recording artist Hank Thompson, has been signed to a new five-year contract at Capitol by Country and Western artists and repertoire producer Ken Nelson.

Carson plays both guitar and violin. His first record release will be announced soon.

# Country Best Sellers IN RETAIL OUTLETS

| Pos. This Week | | Pos. Last Week |
|---|---|---|
| 1. | SINGING THE BLUES<br>Marty Robbins<br>(Columbia 21S4S; 4-21S45) | 1 |
| 2. | CRAZY ARMS<br>Ray Price<br>(Columbia 21S10; 4-21S10) | 2 |
| 3. | I'VE GOT A NEW HEARTACHE<br>Ray Price<br>(Columbia 21S62; 4-21S62) | 3 |
| 4. | THERE YOU GO<br>Johnny Cash<br>(Sun 258; 4S-2S8) | 5 |
| 5. | I WALK THE LINE<br>Johnny Cash<br>(Sun 241; 45-241) | 4 |
| 6. | LOVE ME TENDER<br>Elvis Presley<br>(RCA Victor 20-6604; 47-6604) | 6 |
| 7. | YOUNG LOVE<br>Sonny James<br>(Capitol 3602; F3602) | 8 |
| 8. | DON'T BE CRUEL<br>Elvis Presley<br>(RCA Victor 20-6643; 47-6643) | 7 |
| 9. | WASTED WORDS<br>Ray Price<br>(Columbia 21S62; 4-21S62) | 15 |
| 10. | STOLEN MOMENTS<br>Hank Snow<br>(RCA Victor 20-671S; 47-671S) | 9 |

11. REPENTING. 12. BEFORE I MET YOU. 13. SEARCHING. 14. CASH ON THE BARREL HEAD. 15. ACCORDING TO MY HEART. 16. TRAIN OF LOVE. 17. I'M TIRED. 18. SWEET DREAMS. 19. GO AWAY WITH ME. 20. AM I LOSING YOU; POOR MAN'S RICHES; WICKED LIES; YOU'RE RUNNING WILD; I'M COUNTING ON YOU.

# The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES ..... Marty Robbins (Columbia)
2. I'VE GOT A NEW HEARTACHE ..... Ray Price (Columbia)
3. YOUNG LOVE ..... Sonny James (Capitol)
4. CRAZY ARMS ..... Ray Price (Columbia)
5. I WALK THE LINE ..... Johnny Cash (Sun)
6. GO AWAY WITH ME ..... Wilburn Brothers (Decca)
7. THERE YOU GO ..... Johnny Cash (Sun)
8. BEFORE I MET YOU ..... Carl Smith (Columbia)
9. ACCORDING TO MY HEART ..... Jim Reeves (RCA Victor)
10. STOLEN MOMENTS ..... Hank Snow (RCA Victor)

11. WASTED WORDS. 12. POOR MAN'S RICHES. 13. TRAIN OF LOVE. 14. I'M TIRED. 15. AM I LOSING YOU. 16. THERE GOES MY LOVE. 17. LOVE ME TENDER. 18. REPENTING. 19. LOVE ME. 20. TURN HER DOWN; I CAN'T QUIT; MISTER LOVE; AUCTIONEER; WHEN MY BLUE MOON TURNS TO GOLD; CASH ON THE BARREL HEAD; SEARCHING; IT'S MY WAY; WICKED LIES; YOU'RE THE REASON I'M IN LOVE; SWEET DREAMS; YEARNING; CHEATED TOO; JUST ONE MORE; I'M A ONE-WOMAN MAN; REALITY; DON'T BE CRUEL; YOU'RE RUNNING WILD; TREAT HER RIGHT; I'M COUNTING ON YOU; IT DIDN'T WORK OUT, DID IT; POOR BOY.

DOLPH HEWITT
on
Ka-Hill Records
Sings
"BLUE TENNESSEE RAIN"
White Oak Music—BMI

# CINCINNATI CUT-UPS

Of all the Christmas cards received by this correspondent during the Holidays there is one cherished most of all, not because it was an expensive card or because of its beauty, but because of a simple message penned thereon which read, "His Birthday Represents, the Only Permanent Solution For World Peace". The card was signed **Anna W. Locker.** (Mrs. Locker is to be remembered as the wife of the late **Jesse D. Locker,** U. S. Ambassador to Liberia.)

Among the folks calling this week at the little cottage high on the hill was country comedian, **Lazy Jim Day,** who had a yarn to spin for the Grandfather of our house. Lazy Jim was in town to spend Christmas with relatives, and to appear on the **Jimmie Williams** show over WNOP. The pride of Short Creek, Kentucky, is now working on WWVA's "World's Original Jamboree". . . . A daughter, **Nancy Jo,** born to **Mr. and Mrs. Ken Kadar,** December 20. He is on the announcer staff at WWVA in Wheeling. They have two sons. Our Congratulations. . . . **Roy Lowe** is now working with **Dottie Swan** at WWVA, as her guitarist. . . . **"Wild Bill Earl"** the Country Gentleman from WLSV in Wellsville, N. Y. visited back stage at the "Jamboree" last week end. . . . **Doc Williams** together with wife **Chickie** and and his three daughters, was back on the "Jamboree" when the big station honored **Big Slim** the "Lone Cowboy". The program was also fed to a sister station in Detroit. . . . **Bellarmine** Choir of UC offered a true Christmas program Monday at 9:30 AM over WLW-R. Song and soloist were "Birthday of a King" by **Mildred Holtz,** "Slumber Song of the Christ Child" by **Bernadette Laudin,** "Jesu Bambino" by **Arthur Volck** and "O Holy Night" by **Dick Hartman.** The director of the choir was **Miss Hele Gough,** and the narrator was **Rev. John H. Reinke.** . . .**Ed Miller,** WLW announcer is in Jewish Hospital with a perforated ulcer. He needed rare type O-negative blood, and more than 70 donors appeared at the Hospital after a radio plea. . . . **Sam T. Johnson** has been appointed general manager of WTVN-R in Columbus; the station is affiliated with WKRC in Cincinnati. . . . **Al Morgan,** the Queen City's ricky-ticky pianist can be seen in person these days at George Rudin's Tropics in Dayton. . . . A boy for the **Bob Brauns** at the Jewish Hospital this week. Bob is the famous TV star of WCPO. Our congrats.

Send all mail to Cincinnati Cut-Ups—7771 Cheviot Rd., Cincinnati, 31, Ohio.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# Country Disk Jockey
## REGIONAL RECORD REPORTS

### EARL AYCOCK
KRCT—Baytown, Texas

1. There Goes My Love (G. Morgan)
2. Down On The Corner Of Love (R. Sovine)
3. If I Never Get To Heaven (J. O'Gwynn)
4. I Thought I Heard Your Name (L. Emerson)
5. You're The Reason I'm In Love (S. James)
6. Going Walking (T. Tommy)
7. I'm Tired (W. Pierce)
8. Poor Man's Riches (Barnes)
9. Didn't Work Out, Did It (D. Rich)
10. Waiting For A Train (Reeves)

### "WILD" BILL EARL
WLSV—Willsville, N. Y.

1. Row No. 2, Seat No. 3 (Lee & Cooper)
2. Singing The Blues (Robbins)
3. We're Drifting Further (J. Williams)
4. I Can't Quit (M. Robbins)
5. According To My Heart (J. Reeves)
6. Conscience, I'm Guilty (H. Snow)
7. Alpha And Omega (Williams)
8. Sweet Dreams (F. Young)
9. New Heartache (R. Price)
10. Love Me Tender (E. Presley)

### "BAREFOOT COWBOY" ALAN HERBERT
KDSJ—Deadwood, S. D.

1. Auctioneer (L. VanDyke)
2. Singing The Blues (Robbins)
3. I Can't Quit (M. Robbins)
4. Wasted Words (R. Price)
5. Crazy Arms (R. Price)
6. I've Got A New Heartache (R. Price)
7. Tip Toe (J. Lynn)
8. Go Away With Me (Wilburns)
9. I'm Tired (W. Pierce)
10. Sweet Dreams (F. Young)

### CARRY HOBBS
KDAV—Lubbock, Texas

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Crazy Arms (R. Price)
4. Just One More (G. Jones)
5. Turn Her Down (F. Young)
6. Before I Met You (Smith)
7. According To My Heart (J. Reeves)
8. Young Love (S. James)
9. Cash On The Barrel Head (Louvins)
10. I Can't Quit (M. Robbins)

### ART BARRETT
WSIG—Mount Jackson, Va.

1. There You Go (J. Cash)
2. You Are The One (Smith)
3. Singing Waterfall (H. Williams)
4. Singing The Blues (Robbins)
5. Go Away With Me (Wilburns)
6. Young Love (S. James)
7. Wasted Words (R. Price)
8. Cash On The Barrel Head (Louvins)
9. Train Of Love (J. Cash)
10. Mister Love (Rusty & Doug & W. Barkdull)

### "COUSIN" CARL ROBERTS
KLUV—Hainesville, La.

1. Singing The Blues (Robbins)
2. Kiss Me Now (M. Pruitt)
3. Blue Moon Turns To Gold (E. Presley)
4. You Are The One (C. Smith)
5. I Can't Quit (M. Robbins)
6. Golden Guitar (P. West)
7. You're Running Wild (Louvins)
8. Waiting (F. Huskey)
9. Crazy Arms (R. Price)
10. Wicked Lies (C. Smith)

### RAY SCOTT
WNOP—Newport, Ky.

1. Young Love (S. James)
2. Wasted Words (R. Price)
3. Love Me (E. Presley)
4. There You Go (J. Cash)
5. Singing The Blues (Robbins)
6. Wouldn't Know Where To Begin (E. Arnold)
7. Before I Met You (Smith)
8. Am I Losing You (Reeves)
9. I'm Tired (W. Pierce)
10. There Goes My Love (G. Morgan)

### PAUL SIMPKINS
WBAM—Montgomery, Ala.

1. Young Love (S. James)
2. Am I Losing You (Reeves)
3. Singing The Blues (Robbins)
4. Stolen Moments (H. Snow)
5. Go Away With Me (Wilburns)
6. Let The Whole World Talk (J. Newman)
7. Mister Love (Rusty & Doug & W. Barkdull)
8. You're The Reason I'm In Love (S. James)
9. I'm Coming Home (J. Horton)
10. Train Of Love (J. Cash)

### "RAMBLIN'" LOU
WJJL—Niagara Falls, N. Y.

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Train Of Love (J. Cash)
4. Mister Love (Rusty & Doug & W. Barkdull)
5. Tip Toe (J. Lynn)
6. Stolen Moments (H. Snow)
7. Without Your Love (Lord)
8. Good Time Was Had By All (P. Wagoner)
9. Tramp On The Street (Lee & Cooper)
10. Before I Met You (Smith)

### "SMILIN' JIM'S WESTERN CARAVAN"
WHAY—New Britain, Conn.

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Stolen Moments (H. Snow)
4. Young Love (S. James)
5. Crazy Arms (R. Price)
6. Poor Man's Riches (Barnes)
7. Train Of Love (J. Cash)
8. Way That You're Living (J. Swan)
9. That's My Way (W. Pierce)
10. I Walk The Line (J. Cash)

### LILLE ANNE
WIRC—Hickory, N. C.

1. Singing The Blues (Robbins)
2. Repenting (K. Wells)
3. There You Go (J. Cash)
4. I Walk The Line (J. Cash)
5. Love Me (E. Presley)
6. I Can't Quit (M. Robbins)
7. Young Love (S. James)
8. Blue Moon Turns To Gold (E. Presley)
9. Down On The Corner Of Love (R. Sovine)
10. I've Got A New Heartache (R. Price)

### "BALIN' WIRE" BOB STRACK
KIMO—Independence, Mo.

1. Takes A Lot Of Heart (J. Tubb)
2. Baggy Britches (B. Walker)
3. Singing Waterfall (H. Williams)
4. Go Away With Me (Wilburns)
5. I Can't Quit (M. Robbins)
6. I'm Tired (W. Pierce)
7. Until I Met You (F. Young)
8. Fool That I Was (Edwards)
9. Wasted Words (R. Price)
10. There You Go (J. Cash)

### "FARMER" PHIL
WGUY—Bangor, Me.

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. I Walk The Line (J. Cash)
4. According To My Heart (J. Reeves)
5. Before I Met You (C. Smith)
6. Searching (K. Wells)
7. Turn Her Down (F. Young)
8. Stolen Moments (H. Snow)
9. Poor Man's Riches (Barnes)
10. I'm A One-Woman Man (J. Horton)

### "COWBOY" PHIL
WHJB—Greensburg, Pa.

1. Mister Love (Rusty — Doug & W. Barkdull)
2. Counting On You (K. Wells)
3. Singing The Blues (Robbins)
4. Cheated Too (Lee & Cooper)
5. Stolen Moments (H. Snow)
6. Wasted Words (R. Price)
7. Loving You (Lee & Cooper)
8. Troubled Mind (D. Williams)
9. Crazy Arms (R. Price)
10. Blue Mountain Waltz (Mack)

### "CHUCK" HARKINS
KBMN—Bozeman, Mont.

1. According To My Heart (J. Reeves)
2. Singing The Blues (Robbins)
3. Hot Dog! That Made Him Mad (W. Jackson)
4. Don't Push Me Too Far (S. McDonald)
5. You're The Reason (S. James)
6. Gonna Come Get You (Jones)
7. I've Got A New Heartache (R. Price)
8. Stolen Moments (H. Snow)
9. I'll Know You're Gone (Robbins & Emerson)
10. Turn Her Down (F. Young)

### "SMOKEY" SMITH
KRNT—Des Moines, Iowa

1. Singing The Blues (Robbins)
2. I've Got A New Heartache (R. Price)
3. Yearning (Jones & Hicks)
4. There You Go (J. Cash)
5. Wasted Words (R. Price)
6. Poor Man's Riches (B. Barnes)
7. Auctioneer (L. VanDyke)
8. Silver Threads And Golden Needles (W. Jackson)
9. Love Me Tender (E. Presley)
10. Thought I Heard You Call My Name (L. Emerson)

### "CHUCKWAGON CHUCK" NICHOLS
KOWB—Laramie, Wyo.

1. Singing The Blues (Robbins)
2. According To My Heart (J. Reeves)
3. I've Got A New Heartache (R. Price)
4. Before I Met You (Smith)
5. Crazy Arms (R. Price)
6. Turn Her Down (F. Young)
7. I Walk The Line (J. Cash)
8. Searching (K. Wells)
9. Young Love (S. James)
10. Cash On The Barrel Head (Louvins)

### MICKIE EVANS
WHOO—Orlando, Fla.

1. Singing The Blues (Robbins)
2. There You Go (J. Cash)
3. Young Love (S. James)
4. Go Away With Me (Wilburns)
5. Two Won't Care (H. Snow)
6. I've Got A New Heartache (R. Price)
7. Lovin' You Is Weakness (E. Tubb)
8. I'm Tired (W. Pierce)
9. Am I Losing You (Reeves)
10. I'll Be Gone (Hawkins)

### JOE McCALLUM
CFRN—Edmonton, Alb., Canada

1. Singing The Blues (Robbins)
2. Crazy Arms (R. Price)
3. Love Me Tender (E. Presley)
4. I Walk The Line (J. Cash)
5. Don't Be Cruel (E. Presley)
6. Before I Met You (Smith)
7. Searching (K. Wells)
8. I've Got A New Heartache (R. Price)
9. Auctioneer (L. VanDyke)
10. Sweet Dreams (F. Young)

### KERMIT REID
WTJH—East Point, Ga.

1. Singing The Blues (Robbins)
2. Young Love (S. James)
3. I've Got A New Heartache (R. Price)
4. I'm Tired (W. Pierce)
5. There You Go (J. Cash)
6. Repenting (K. Wells)
7. Before I Met You (Smith)
8. Stolen Moments (H. Snow)
9. Go Away With Me (Wilburns)
10. Yearning (Jones & Hicks)

### CLAY EAGER
WAVI—Dayton, Ohio

1. Poor Man's Riches (Barnes)
2. I Walk The Line (J. Cash)
3. Crazy Arms (R. Price)
4. Teenage Boogie (W. Pierce)
5. Before I Met You (C. Smith)
6. Wasted Words (R. Price)
7. Don't Be Cruel (E. Presley)
8. Young Love (S. James)
9. Poor Boy (E. Presley)
10. Alpha and Omega (Williams)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

# Country Reviews

A BULLSEYE — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

## THE CASH BOX BULLSEYE

**"TOO MUCH" (2:30)**
**[Southern Belle-Elvis Presley BMI —L. Rosenberg, B. Weinman]**

**"PLAYING FOR KEEPS" (2:50)**
**[Hi-Lo BMI—S. A. Kessler]**

ELVIS PRESLEY (RCA Victor 20-6800; 47-6800)

● The '56 "disk king" Elvis Presley, has another tremendous one-twoer in his latest Victor single with "Too Much" leading "Playing For Keeps" to the top of country, pop and r&b charts.

(See Pop Reviews)

**"I'M GONNA LIVE SOME BEFORE I DIE" (2:05)**
**[Murray Nash BMI—M. Axton, G. Reeves]**

**"I MISS YOU ALREADY" (2:30) [Tree BMI—M. Rainwater, F. Young]**

FARON YOUNG (Capitol 3611; F3611)

● Faron Young and Capitol Records keep their hit producing machinery in high gear as they open up 1957 with a pair of prize-packages that should do a bang-up job in the boxes, over the airwaves and in the stores. "I'm Gonna Live Some Before I Die" is a spirited, quick moving novelty jumper with an inviting set of lyrics and melody reminiscent of his big hit "Live Fast, Love Hard, Die Young". "I Miss You Already" is a velvety-smooth, middle beat lover's lament that Young renders with telling effect. Top drawer musical backdrop supplied by his Country Deputies. It's a double-barreled clicker for the "Young Sheriff".

### BOBBY LORD
(Columbia 40819; 4-40819)

**B+** "YOUR SWEET LOVE" (2:14) [Golden West BMI—W. Jackson] Bobby Lord turns in a winning performance as he effectively multiple-vocals a middle beat love piece that's gonna stir up loads of attention. Watch it. Could bust wide open.

**B+** "MY BABY'S NOT MY BABY ANY MORE" (2:10) [Acuff-Rose BMI—F. Bryant, B. Bryant] Lord's voice never sounded better as he double-tracks this infectious, quick beat romantic weeper. Two excellent chart contenders.

### VERNON CLAUD
(Decca 30174; 9-30174)

**B** "DAYLIGHT ANGEL" (2:35) [Old Charter BMI—K. Marlow] A fetching musical assist rounds out a first class debut performance by newcomer Vernon Claud on this middle beat, crying-towel lover's ballad.

**B** "JUNGLE OF CEMENT AND STONE" (2:35) [Copar BMI—G. Roe] Here Claud tells how the "big city" proved to be a bit too harsh on the country youngster. It's a feeling-ful, moderate paced item that the songster waxes with sincerity. Good intro pairing.

### LEON McAULIFFE
(Cimarron 3001; 45-3001)

**B** "STEEL GUITAR RAG" [Bourne ASCAP — McAuliffe]/"BLUE MAN'S BLUES" [Cimarron BMI—McAuliffe] (4:44) Western bandleader Leon McAuliffe, along with his Cimarron Boys, debut on the new label with a delightful pair of self-penned, instrumental favorites. Deejays are gonna have a picnic with this EP.

**B** "PANHANDLE RAG" [Peer Int'l BMI — McAuliffe] "CIMMARON RAG" [Broadcast BMI — McAuliffe] (5:28) Similar comments on two more McAuliffe originals.

### THE CARTWRIGHT FAMILY
(Orbit 105; 45-105)

**B** "WOULD IT BE ALRIGHT" (2:28) [Myrtle BMI — Smith, Porter, Cartwright] The Cartwright Family with Grandpappy Smith and the Western Valley Boys tastefully combine their vocal and instrumental talents on a tender, moderate paced weeper. Rates plenty of spins.

**C+** "THE SADDEST THING I'VE EVER DONE" (2:30) [Myrtle BMI—L. Coleman] The group treats this tearful waltzer to another convincing performance.

### LEFTY FRIZZELL
(Columbia 40818; 4-40818)

**B+** "LULLABY WALTZ" (2:34) [Golden West BMI—J. D. Miller] Lefty Frizzell, whose voice is a real pleasure to the ear, comes through with one of his strongest showings in quite a while as he persuasively fashions a beautiful lilter with heart-warming lyrics.

**B+** "GLAD I FOUND YOU" (2:21) [Golden West BMI—J. Johnson] A lovely, moderate paced romantic piece is stirringly projected against a background of soft strings by the polish-toned warbler. Top deejay fare on both halves.

### BOBBY GROVE
(King 5007; 45-5007)

**B** "TO PROTECT THE INNOCENT" (2:17) [Mar-Kay BMI—B. Grove] So that he won't hurt anybody, Bobby Grove sadly states that he'll never reveal the name of his lost love. It's an emotion-packed, middle beat heartbreaker that Grove etches in penetrating manner.

**B** "WHISTLE OF THE GRAVY TRAIN" (2:22) [Mar-Kay BMI—L. Webb] The chanter displays his vocal versatility as he distinctively wails an intriguing, fast paced blues item. Grade "A" two-sider.

### ANDREWS BROTHERS
(MGM 12402; K12402)

**B** "I GOT SHOOK" (2:07) [Acuff-Rose BMI—Clark, Daniels, Clark] The Andrews Brothers brightly blend their vocal talents on this delectable, quick beat romantic ditty that bounces merrily along in gay style. Could make noise.

**B** "THE WIND IN THE CHIMNEY" (2:03) [Acuff-Rose BMI—Hudgins] The boys dish up a moving reading of a heartfelt, sentimental ballad.

### BOB WILLS
(Decca 30165; 9-30165)

**B+** "IT'S THE BOTTLE TALKING" (2:43) [Ernest Tubb BMI—C. Walker] With Bob Wills and his Texas Playboys lending a splendid instrumental backdrop, Lewis Walker dishes up a fine vocal interpretation of a rhythmic, middle beat blues item.

**B** "LILY DALE" [Four Star BMI —B. Wills, T. Moore] On this half the Wills outfit neatly showcases a warm vocal effort by Gary Cummings as they wend their way through a pretty, moderate paced lover's lament. Strong coupling.

# Country Round Up

Participating in a recent 28 hour—"Telerama," staged in Evansville, Ind., Sat. & Sun. Dec. 22nd & 23rd, over WTVW-Channel 7, were Pee Wee King, Carmel Quinn, of the Arthur Godfrey Show, Rip Masters, Tommy Bartlett, Buff Cobb, Billie Lee and several local celebrities. The Pee Wee King unit with Neal Burris and "Little" Eller Long along with Rusty & Doug, Rudy Hansen and Bonnie Lou, played to 5,000 people at a "Holiday Party" in Richmond, Ind., sponsored by the Duning Furniture Co.

PEE WEE KING

Ben A. Green writes in the Nashville Banner's Dec. 15th, "It Happened At The Grand Ole Opry" article that Jimmie Rodgers, the "Singing Brakeman," who made country music a name to the world, lives today in the person of Ernest Tubb—the "Texas Troubador," of Grand Ole Opry fame. And walking in the footsteps of Ernest is a son, Justin Tubb—determined to make a name for himself to round out the most famous "father and son" combination in Opry history. Seen along with Ernest and Justin in the picture portion are Mrs. Jimmie Rodgers, who has been Ernest's "guiding light, counselor and right hand," and his "Texas Troubadours," consisting of Jack Drake, bass fiddle, Rusty Gabbard, rhythm guitar, Billy Byrd, electric guitar and Ray Kemo, steel guitar.

Mickie Evans, WHOO-Orlando, Fla. deejay, notes that beginning Jan. 7th she'll be doing her 2 hour, 5 'til 7 A.M., country music show, remote every day, Mon. thru Sat., from one of the city's finest restaurants, Herb's Donut Dinette. Mickie invites all country music artists who might be driving through that time of morning "to stop in for some good hot coffee and a donut or two." On her afternoon, 2:30 to 4:30, guest star time show, Marty Robbins has been the most requested artist for almost 3 weeks straight.

The big red and white Philip Morris bus left Nashville Sunday, December 30 at 1:30 PM on the first leg of its big free tour. Appearing on this tour will be Carl Smith, Red Sovine, Goldie Hill, Ronnie Self, Bun Wilson, Tommy Hill, Biff Collie, Johnny Sibert, Sammy Pruett and Slim Sutberry.

JUSTIN TUBB

Carl Smith will be guest on the "Ozark Jubilee" on January 26. George Morgan emcees the Jubilee in the absence of Red Foley on January 5.

Smith's movie, "The Badge Of Marshal Brennan" had a private showing in Nashville on Saturday morning, December 28. The world premiere will be in Nashville on Saturday, March 9.

Moon Mullican vacationed over the holidays with his folks in Texas.

June Carter is doing some guest spots on the Coast the first week in January.

Minnie Pearl was busy making the usual charity shows during the holidays.

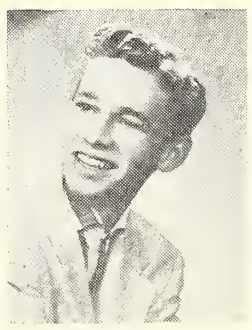
Webb Pierce and Carl Smith are scheduled to finish the movie "Buffalo Guns" the week of February 24.

Pierce will leave the second week in January for a visit to one stop operators and will be accompanied by a Decca representative. General Henry Cannon will be flying Webb on this trip.

Jim Denny reports the busiest 30 days in booking ever. He has signed contracts on more than 120 dates in the last 30 days.

Kenny Marlow, whose latest recorded song, "Daylight Angel," just out on Decca by Vernon Claud, types that DJ's who don't have their copies can get same by writing to Marlow at Box 452, Nashville, Tenn. Murray Nash postcards "I'm Gonna Live Some Before I Die," which just so happens to be the title of Faron Young's latest on Capitol and published by Nash's firm.

Slick Norris types from Highlands, Tex., a host of "could be hits," which include Marty Robbins' "The Same Two Lips," Bob Wills' "Lily Dale," Red Sovine's "Down On The Corner Of Love," Sonny James' "You're The Reason I'm In Love" and James O'Gwynn's "If I Never Get To Heaven."


RONNIE SELF

"Bobby Bobo" western artist of the "Mid Western Hayride" (NBC) has appointed Joe McCormack, owner of the "Western Caravan," as his personal manager and would appreciate hearing from anyone who is interested in booking Bobo for personal appearances. His address is Joe McCormack, Western Caravan, 2943 Fairfield Ave., Cincinnati 6, Ohio.

The Miller Bros., 4 Star recording artists, just finished a trip north into Kansas, Colorado, and Wyoming, which will be their last trip north until April.

Eddie Bond and KWEM, Memphis, bring the "Grand Ole Opry" show to that city Jan. 23, in deal with A. V. Bamford. The Show will feature Hank Thompson, Wanda Jackson, Cowboy Copas, George Jones, and others. Bond will appear with his Stompers.

The January dates of RCA Victor's Blackwood Brothers include Jan. 3rd in Sheffield and Decatur, Ala., the 4th-Nashville, Tenn., 5th-Atlanta, Ga., 10th-Jackson, Miss., 11th-Houston, 12th-Ft. Worth, 14th-Kilgore, and 15th-Texarkana, Texas, 16th-Little Rock, Ark., 17th-Gadsden, Ala., 18th-Charlotte, N. C., 19th-Kingsport, Tenn., 26th-Montgomery, Ala., 29th-Springfield, Mo. and finally the 31st in St. Louis, Mo.

Tom Edwards, WERE-Cleveland, Ohio, notes via his newsletter that Jim Reeves guested on the Dec. 29th "Circle Theatre Jamboree" Show and that January's schedule lists the Louvin Brothers on the 5th and Jimmy Martin and his Sunny Mountain Boys on the 12th. This past week Edwards did his yearly half hour memorial show for Hank Williams. Topping Toms' "Top Ten Country Poll for 1956" was Johnny Cash's "I Walk The Line."

January 7th is the starting date for Jim Wilson & the Flying W. Ranchhands' television daily show from 2:00 to 2:30 PM on WRVA-TV Richmond, Va., also starting January 1st, Don Reno & Red Smiley and the Tennessee Cut-Ups will be seen daily from 7:00 to 8:00 AM on WDBJ-TV in Roanoke, Va., channel 7, in addition to their regular semi-monthly Thursday night show for Roanoke Valley Motors.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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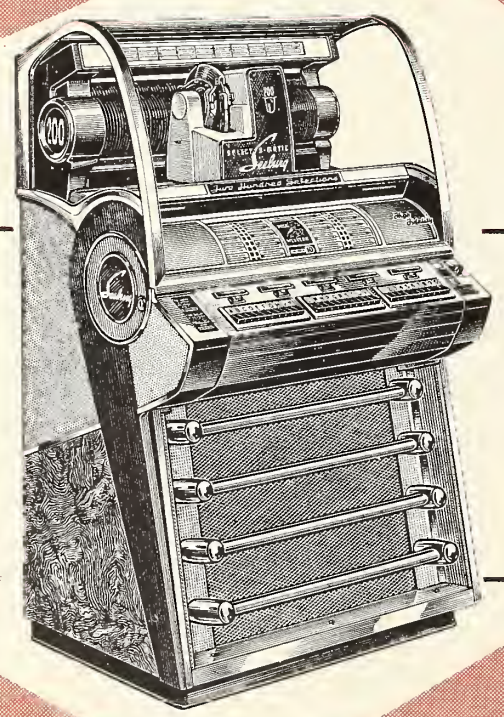

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# Here and There

NEW YORK—Several years ago, when the cigarette manfacturing industry first started to bring out new size and filter type cigarettes, The Cash Box editorially suggested that cigarette machine manufacturers produce a multi-selection vendor. It was a long time before these companies offered the trade such a machine—but in the last year or so, every manufacturer of cigarette vendors has produced multi-selector machines. In a survey in Business Week by Walter E. Knight, it is stated that the public has accepted these new brands in a big way. Four filter packs have made great progress — Winston, Viceroy, L&M and Marlboro. Total estimated domestic cigarette sales in 1956 will hit 392 billion units, a 2.6 per cent gain over 1955. Behind this gain are appearances of new brands, face-lifting on known brands and revamped packages. Plain kings dropped 6.2 billion this year; filter sales jumped 47 per cent; and this year, for the first time, more filter kings sold than plain kings. Brandwise, the top four sellers are Camels, Pall Mall, Lucky Strike and Chesterfield, comprising 57 per cent of all cigarettes sold. Each dropped however, except Pall Mall, which is up 2.7 per cent over 1955. Concluding his report, Knight said, "the year confirms the strength of the trend toward filters. From an 0.8 per cent share of the market in 1951, filter sales this year total 27.3 per cent of all cigarettes sold."

LONDON, ENGLAND — If American juke box operators think they have problems, let's look at those in this country. Not only do the music operators have to contend with import regulations, but with those home manufactured machines and those few brought in as well. A number of hit records are still only released on 78 rpm, while others are on both 45 and 78 rpm. An operator who has 45 rpm machines can be injured financially as he may not be able to buy the records the public demands.

NEW YORK — Just thought you'd like to know: There are about 1,500,000 marriages a year; average age for the young woman is 20—the man 23; first baby comes along about 2 years after marriage (average). Divorce rate near level in the last 5 years, down from the post-war peak, but higher than pre-war; 3 out of 4 divorcees remarry (average); girls marrying at 19 have many more divorces than girls marrying at 21.

# New Year— New ASCAP Bills

## *Once Again, as for Many Past Years, ASCAP, and Similar Such Organizations, are Expected to Sponsor Bills in New Session of Congress to Change One Word in U.S. Copyright Act.*

**Word has already been received indicating that two new bills, which the juke box industry will have to fight, are all ready for presentation in this new session of the Congress.**

**It is reported that, as usual, both of these bills are being sponsored by ASCAP (American Society of Composers, Authors and Publishers) in cooperation with similar such organizations.**

**Both of these bills are being introduced into this new session of the Congress in an effort to eliminate but one word from the present U. S. Copyright Act.**

**This is really not news. All expected this to happen. Just as it has happened year after year after year. But how ASCAP and similar such organizations can, each new session, come to the Congress of these United States and, once again, reintroduce the very same type bills, is something few can understand.**

**Surely, the Congressmen of sessions past, were elected to their high and august offices because of the intelligence they had displayed and which enthused their constituents to elect them to these highest of legislative offices in this nation.**

**Just as surely, then, these Congressmen of past sessions, and many of them are still in this present session, were of sufficiently keen and perceptive understanding to be able to analyze and then pass their judgment on the bills which ASCAP had sponsored and presented to them in the past.**

**For years, and for sessions past, Congressmen have turned these very same type bills down in absolute and most complete defeat.**

**This doesn't seem to offend, or even shame, ASCAP. Back comes ASCAP, session after session, to present the very same type defeated bills all over again.**

**Just as if telling the nation's Congressmen, whether they be Representatives or Senators, that the legislators of former sessions were of anything but clear outlook and intelligence.**

**The one single word that ASCAP, and similar such organizations, want to remove from the present Copyright Act by these oft repeated and just as oft defeated bills, is the word "*not*".**

**In Section 1 of title 17, United States Code, the latest paragraph of section 1(e) reads:**

> **"The reproduction or rendition of a musical composition by or upon coin-operated machines shall *NOT* be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."**

**By simply removing the one word, "*not*", ASCAP, and similar such organizations, would win the victory they so greedily desire.**

**ASCAP was not alone in its attempt to remove this one word from the Copyright Act last year. It had associates. Probably the same associates it will have this year. These are the following organizations:**

**Songwriters Protective Association. Music Publishers Association of U. S., Inc. Music Publishers Protective Association. SESAC. National Music Council, Inc. Broadcast Music, Inc.**

**There is, as yet, no reason for alarm on the part of the nation's automatic music industry. But there is every reason for preparedness.**

**This is the time for cooperation and cohesion. The time for getting together into one all-powerful defensive alignment. For all the automatic music industry to prepare to defend itself to the death.**

# 1957 OPERATORS' YEAR OF DECISION

## Nation's Leading Economists Agree 1957 Will Find Many Economic Readjustments Necessary

### This is in Absolute Agreement With THE CASH BOX' Proposal That the Nation's Operators Must Make Readjustment to "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis"

CHICAGO—Far in advance of the nation's leading economists who stated as the old year came to its end, "1957 will find economic readjustments imperative," *The Cash Box* had foreseen such economic readjustment for the nation's music and amusements operators.

That's the reason why *The Cash Box* has been urging operators to immediately arrange for: "10 *Cents Play Plus Front Money and/or a More Equitable Commission Basis.*"

Now, with the absolute agreement of the nation's leading economists, the men who guide the destinies of the business of this nation, *The Cash Box* again continues to urge the operators to make the necessary economic readjustment it has recommended to assure their future progress.

The fact remains that, in view of the fact the American 5¢ coin is now valued at about 2 cents in purchasing power and, therefore, the dime is worth but 4 cents in 1957 purchasing power (as compared to the value of these same coins during the basic comparison year of the nation's economists, 1939) operators must readjust their present business methods to assure themselves survival.

There is no longer any question of the complete accord of the nation's operators with *The Cash Box* proposal of "10¢ *Play Plus.*" Statements from operators have been published by the score in past weeks' issues of this publication. All acclaim and approve *The Cash Box* "10¢ *Play Plus*" plan.

It is now up to the nation's operators to put "10¢ *Play Plus Front Money and/or a More Equitable Commission Basis*" into operation with all of their locations. This is the solution and even the salvation for the future progress of the operators. This is their economic readjustment, as advised by the nation's leading economists, and foreseen months in advance by *The Cash Box.*

Just as *The Cash Box* originated, pioneered and crusaded for 10¢ play for over 13 years, before the majority of the nation's music and amusements operators would place this plan into operation, this publication is again crusading for a better, a more equitable business arrangement letween operators and their locations, so as to assure the operators surviving whatever further increased overhead expense and higher cost of machines will come into being during 1957.

This time *The Cash Box* sincerely hopes it will not have to crusade for another 13 years to get the nation's operators to see the necessity for this instant readjustment. This publication is now backed up by the nation's leading economists who are telling all business, big and small, that "economic readjustments are imperative."

Many operators have, and still continue to advise that, due to the 10¢ play, they have begun to see profitable daylight in the morass of deficit business darkness through which they were floundering. They now agree with *The Cash Box* that, even tho play action was at its greatest in all the history of this industry, during 1956, actual profits were lower.

These operators also agree with this publication that the answer is in—"10¢ *Play Plus.*" They commend *The Cash Box* on this plan. They urge this publication to continue this crusade.

But this publication, like any other trade organ, can only point to what is fact. What is necessity. It is then up to the operators, the members of the industry, to adopt what they have acclaimed and commended, *The Cash Box* "10¢ *Play Plus Front Money and/or a More Equitable Commission Basis.*"

## Lou Casola Again Named Chairman For Polio Drive

### Rockford and Winnebago County Music Ops Cooperate 100% on "A Day of Dimes for The 'March of Dimes'"

LOU CASOLA

ROCKFORD, ILL.—Once again this year, Lou Casola of Mid-West Distributing Company, this city, has been named Co-Chairman for the Polio Drive and has also been elected to the Board of Directors of the National Polio Foundation.

Casola advised, "As you no doubt know, and as we have done every year (since *The Cash Box* presented its 'Day of Dimes for the 'March of Dimes'") the juke box operators in the City of Rockford and Winnebago County are cooperating 100 per cent in giving one day's proceeds for the Polio fight.

"If the operators all over the United States would use this idea," continued Casola, "it would certainly be tremendous public relations for the entire juke box industry."

Casola, some years ago, when *The Cash Box* first presented its original plan of, *A Day of Dimes for the March of Dimes*'," wholeheartedly backed this proposal.

Not only did he, himself, arrange for every one of his juke boxes to carry signs which, as *The Cash Box* explained, would be given free to all juke box ops by the National Polio Foundation, but urged every one of the operators in Rockford to follow his lead. He then went out in the county and urged all the operators there to also come along with this great public relations effort.

Not only did this change the entire area to dime play, but, even more than that, resulted in a record breaking amount of money for the National Polio Foundation from his city and county of which he is now Co-Chairman and also a member of the Board of Directors of the National Polio Foundation.

## Amuse Machine Ops Assoc. of Greater Baltimore Sets Annual Banquet For Feb. 3

BALTIMORE, MD.—Irv. Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this city, announced the organization has set its date for its annual banquet for Sunday, February 3, at the Lord Baltimore Hotel.

The Baltimore annual banquet is recognized as the foremost held by the operators' association in the nation, and Goldner assures all that the 1957 affair will be up to its usual high standard. Bernie Rose, member of the Board of Governors, and former president, has once again undertaken the chore of committee head, and Goldner states: ". . . and under his leadership, we are assured of a bang-up affair."

As usual, cocktails will precede the dinner, starting at 5:30 p.m., with dinner getting off at 7 p.m.

In addition to the dinner, the organization will once again prepare a souvenir journal.

The organization held its annual election of officers this past week, with the following members voted into office: Irv Goldner, president; Sam Gensler, vice-president; Harry Morganstein, secretary; and Moe Kaminsky, treasurer. Voted to serve on the Board of Governors were: Gabe Camhy, Kyle C. Smith, Louis Wilner, Irvin Rosenthal, Judson Gallahan, Guy Lanzillotti, Henry Scherr and Bernie Rose.

# New 200 Selection Phono Sparks Wurlitzer 1957 Line

## 104 Selections Offered in Same Cabinet

NORTH TONAWANDA, N. Y.—On Sunday, January 6, Wurlitzer distributors across the nation began the National Wurlitzer Days showings of that company's 1957 line of coin-operated phonographs.

Two new models are offered featuring 200 selections and 104 selections respectively. Each plays standard 45 rpm disks and each offers the play-promoting feature of 50¢ coin mechanism pioneered by Wurlitzer on its model "2000" last year.

Wurlitzer sales manager Bob Bear was enthusiastic in this description of the new merchandise and the outlook for this year's sales potential. "We are offering the operator a new all-location line of coin-operated music equipment. Now more than ever these new Wurlitzer models meet the musical needs of every location. We recognize a continuing and growing demand for a 200-selection phonograph, but the market for one with 104 selections still remains an important part of our business.

"Essentially the two new Wurlitzer phonographs, designated models '2100' for the 200-selection, and '2104' for that featuring 104 selections, are identical in outward styling. The obvious and most easily discerned differential is the selector panel and button arrangement and the title strip holders and programming layout. The 1957 line features sturdy metal dome castings with the new forward sweep. An eye-pleasing gold record changer compartment, wrap-around dome glass, lighted gold pilasters, gold and white turntable support castings and new contour rigidized metal grilles complete the colorful ensemble.

"The cabinet is resplendent in new three-color side paneling enhanced by chrome trim strips. The entire panel is in a single piece with the finish applied by a new heat coating process called 'Dino-Weld'. This new finish is said to be impervious to moisture, heat, alcohol and abrasives but may be easily repaired if gouged or scuffed.

"A single coin entry which accepts nickels, dimes, quarters and half-dollars leads directly into the first single all-coin slug rejector featured on a coin operated phonograph. This unit is now standard on both models of Wurlitzer 1957 series.

"Half-dollar play is now coupled with Wurlitzer's sensational 'Playrak' coin registration unit which allows the pre-setting of various coin-play combinations with cash register precision. This swift, simple, automatic coin control system makes possible immediate and positive setting of play desired with but a single adjustment of the control quadrants. The all-coin slug rejector may be set up for one play for two nickels if desired.

"The Wurlitzer 200-selection model '2100' program panel features 40 top tunes in the center, with a full 80 tunes in view at all times. Push-button controlled roto page books allow complete viewing of the full program. The selector system has been improved and further simplified to insure accurate, trouble-free operation. The 200-selection changer mechanism now has the same fast action as its 104-selection counterpart. The Wurlitzer 104-selection model '2104' program panel offers complete title visibility with simple number-letter combination selection to eliminate errors and stimulate play.

"The satisfactory operation of the Wurlitzer Carousel mechanism has, in the years since its introduction, become a byword with operators everywhere. This year the mechanism incorporates further refinements and is again offered in complements of 200 and 104 selections.

"The circular record container is constructed of light-weight aluminum and magnesium parts and the separations govern the number of records which may be inserted. Each segment of the circle contains a playmeter and 'Record-Now-Playing' indicators show the side and number of selection being played. The single direction turntable playing the records in a vertical position is flywheel balanced for accurate record speed.

"The time-tested Carousel record changer consists of a single cam and two clutches which actuate the record lift arms. Records are gently positioned in front of the self-centering chuck which gently holds them through the center opening. Records are never grabbed or turned over. A service lever immediately below the chassis shelf shuts off motors and releases the selector for easy loading. It automatically resets at the touch of a finger. The simplified selector mechanism offers positive tune picking and positions automatically after record loading. The time cycle is the same on both the 200- and the 104-selection mechanisms, the shortest cycle being 6½ seconds.

"This year the Wurlitzer 'Dynatone' sound system has been engineered to give even greater power and tonal clarity. The true high-fidelity tone is expected to prove a great play-stimulating feature in this new phonograph line. Each model now offers greater efficiency with a 25% increase in output. The amplifier incorporates a built-in volume level control, fader controls and a pre-amp unit which is shock-mounted for extended life. Plated wiring circuits, another Wurlitzer exclusive, assure uniformity of all metal wiring connections and eliminate at least 200 hand-soldering operations. Each model features three 12" bass 'woofers' and a 4" 'tweeter' as speaker complement.

"With the serviceman in mind, Wurlitzer engineers gave major consideration to accessibility. The amplifier mounted in the right lower rear of the cabinet is so placed that all tubes and electrical components may be reached without removing the pan. The coin mechanism, located on the left-hand side above the cash box compartment, may be easily snapped out for cleaning or adjustment. Removing the entire record changer mechanism necessitates only the removal of the connecting plugs, four screws, and the disconnection of two actuating cables. Both mechanisms stands unsupported on the floor for service.

"The ample rear doors are made in two sections for efficient service. They are designed to play an important part in providing ventilation for the interior. Lower section is screened to admit cool air while the upper door is double-walled, providing an upward flow of air which exhausts through vents in the top curve. Additional venting is provided at the rear of the center dome casting.

"The cash box door has a separate lock and opens into a metal-lined casing holding a fabric bag which cannot be reached from the inside of the phonograph. Sturdy metal trim-guard discourages tampering.

"The 200-selection wall box for use in conjunction with the Wurlitzer model '2100' is designated model '5210'. It has a highly chromed case and a curved full-size window. Pages and title strips are easily visible and are illuminated from top and bottom for easy selection. The top casting includes double coin entry for greater customer convenience and the three-in-one magnetic slug rejector has a 'two nickel' feature which permits 10¢ play with 5¢ coins. It also accepts dimes and quarters, for multiple play.

"The program pages are top-operated and each leaf has an over-center spring, assuring that individual pages always lie flat for easy reading.

"Continued in the Wurlitzer line is the popular model '5207' 104-selection wall box. This unit may be used with any model phonograph having the Carousel mechanism and programming 104 tunes. The highly chromed case has circular, full-view visibility for easy title strip reading. The flip pages are actuated by top levers directly in front of the coin entry. 5, 10 and 25¢ coins are handled by a single button selection—patrons need only push the button directly opposite the tune of their choice. The Ace Lock, located at the side, features a separate key for each box.

"To complete the Wurlitzer line of remote equipment, high-fidelity multiple cone, wall and corner speakers are available in models '5115' and '5116'.

"Wurlitzer distributors in forty major United States cities as well as in Canada and Mexico and other parts of the world are now showing the new line to interested operators", concluded Bear. "Most showings will continue throughout the week in the form of an open house in the distributor's place of business. In several localities additional later showings are being arranged, the dates for which will be announced to interested operator groups. Music operators are invited to accept the invitation to visit their Wurlitzer distributor and familiarize themselves with the new 'All-Location Line for 1957'."

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# "A DAY OF DIMES FOR

# Once Again the Original Plan of "The Cash Operators to Change to Dime Play While an Opportunity for All to Now Adopt

This is the fourth year for *The Cash Box*' original proposal for: "*A Day Of Dimes For The 'March Of Dimes'* ", so widely acclaimed by all the nation's operators.

Each year has seen this proposal of *The Cash Box* grow greater. Each year has seen more and still more dimes rushed to the coffers of the National Polio Foundation in this great and continued fight to eliminate this dread disease.

Of equal import to all the nation's juke box industry is the fact that this original proposal by *The Cash Box* for "*A Day Of Dimes For The 'March Of Dimes'* " was made, not only from the standpoint of the tremendous public relations and good will it would bring to the nation's juke box industry, but also from the fact that this brought about the opportunity for everyone of the nation's juke box owners to change to dime play.

There is no doubt any longer that *The Cash Box*' original suggestion of "*A Day Of Dimes For The 'March Of Dimes'* " was tremendously instrumental in helping hundreds of operators nationwide to change to dime play.

Now *The Cash Box* proposes that everyone of the nation's juke box owners not only enter into this great and charitable cause to help eliminate polio, perhaps to prevent it from attacking and murdering their own children and other members of their family, but to enter into this drive because it can bring into being a more equitable division of the gross receipts from all of their machines.

This is the opportunity the nation's operators have been waiting for to arrange for: "*10c Play Plus Front Money and/or A More Equitable Commission Basis*".

Immediately, in every location in the nation, juke box operators can explain to the owners of their locations, that they are wholeheartedly entering into "*A Day Of Dimes For The 'March Of Dimes'* ".

Because of this great and charitable cause, because of the tremendous public relations and good will that will result for the entire juke box industry nationwide, operators simply must make their storekeepers part of this great effort.

There is no storekeeper who will combat or deny this great charity. There is no storekeeper who will deny the right of his own family, his own children, protection from murdering polio which has been given to him, his neighbors, his friends, his own family, by this tremendous drive of the National Polio Foundation.

Therefore, because the nation's location owners will, most definitely, enter into the great spirit of such a charitable program, "*A Day Of Dimes For The 'March Of Dimes'* ", the juke box operators can now go further and rearrange their present 50-50 commission basis to a more equitable division of the gross receipts.

Operators can, immediately after, install a front money arrangement or a 60-40 commission split. They can combine both ideas into, either $10 or $5 or even $15 front money, and then arrange to divide whatever is left over on a 60%-40% basis.

They can adopt any of the ideas which have been proposed by other operators everywhere in the nation and which have appeared in the pages of editorials in *The Cash Box' 10c Play Plus Front Money and/or A More Equitable Commission Basis*" campaign.

This is an unequalled and an unusual opportunity for operators everywhere to arrange for a more equitable

# THE 'MARCH OF DIMES'"

## Box", that Helped so Many of the Nation's Contributing to a Great Cause, Presents "10c Play Plus" During the Polio Drive

share of the gross receipts from their machines and, at the same time, bring great glory to themselves in their local community as well as to all the rest of their industry nationwide.

Polio has not been conquered. Millions on millions more dollars are needed in this great fight against this horrible, crippling, murderer of men, women and, especially of children. Children who are the future of this great nation. Children who haven't yet been able to enjoy the fruits of maturity. This is a fight for every American to protect and save the children of America.

There is no other cause, thanks to Dr. Jonas P. Salk, which has such a tremendously fine opportunity for victory, if everyone of the nation's juke box men and women will wholeheartedly enter into the battle to help supply the many more millions of dollars that are needed to now completely defeat, once and for all time, the scourge of murderous, crippling polio.

Not only music operators, but games and vending machine operators can all, every single operator of any type of equipment, enter into this great cause and, at the same time, bring greater and better progress for his own firm by arranging for *"10c Play Plus Front Money and/or A More Equitable Commission Basis"*.

There is no time for hesitation. There is no time to let the warm weather rapidly approach so that millions on millions of America's children will again be endangered by this murderous crippler of the young—polio.

This is the time to enter into *"A Day Of Dimes For The 'March Of Dimes'"* and to do so with all energy, great purpose, a full heart and the one satisfying thought that this will help to kill polio forevermore.

## *Here's How Easy It Is To Make Your Contribution To Your Local Office of the National Polio Foundation*

Set your day for *"A Day Of Dimes For The 'March Of Dimes'"*.

It isn't necessary to rush down to each and every location the morning after to try to collect all the dimes.

Collect only from a few key machines. This will give you an idea of how much greater the collection has been for that one big day.

Then average this off against the number of machines you have. Make out one check and mail it to your local chapter of The National Polio Foundation.

Put on that check, front or back: *From the juke box industry and from "A Day Of Dimes For The 'March Of Dimes'" drive of the juke box business.*

If you so desire, report to *The Cash Box* the amount which you contributed. *The Cash Box* would like to have this figure to prove the charitableness of the peoples of this industry for all to read.

If you need signs, if you need help, if you want newspaper publicity to help your machines take in more dimes, simply call on your local office of the National Polio Foundation. They'll cooperate with you.

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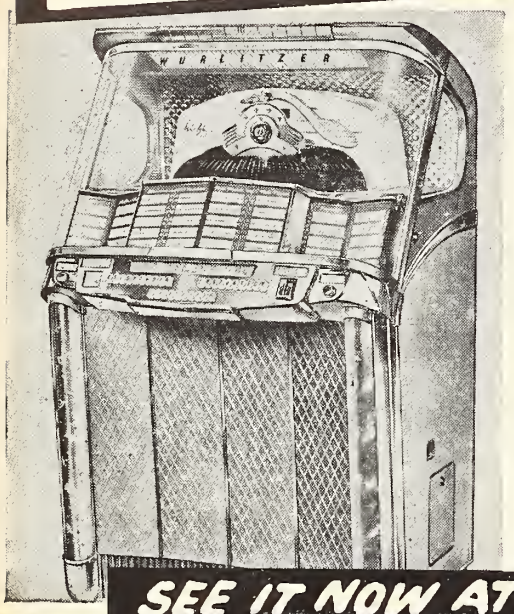

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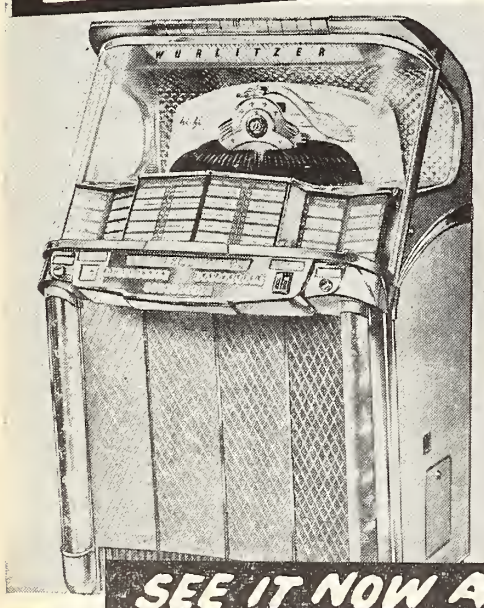

# Through The Coin Chute

## NEW ENGLAND NIBBLES

No. 1 project with the coming of the new year in Boston is the fight to repeal the $50 fee on music machines imposed in a new ordinance by the city council which went into effect Jan. 1. Taking up the cudgels Sunday (31) over radio station WBMS, **James J. Geracos**, well known music machine operator, speaking for the independent Restaurant Operators Association, said: "We will have another tea party in Boston! The small business man is now required to pay an extra tax for the provision of listening to mechanical entertainment. It is a tax on communications systems. Coin operated phonographs are classified in the same category as radio and television under this ordinance because it produces sound." Under terms of the new ordinance a fee of $50 is imposed on juke box, radio or tv in places of public assembly. Locations may have all three at the $50 fee, but if they only have one of the systems, the fee is still $50. For juke boxes it means that each machine will cost $160 per location per year; the $50 new fee; $50 city Sunday license fee; $50 state Sunday license fee; $10 federal tax.

**Mr.** and **Mrs. Maxwell L. Coulter** and **Albert Coulter** of the Worcester Music Co., Inc., entertained at the annual Christmas party at White Cliffs, Northboro. Cocktails and full course dinner featured the day. Mike and Al were toasted in honor of their mutual birthdays. Albert Coulter offered greetings to entire staff and presented Christmas gifts to everyone. . . . Greater Boston's 10,000 juke boxes and 300 coin machine ops have been called into service by WBZ-WBZA disk jock **Norm Prescott** to provide the only weekly popular music survey of its kind in New England. Each Saturday afternoon from 3 to 6 p.m., Prescott reports on his show the positions of the top 35 tunes in New England, as determined by the number of plays they receive on the 10,000 juke boxes. Prescott inaugurated the "Juke Box Survey" Saturday (29) and plans not only to present the tunes each week but to report on their comparative position in previous weeks, whether they are on the way up or out, and if they are showing up as strongly in other parts of the nation. The 'BZ disk jock feels that the survey of juke boxes is the most accurate measurement of the current popularity of any tune since the listener is playing either a nickel or a dime for just one chance to hear the record. And will inevitably play the record or records he or she likes best at that moment. . . . Around with the distribs: Happy New Year's greetings from Trimount Automatic Sales Corp. (Seeburg); Redd Distributors (Wurlitzer); Associatad Amusements (Rock-Ola); Atlas Distributors (AMI). During this period distributors are checking inventories, getting their books in order and setting up for the new year. There is always a lull in activity during this time.

Boston got whopped by big snow storms Sunday and Monday before New Year's which cut down activity all around. . . . Chirp Eileen Rodgers guested with Jonathan Winters on WBZ-TV New Year's Day on his 7:30 show. . . . During the past year, big run of music machines boosted sales to phenomenal figure and predictions are for the biggest year in history in New England in 1957. . . . Ops making it in town for New Year's included: **Dave Baker**, Arlington; **Ray Shea**, Worcester; **Ralp Ridgway**, Springfield; **Al Dolins**, Hyannis; **Ralph Lackey**, Roxbury; **Tom Libbey**, Haverhill; **Sol Taube**, Manchester, N. H.; **Sol Robinson**, Newton; **Cy Jacobs**, Brookline; **Adolph Dugas**, Webster; **Martin Ferraro**, New Bedford; **George Chapoulis**, Malden; **Marty Cook**, Brookline; **Henry Levine**, Milton; **Eddie Ross**, Dorchester; **Joe Assad**, York Beach, Me.; Nat **Shuman**, Boston; **Lawrence Bettencourt**, Danvers; Steve **Pilock**, Worcester; **Walter Luby**, Shrewsbury. . . . **Louis** and **Barney** Blatt, Atlas Distributors (AMI), have set everything up for the AMI service school for ops to be conducted at the Commonwealth Ave. plant on Jan. 8-9, with AMI factory reps in attendance. The all inclusive school will be staged for ops from all over New England.

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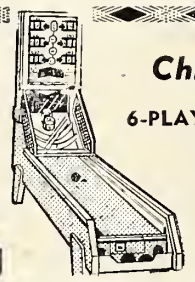

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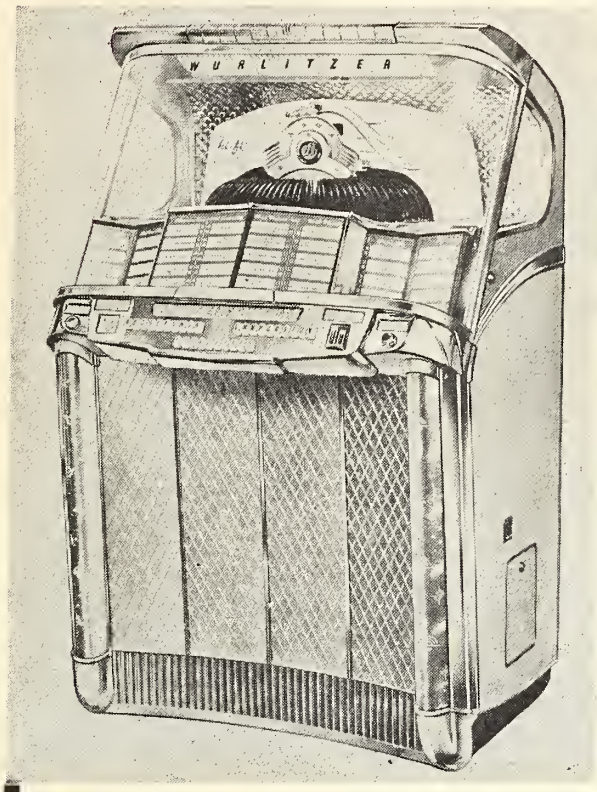

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J. Confer, Mgr.


# Location Contract Stands Up In Lawsuit

## Operator Collects In Full

OAKLAND, CALIF. — George A. Miller, California Music Merchants Association, this city, reports that the attorneys for the organization won a decision for a music operator member against a location owner who violated a lease contract.

The case decided in favor of Jerry Wilson against the location owner Cook was rendered as follows:

"In connection with the Wilson and Tomlinson versus Cook matter, the case has been concluded successfully, and all costs were obtained as part of the judgment. The total amount of the judgment and court tests were:

| | |
|---|---|
| Judgment | $1500.00 |
| Accrued interest | 71.27 |
| Costs prior to Judgment | 51.00 |
| Issue Writ of Execution | 1.50 |
| Sheriff's Levy | 3.00 |
| Mileage to Hayward | 5.95 |
| Keepers' Fees | 90.00" |

The success of this suit proves conclusively the value of location leases, a matter on which The Cash Box has written innumerable times.

Miller advises he will be more than happy to cooperate with any association or individual operator by sending a copy of its location contract to anyone who requests it. Write to Miller at the California Music Merchants Association, 128 East 14th Street, Oakland, Calif.

# Raynor Resigns As CIAA Counsel

SAM GREENBERG

CHICAGO — Sam Greenberg, president of the Chicago Independent Amusement Association, announced this past week that the Board of Directors regretfully accepted the resignation of Milton (Ted) Raynor as General Counsel of the Association.

In making this announcement, Greenberg stated, "We feel that in the one year of our existence, the great progress made by our Association is in good measure attributable to Mr. Raynor's capabilities and dynamic personality."

Speaking for the CIAA Board of Directors, Greenberg said that negotiations are now in progress with a very fine law firm relevant to their assuming the position vacated by Raynor.

"An announcement to this effect will be made in the very near future," concluded Greenberg.


| | |
|---|---|
| A.M.I. B-40 | $125 |
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| A.M.I. D-40 | 195 |
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A.M.I. E-80 . . . From Original Owner —JUST LIKE NEW! $395

RECONDITIONED AND REFINISHED LIKE NEW!
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231 Windsor St., Hartford, Conn., JA 7-4470

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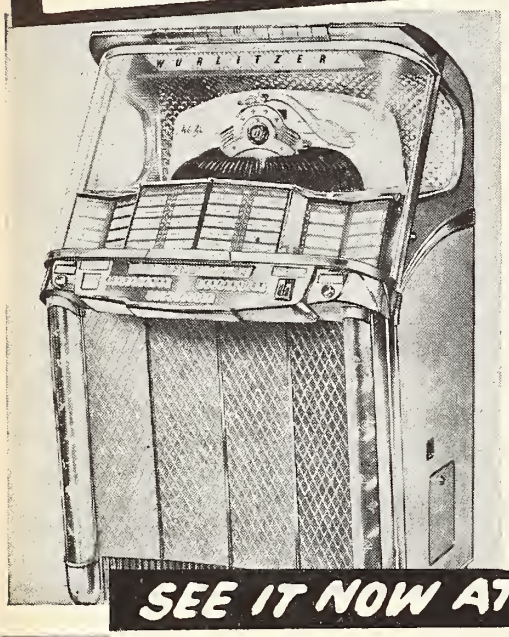

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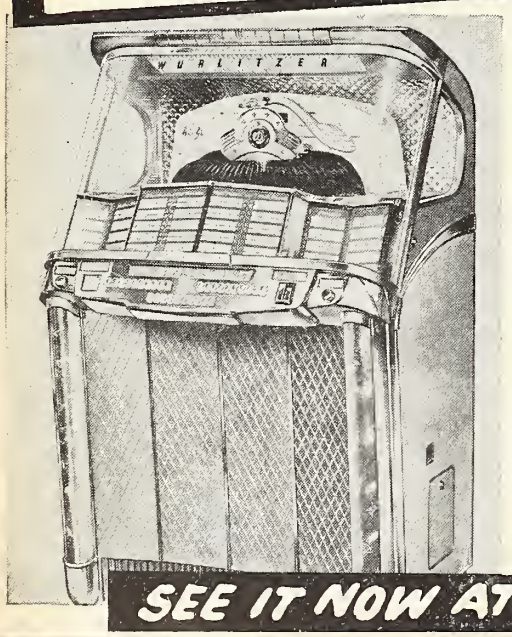

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# Through The Coin Chute

## CALIFORNIA CLIPPINGS

With the advent of the new year business along Pico Boulevard continues at a brisk clip. Orders for all types of equipment that had been held off until the first of the year are now being shipped. The consensus of opinion is that if the first few weeks of this year are any indication 1957 will be another record breaking year in sales. . . . At Simon Distributing Company, **Jack Simon** had completed all arrangements for his visas for his round-the-world flight. This is primarily a business trip and Jack will be accompanied by his nephew, **Joe Simon**, of Chicago. **John Freeman** and **Sonny Lomberg** will handle the business at Simon during Jack's absence. . . . **Norty Beckman** reports that the Christmas and New Year's business was tremendous at Norty's Music Center. Norty is looking forward to taking his wife, **Clarice**, to San Francisco for a two week rest when business slows down at the Music Center. **Ana Marinez** says that "Wisdom Of A Fool" by the **Five Keys** on Capitol is taking off with the operators. **Jan Graham** and **Richard Barrientos** predict **Patti Page's** new Mercury release of "Learning My Latin" will be a big one for her. . . . **Charley Robinson** reports shipments of United's fourteen-foot "Bowling Alley" are steadily arriving at C. A. Robinson & Company to meet the increasing demand.

**Wayne Copeland** busy completing arrangements for the showing of the 1957 Wurlitzer line at Sierra Distributors on January 7th. Wayne expects well over 300 operators to attend with the doors opening at 11 a.m. and a buffet luncheon and refeshments being served. **Frank Davis** says that he has been receiving many favorable reports from the operators on the billboard Sierra is using on Pico Boulevard. Frank says the painting of the exterior of Sierra will be completed for the big showing. **Ed Wisler** and **Pete Ley** will remain in town for the showing and to greet the operators. . . . **The Solle Sisters, Mary, Kay** and **Claire**, returned to Leuenhagen's Record Bar raring to go and make 1957 the Record Bar's biggest year after a few days of resting in the sunshine in Palm Springs. Their first visitor upon their return was **Tab Hunter** with his first release on Dot of "Young Love" which the girls said should open up a new field for the young actor. Kay and Claire predict that "When Your Hair Has Turned To Silver" by **The Jive Bombers** on Savoy will take off with the operators. Mary says **The Diamonds'** "A Thousand Miles Away" on Mercury has started to move in a big way. . . . **Hank Tronick** reports the open house held at Minthorne Music Company during the holiday season proved very successful with operators throughout the Southern California area enjoying the hospitality. Hank says the buying has been very heavy the beginning of the year and is a good indication that '57 will be another big year. Hank is very pleased with the success of album music and the operators awareness to this trend in programming on their phonographs. **Matt Norberg** reports very good sales of Seeburg "V-200" phonographs and wall boxes in the San Diego area.

Bally's new "ABC Bowling Lanes" just arrived in the showroom at Paul A. Laymon, Inc., and **Ed Wilkes** reports the operators enthusiasm has been exceptional. Ed and **Jimmy Wilkens** busy taking orders on the new game. **Paul** and **Lucille Laymon** say the Rock-Ola "200" continues a steady seller in Southern California. . . . **Tony Pedroza**, Pasadena operator, has taken off for a month's trip through Mexico. . . . **Sammy Ricklin** and **Gabe Orland** report that record sales have not slowed down after the holidays and it looks like the record business will have another tremendous year. Gabe is getting everything in order so that the new transluscent parchment title strips will be in full production within the very near future. Many operators have been returning the past week to tell Sammy how the new record arrangements made their selections much easier through the Christmas rush when they didn't have time to compliment him then. **Betty Williams** says that **Fats Domino's** "What's The Reason I'm Not Pleasing You" on Imperial was a top seller with the operators last week. **Martha Delgado** predicts that **Tab Hunter's** initial effort of "Young Love" on Dot will start soaring on the charts. . . . **Don Ames** reported to **Bill Happel** at Badger Sales Company, Inc. that the AMI "G-200" phonograph is going bigger than ever in San Diego and surrounding territory. **Marshall Ames** says Genco's six player "Skill Ball" game has received much favorable comment from the operators since its arrival in the showroom.

# Through The Coin Chute

## DALLAS DOINGS

The coin machine industry shocked and saddened by the death of **Ralph Claybrook** who was shot the day before Christmas during a holdup at his place of business in Fort Worth. . . . **Edgar Blankenbecker**, J. P. Seeburg's Florida service representative, visited Dallas during the holidays. . . . Medaris Company, Columbia Records distributor, held a screening of "Baby Doll" for radio and TV personnel. . . . **O. B. Woodward**, Fort Worth salesman for Columbia Records, won the latest jackpot award for phonograph sales. . . . **D. R. Price** of Italy found an interested listener in **Augusta Zapp** at S H. Lynch and Company when he told her all about the nice holiday he had. . . . **Carl Fomby** of Daingerfield sighted shopping along coinrow. Also spotted **George Bury** of Hamlin visiting the local scene. . . . **Ed Miller**, King Records' branch manager, spent his holidays in Oklahoma City. . . . Our condolences to **Champ Taliaferro** of Denton on the passing of his father.

# Editorial:

# Music Operators and Senate Document 155

Music operators can be very thankful to Senator Joseph C. O'Mahoney (Dem., Wyo.) Chairman of the Subcommittee on Patents, Trademarks and Copyrights, for so completely and carefully arranging, and having printed by the U.S. Government Printing Office in convenient booklet form, the hearings he held relative to Senate Bill No. 590.

This booklet, officially known as Senate Document No. 155, is entitled: **"A Review Of The Evidence Relating To The Copyright Law As It Applies To Jukeboxes—In Connection With S. 590—A Bill Relating To The Rendition Of Musical Compositions On Coin-Operated Machines."** This booklet is dated, November 30, 1956.

This document has brought about the opportunity to carefully study the statements of counsel for the nation's music operators and automatic phonograph manufacturers, as well as the National Licensed Beverage Assn., American Hotel Assn., Record Industry Assn. of America, ASCAP, BMI, SESAC, MPPA, MPA, NMC, departmental reports from the Library of Congress, Department of State, Department of Justice, and all others who appeared before, or presented written briefs to Senator O'Mahoney.

It will prove most revealing to a great number of music operators to read the report of the U.S. State Department as to why this department concerns itself with the Copyright Act of 1909 in regard to juke boxes from a foreign relations viewpoint.

There is also no doubt that Senate Document No. 155 can prove of very great help in the days ahead. It is a very well arranged composition of certain views and facts which, added together, all result in the same old, old story that ASCAP (American Society of Composers, Authors and Publishers) wants royalties directly from America's music operators. Music operators don't have to, according to the Copyright Law of the United States, pay such royalties. That, of itself, is totally definite.

The flurry of anxiety and excitement created by the release of Senate Document No. 155, plus the statement of Senator Joseph C. O'Mahoney as well as the statement of Paul Cunningham, ASCAP's president, were well and thoughtfully answered in concert by Sidney H. Levine, MOA's legal counsellor and George A. Miller, MOA's president and business manager.

There is, most definitely, no cause for alarm. Nothing has happened, as yet, to cause America's music operators any alarm of any nature whatsoever. All this, just as has been happening year after year after year, is but the preface to what will, in all probability, come about after the new Congress comes into session.

There will again, without any doubt, come into being the very same, very old, very tired, very worn bills, like S. 590. Similar such bills will be thrown into the huge hopper of new bills to be introduced into the Senate and into the House of Representatives of this new Congressional session.

After these bills have been introduced, after they have been carefully studied, to see if anything at all new appears in them, then, and only then, will the entire automatic music industry be again asked to weld itself into one all-purposeful, all-powerful defensive force, so as to be properly prepared to protect itself and be ready to follow whatever course will be proposed.

In the meantime, and again thanks to Senator Joseph C. O'Mahoney, music operators should carefully peruse and just as carefully study Senate Document No. 155. Operators can obtain Senate Document No. 155 by writing to: **The Superintendent of Documents, Washington 25, D. C.**, and enclose 15c with their request.

They should, after committing to memory many salient points contained in Senate Document No. 155, hang this up in a most conspicuous place in their offices where they can see it every day. They can then await the time when the news will appear for all music operators to marshall their forces and, as one strong group, defend themselves from the same old, worn and tired demand, heard by one session after another of Congress and turned down in absolute defeat by these same innumerable sessions of the Congress of the United States.

In short, the attitude all can adopt, until such time as ASCAP and/or similar such organizations sponsor new bills to be introduced into this new session of the Congress, is simply: DON'T CROSS BRIDGES UNTIL YOU COME TO THEM.

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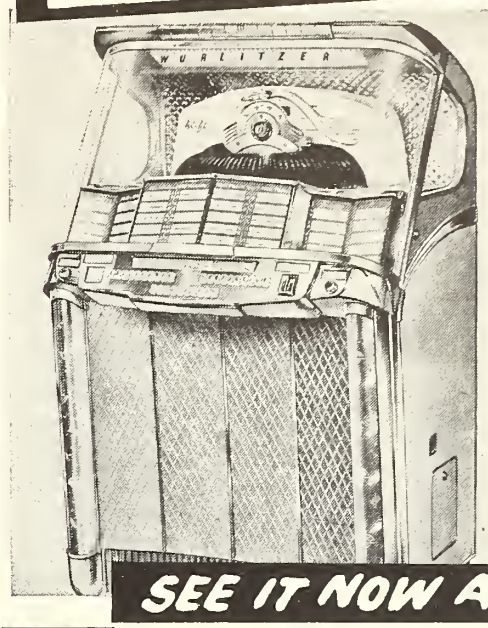

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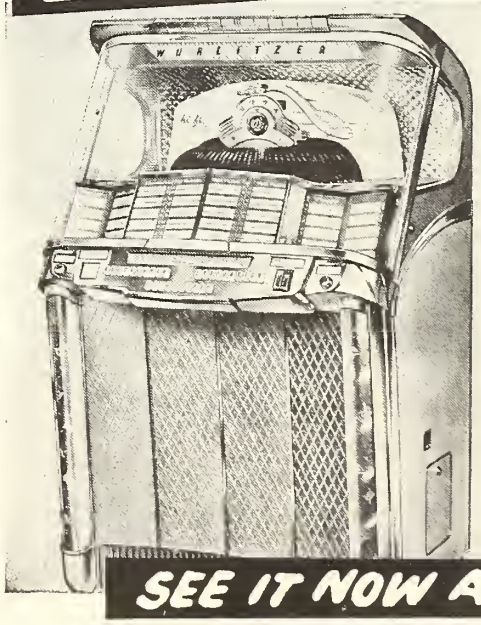

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OFFICES JACKSONVILLE, FLA. MIAMI, FLA. HAVANA, CUBA

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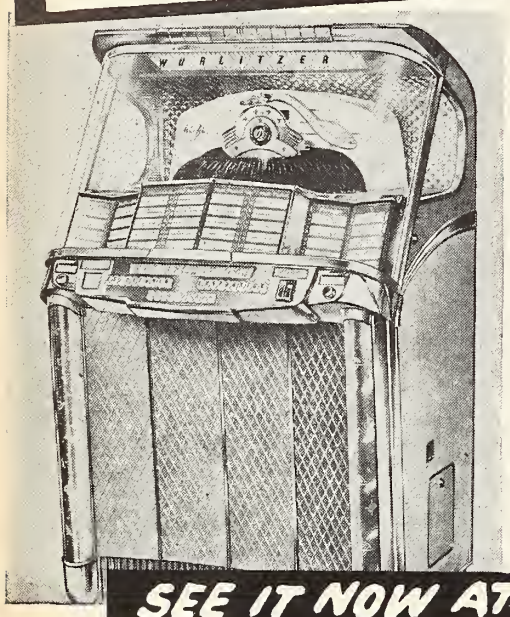

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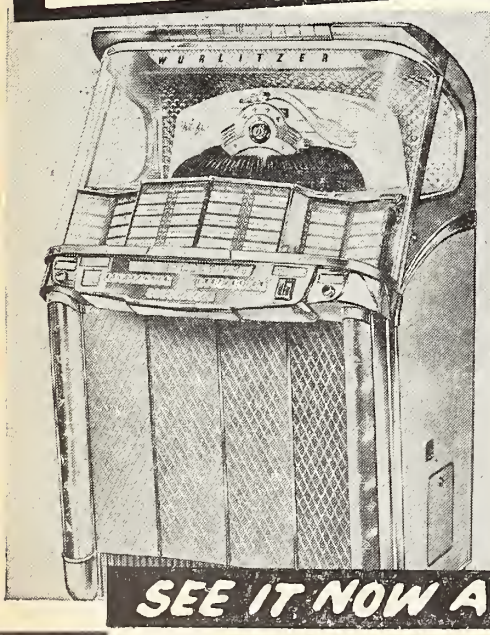

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# Through The Coin Chute

## EASTERN FLASHES

'Twas the day after New Year's
Down on Coinrow
Where everyone was busy,
Shouting enthusiastically
GO - GO - GO.

Yessir, there was more pep and activity on the street this week than we've seen in a number of weeks. All wholesalers busy—and visiting operators shopping and buying. Optimistic attitude of ops has the distribs and jobbers in a happy smiling mood.

* * * * *

A number of coinmen journeyed to Phila. to attend the Bar Mitzvah of **Dave Rosen's** son, Lewis, on Sat. night, Dec. 29. Among those were **Mr. and Mrs. Avron Gensburg, Mr. and Mrs. Al Warren, Mr. and Mrs. Mort Secore, Mr. and Mrs. Albert Simon, Mr. and Mrs. Barney Sugerman, Mr. and Mrs. Abe Green and Mr. and Mrs. Art Daddis.** . . . One of coinrow's most optimistic distribs is **Barney (Shugy) Sugerman,** Runyon Sales. Shugy says 1957 opened with a rush of orders for both AMI's music and Bally's amusement machines. **Irv (Kempy) Kempner** had to remain in the New York office on Wed. answering phone calls from his out-of-town customers, but was able to get out for a trip into his New York State territory on Thurs. and Fri. **Nate Sugerman,** on vacation from Columbia University this week, spent his time in the N. Y. office helping out. . . . With **Nunzie Nigro, M & M** Vending, Huntington, N. Y., out of action for past eight weeks due to an arthritic attack, brother **Sonny** busy taking care of entire route. . . . **Harold Rosenberg,** Peekskill op, who had planned on leaving for vacation this week, held up by a biz deal. Now uncertain when he'll be able to get away. . . . **Meyer Parkoff,** Atlantic New York Corp., out visiting some of his customers, has to rush back as several ops drop in for biz talks. To while away some time until **Meyer** shows up, the ops compete on Williams' "Roll-a-Ball" skee game. . . . **Ort Matora** and his missus, **Kikki,** Cam Music, Norwich, Conn., in town for the Robinson-Fullmer fight. Ort introduces his father, just in from Italy. . . . **Bob Lutman,** one of our best golfers, sets up a putting device in his living room. "Just for the winter", says Bob, "so I don't lose my touch." . . . **Al Simon** and **Al D'Inzillo,** Albert Simon, Inc., both busy when we dropped in, taking orders, they advise, for both Genco's "6 Player Skill Ball" and ChiCoin's "Ski-Bowl".

* * * * *

Condolences to **Frank Breheny** and **Jack Hearn** on the death of **Mrs. Irene Hearn.** Mrs. Hearn the sister of Frank and the mother of Jack. Mrs. Hearn died on Jan. 1, and burial was Jan. 4. . . . **Joe Young** and **Abe Lipsky,** Young Distributing, attend the meeting of the Rockland County Coin Machine Assn. in Suffern, N. Y. on Wed. night, Jan. 2. Young and Lipsky displayed the Wurlitzer phono. The new line of Wurlitzer phonos will be on display in their showrooms all week of Jan. 7. . . . **Georgie Holtzman** visits along coinrow. Georgie looks like a million, and says he feels the same. . . . **Mike Munves** ran his annual New Year's party for his employees and friends in his home once again. All had a most wonderful time, says Mike. . . . "If the balance of 1957 is like this week," said **Harry** and **Hymie Koeppel,** "we'd be very well satisfied." Rush of buying of reconditioned music machines started a few weeks ago, and the Koeppels report this week better than ever. . . . Herman Distributing, Rock-Ola distribs, in their new quarters. Modern, bright and very attractive. Sign over the building is very beautiful and a most welcome addition to coinrow. . . . **Irv Goldner** re-elected pres. Amusement Machine Operators Association of Greater Baltimore—for the umptieth time. Other officers: **Sam Gensler,** vp; **Harry Morganstein,** secy. and **Moe Kiminsky,** treas. This organization getting set for its 9th Annual Dinner and Banquet on Sunday night, Feb. 3. This is always the greatest. If any of our readers have the opportunity, we suggest they make arrangements to attend. Tickets always grabbed up in a hurry and sales limited—so get in your reservation.

# Through The Coin Chute

## UPPER MID-WEST MUSINGS

**Mr. and Mrs. George Cossette** of Nisswa, Minn., were in the Twin Cities for several days over the Christmas holiday visiting with relatives and friends and while in town George also took time off to look around and shop for equipment. . . . **Mr. and Mrs. Morris Berger** of Duluth, Minn., made the trip into Minneapolis. Morris was seen looking over the new skee alleys on the distributors' floors. . . . Even tho the weather has been mild compared to previous years, there are some who took off for the sunnier climes. **Mr. and Mrs. Fred Grohs** of St. Paul, Minn., are vacationing in California at the present time. Also enjoying the California sunshine are **Mr. and Mrs. Carl Christiansen,** L. S. Vangen Co., of Minneapolis. The Christiansens flew out to the West Coast for a short vacation and even tho Carl has to return right after the first of the year the missus will stay on for a little while. . . . **Marty Morosnick** of Winnipeg, Canada, stopped in the Twin Cities on his way home. Marty is the AMI distributor in Manitoba and he reports that the sales of the AMI G-200 are much good. . . . The boys are all clamoring for the calendars that Art Berg of Fairmont, Minn., is handing out these days. . . . **Jack Backus** of Jamestown, N. D., spent a couple of days in the Twin Cities waiting for some equipment to get repaired and also shopped around for equipment for some new locations. . . . Seen shopping for their routes were **Hank Krueger** of Fairfax, Minn.; **Frank Grant** of St. Cloud, Minn.; **Oscar Sundem** of Montevideo, Minn.; **Don Hazelwood** of Aitken, Minn.; **Eugene Hoerth** of Herried, S. D. and **Elgin McDaniel** of Wadena, Minn. . . . We extend our condolences to the family of **Archie Pence.** Archie, head of the Automatic Piano Company of Minneapolis, passed away on December 25th. The funeral was held on Friday, December 28th. Archie, who was 78 when he passed away, had been in ill health for the past couple of years. The Automatic Piano Company was the oldest coin machine operation in this area. Archie started in the operating business with the old coin operated player pianos, and over the years his sons were indoctrinated in the coin machine business. **Alvin Pence** was the only son associated with his father in the Automatic Piano Company at the time of his death.

# Through The Coin Chute

## CHICAGO CHATTER

The new year got off to a good start with business in high gear at most factories and distribs. Holiday parties and festivities now a pleasant memory. Coinmen settling down to '57. Outlook favorable for continued growth. Phonos, bowling and skee games, reported in demand. Population shifts to cities and suburbs creating new shopping areas, more clubs and lodges. Highway program offering new sites for gas stations, taverns, supermarts, restaurants. All this means the opening of new and profitable locations for all kinds of coin machines. What's more, with baby production at all-time high (over four million in '56) with older population on the rise, and with incomes still on the increase, the coin machine industry can look to the future for greater business activity. Two major problems observed: stiffer competition and increasing costs. This causes business leaders to stress need for salesmanship, promotion, showmanship. Plus engineering and ideas.

HERB JONES

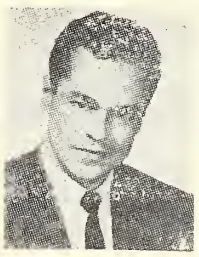
At busy ChiCoin, **Sam Wolberg** and **Ed Levin** report match model "Ski-Bowl" clicking with distribs all over the country. "Repeat orders on both models highly gratifying," they say. Fast-movin' **Mort Secore,** back from west coast cities, left the day after his return to attend Bar Mitzvah of **Dave Rosen's** son, **Lewis Jay,** in Philly Dec. 29. . . . **John Frantz** advises he's working on new concepts for "Rifle Sport." "This is the time of the year," declares John, "when many communities begin buying games for city amusement parks. 'Rifle Sport' is the tried and true amusement for economy, profit and appeal." . . . **Herb Jones,** adman deluxe, proving his versatility as he creates copy for so many different Bally products. Herb no sooner gets his desk halfway cleared when someone plunks down another problem. "This," he murmurs calmly, "has been going on for years and years." . . . **Joel Stern** at World Wide had this to say: "I've had some frantic days on the phone recently. But Wednesday, first working day of the new year, was my busiest. From morning to night, phone calls kept coming in. Often in batches of three and four at one time." Hectic pace, asserts Joel, also goes on for **Al Stern, Len Micon, Fred Skor** and **Arnold Sommers.**

SAM WOLBERG

Lots of busy hustling bustle over at United. **Bill De Selm, Herb Oettinger** and entire staff working harder than ever. The word is that "Bowling Alley" has infused the industry with new life. Putting ops back into prosperity bracket. **Al Thoelke** reported heading way out west. **Johnny Casola** down south. Both to help spread enthusiasm all over everywhere. . . . **Ralph Sheffield** cheerfully handling the reins at Genco last week end. **Avron and Nancy Gensburg, Al and Jan Warren** saw some plays with **Al Simon** in N.Y. Then joined the **Dave Rosen's** in Philly to be at **Lewis Jay's** confirmation. . . . With Williams factory going ahead, **Sam Stern** and **Art Weinand** two of the busiest. Were open all last Monday to catch up. Art advises he spent most of that day "erasing the blackboard to start off the new year with a clean slate". . . . When calling **Bill O'Donnell** at Bally, it's advisable to have some work handy to whileaway the waiting time. Those many, many phone calls mean Bill is taking orders for "Bowling Lanes", "Key West", etc., etc., etc. . . . **Alvin Gottlieb** back on the job this week wearing wonderful Florida tan. According to Nate, "That's from dashing around warm waters in 'Flipper' and searching the ocean for big ones".

ALVIN GOTTLIEB

"**A Day Of Dimes For The 'March Of Dimes'**" getting under way again. Originated and propounded by **The Cash Box,** this outstanding program has given ops the opportunity to switch to dime play. Today it provides ops the best chance to adopt "**Dime Play PLUS Front Money and/or a More Equitable Commission Basis.**" . . . At Rock-Ola factory, last Monday was a: "full day at full force to catch up on backlog of orders." **Dave Rockola, Ed Ristau, Kurt Kluever, "Brad" Bradfield** and **Les Rieck** took advantage of the day to move into new spacious offices. Reports Les: "Calendar year ended up with a big percentage increase in sales". . . . **Lou Casola** again named to serve as co-chairman of the Polio drive in Rockford. Lou also elected to Board of Directors of the Founation for another year. . . . "New equipment going strong," is the word from Empire. "Especially United's 'Bowling Alley'", agree **Gil Kitt, Joe Robbins, Jack Burns** and **Dusty Hohbein.** Countless callers during holiday season were greeted by **Helen Zochowski's** cheerful "Merry Christmas" and "Happy New Year."



GIL KITT

**Paul Huebsch** proclaims Keeney venders moving at a grand clip. "And while we're catching up on orders for venders," states Paul, "we're getting a new game ready that will give the trade something to cheer about." . . . **Clarence Schuyler** at Games, Inc. very happy over reaction to his "Skeet Shoot". Seems like ops are finding more and more spots for this game. . . . **Ben Coven** and **Herb Bidenkap** all set for "National Wurlitzer Days". World premiere showing of the new "2100" phono starting at Coven Music, Jan. 6 and running thruout the week. . . . Bally's **George Jenkins** in Dallas visiting daughter and granddaughter. . . . **Sam Lewis** starts fast on first day of '57 with a meeting of Exhibit execs **Frank Mencuri, Ed Hall** and **Chet Gore.** "This will be a big year," they announce confidently. . . . **Stan Levin** entirely unperturbed about those "holes" in All-State showrooms and shop. Claims they're evidence of brisk sales action. "Right now, we want our inventory low," says Stanley. "But next week we'll be looking for extra warehouse space for games coming in." . . . **Art Garvey** charging up and down the long Bally hallway in between phone calls. "Lots of variety and plenty of action around here," puffs Art.

RALPH SHEFFIELD

**Wally Finke** in a huddle with **Fred "Public Relations" Kline** over plans to enlarge First's coffee room. Seems they must get at least another table in there to accommodate relaxing customers. Fred also divulges **Joe Kline** even more brokenhearted than Sam **Kolber** over Bears losing title game. A real rabid Bears fan, Joe has had his same reserved seat since 1940. That's 16 years of watching Bears play football. In all kinds of weather? . . . **Maurie and Eddie Ginsburg, Nate Feinstein** and **Harold Schwartz** reported "looking forward to progressively better phono business in both domestic and export markets." Nate advises Atlas actually ran out of Seeburg equip. in December, which in former years was normally slow. He also affirms, "Demand for new and used phonos, instead of slacking off, continued the surge started in fall." . . . **Phil Weinberg** in Texas telling distribs how Bally's many different products pave the way to prosperous times for ops everywhere. . . . Illinois comes thru with biggest Highway plan in state's history. Downstate program totals 232 miles of construction, also calls for acquisition of 450 miles of right-of-way for future interstate roads. Means new locations for ops who keep their eyes wide open.

BILL DeSELM

LES RIECK

HAPPY BIRTHDAY THIS WEEK TO: **Jack G. Bess,** Roanoke, Va. . . . **Jessie Odis Porter,** Jackson, Tenn. . . . **Morris Meyers,** San Francisco, Cal. . . . **Nick Pizzuti,** Pueblo, Colo . . . **William R. Yanks,** Philadelphia, Pa. . . . **J. D. Farris, Jr.,** Vicksburg, Miss. . . . **Nicholas John Fokakis,** Hattiesburg, Miss. . . . **Charles Lane Cowlishaw,** Mobile, Ala. . . . **Suren D. Fesjian,** New York, N.Y. . . . **Jules Olshein,** Albany, N.Y. . . . **William Levey,** Miami Beach, Fla. . . . **Harold Garrett,** Schenectady, N.Y. . . . **Phil Weisman,** Chicago, Ill. . . **C.C. Mason,** Syracuse, Ind. . . . **Raymond F. Jones,** San Francisco, Cal. . . **Albert Le Roy Dodson,** Urbana, Ohio . . . **Charles A. Spillane,** New Haven, Conn. . . . **Gleason N. Stambaugh, Jr.,** West Palm Beach, Fla. . . . **Guido J. Del Signore,** Ft. Edward, N.Y. . . . **J. H. Sprott,** Temple, Tex. . . . **Milton Bainbridge,** Moosic, Pa. . . . **John W. Young,** Falls City, Neb.

WORTH REPEATING: You can't live very long on the reputation of your reputation.

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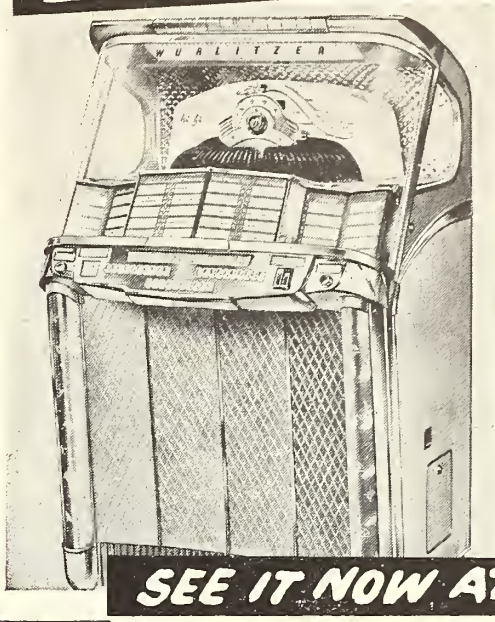

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| 10 | MANHATTAN | 110 |

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# Foresee Many License Fees Hiked In 1957

## Some Areas Already Facing Ordinances Asking Higher License Fees. Others Sure to follow as Cities and States Seek More Income to Meet Increased Costs

CHICAGO—Since the end of the last election period reports have been current regarding the fact that cities and states are planning to hike license fees in an effort to meet tremendously increased costs of government.

Already many areas report that ordinances are being presented asking for license fees to be hiked almost double and, in some cases, more than double, their present rate.

Tho all this is tax deductible, as is well known, the fact remains that the hiked license fees can reach such a point where business becomes absolutely unprofitable.

"No one wants to work just to pay license fees", stated one well known operator while discussing the fact that an ordinance was just introduced in his community asking that all licenses for amusements, venders and music be more than doubled in cost.

Operators must now be on their guard so that license fees don't run away into the inequitable plane.

There is little help that can be offered to the average operator regardless of the fact that **The Cash Box**, for over twelve years now, has been urging the trade to create a "National Tax Council".

There is no such council in existence. All that can be done is for ops to appeal thru this publication, whenever they are faced with inequitable license taxation, and depend on some operator in some other community to come up with a precedent which can prove helpful.

# United Music Ops of Mich. Mail "Holiday Greetings" To All City State Public Officials

DETROIT, MICH. — United Music Operators of Michigan, this city, furthering its continuous public relations program, mailed "Holiday Greetings" to all public officials in the city and state.

In addition, this message was sent to all locations of members, with an additional flyer which read "'The noblest motive is the public good.'—Virgil. Your cooperation has made you a YOUTH PROGRAM SUPPORTER. Best Wishes for the New Year." It was signed "Your UMO Music Operator", and the firm servicing the location had its name printed underneath.

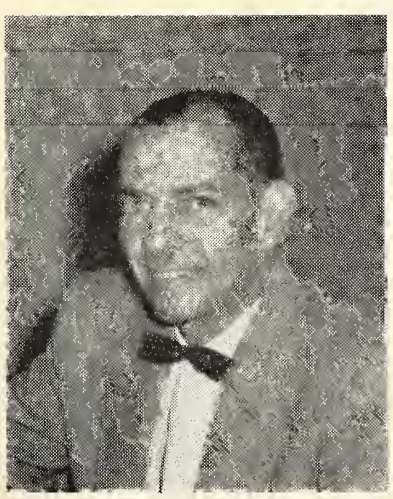
The membership meets on Monday, January 7, at the Fort Wayne Hotel, this city. One of the important matters to be decided at this meeting will be the election of the organization's conciliator and public relations counsel for 1957. Roy Small, present office holder and director of the organization's public relations programs for a number of years, is expected to be named once again with great enthusiasm.

# Chi Phono Bowling League Current Standings

| Team Standings | High Game | High Series | Won | Lost | Total Pins | Aver. |
|---|---|---|---|---|---|---|
| Decca Records | 906 | 2462 | 29 | 16 | 33931 | 754 |
| Galgano Distr. | 867 | 2387 | 26 | 19 | 33588 | 746 |
| Gillette Distr. | 829 | 2281 | 26 | 19 | 32465 | 721 |
| B & B Novelty | 826 | 2392 | 24 | 21 | 33992 | 755 |
| ABC. Music No. 1 | 858 | 2486 | 23 | 22 | 33037 | 734 |
| Paschke Phono | 845 | 2390 | 23 | 22 | 32746 | 727 |
| Mercury Records | 809 | 2251 | 23 | 22 | 31230 | 694 |
| M. S. Distr. | 743 | 2197 | 23 | 22 | 29612 | 655 |
| Walter Oomens | 799 | 2171 | 22 | 23 | 31170 | 692 |
| Coven Music | 836 | 2280 | 22 | 23 | 30530 | 678 |
| Western Automatic | 759 | 2149 | 22 | 23 | 30199 | 671 |
| Atlas Music | 852 | 2359 | 20 | 25 | 32454 | 721 |
| ABC Music No. 2 | 828 | 2285 | 20 | 25 | 32290 | 717 |
| Singer One Stop | 900 | 2415 | 20 | 25 | 32115 | 713 |
| Coral Records | 802 | 2305 | 19 | 26 | 32365 | 719 |
| Star Music | 792 | 2231 | 19 | 26 | 31300 | 695 |

| MEN Name | High Game | Games | Total Pins | Aver. |
|---|---|---|---|---|
| H. Julian | 256 | 45 | 7709 | 171.14 |
| F. Tutomase | 215 | 39 | 6528 | 167.15 |
| M. Pieroni | 205 | 39 | 6469 | 165.34 |
| V. Jaccino | 213 | 45 | 7414 | 164.34 |
| B. Gallet | 216 | 42 | 6911 | 164.23 |
| E. Teske | 206 | 45 | 7402 | 164.22 |
| H. Walczak | 204 | 27 | 4443 | 164.15 |
| H. Schreiber | 216 | 45 | 7347 | 163.12 |
| R. Gallet | 221 | 42 | 6850 | 163.4 |
| R. Zelina | 213 | 39 | 6328 | 162.10 |
| T. Galgano | 209 | 45 | 7280 | 161.35 |
| F. Dries | 216 | 42 | 6751 | 160.31 |
| J. Nolan | 192 | 42 | 6745 | 160.25 |
| W. Paradee | 211 | 45 | 7214 | 160.14 |
| A. Rice | 215 | 45 | 7205 | 160.5 |
| B. Hofert | 206 | 45 | 7204 | 160.4 |
| B. Holl | 213 | 45 | 7143 | 158.33 |
| J. W. Oomens | 210 | 45 | 7120 | 158.10 |
| R. Bauer | 210 | 45 | 7076 | 157.11 |
| L. Petrillo | 201 | 21 | 3275 | 155.20 |
| B. Nyland | 211 | 45 | 6967 | 154.37 |
| **WOMEN** | | | | |
| F. Chapman | 200 | 36 | 5124 | 143.16 |
| M. Jones | 179 | 45 | 6295 | 139.40 |
| B. Bauer | 193 | 45 | 6279 | 139.24 |
| M. Sochacki | 171 | 45 | 6279 | 139.24 |
| C. Priebs | 188 | 45 | 6259 | 139.4 |
| I. Oomens | 184 | 45 | 6085 | 135.10 |
| E. Brown | 189 | 45 | 5908 | 131.13 |

# "Demand For 'Bowling Alley' Unprecedented," says DeSelm



BILL DeSELM

CHICAGO — The United Manufacturing Company, this city, is enjoying a tremendous demand for its "Bowling Alley", according to Bill DeSelm, United salesmanager.

"Never before," said DeSelm, United Manufacturing Company salesmanager, "has the demand for one game been as great as it now is for our new, big 'Bowling Alley.' I have been in this business for more years than I want to mention, and have seen many great games, but never have I witnessed such clamoring for same day shipments, day in, day out."

DeSelm went on to say, "I well remember the great post-war boom in in the game business when United introduced the 'Bonus Feature' in games. And, when United built the first 'in-line' game, the industry again received a big, long-lasting lift. Of course, one of the biggest hits the industry will long remember was also created by United. That was 'Shuffle Alley' in 1949, and it's still going, making money every day. But, in spite of all the great money-makers of the past created by United. none can compare with our new 'Bowling Alley.' This greatest of all games in coin-machine history is without equal. Earning reports from all over the nation are fantastic. Operators are taking 'Bowling Alleys' from United distributors as fast as the shipments arrive. And, they are demanding more and more, because this great new game is acceptable everywhere, permitting operators to expand their operations in a big way.

"In order to help all operators get on the gravy train in a hurry, the big United factory is humming at top speed, working extra shifts with lots of overtime, pouring out truckload after truck-load of our new, big Bowling Alleys. Yes, United has created some great games, but this new big Bowling Alley is by far the greatest of all," concluded DeSelm.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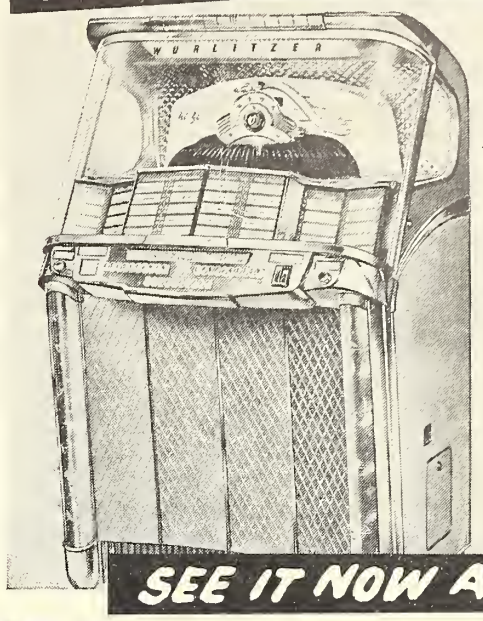

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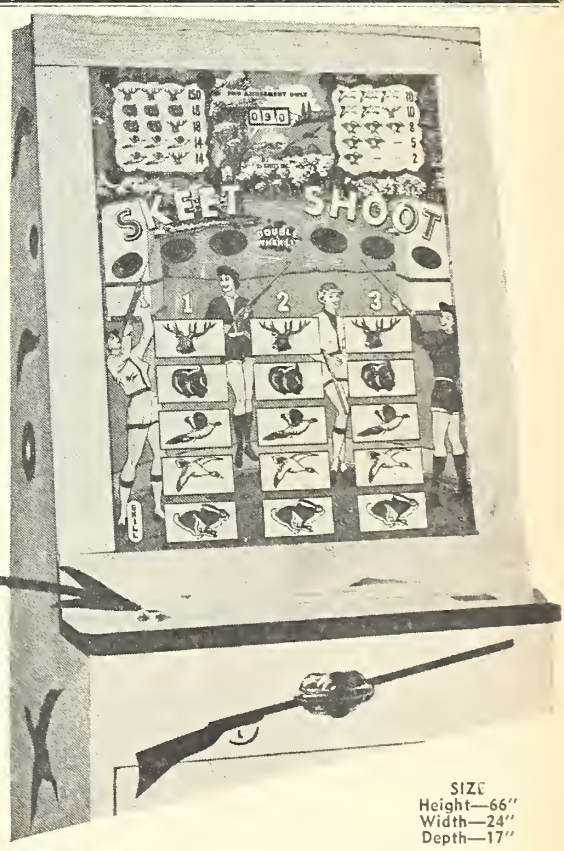

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# Kolitzoff Opens New Distributing Firm in Tacoma, Washington

TACOMA, WASH. — Stanley Kolitzoff, former owner and manager of Stanley Amusement Company, this city, advises he has dissolved partnership with George Sellers.

Kolitzoff, active in the coin machine industry for over 23 years, reports he will now resume business as the sole owner under the name of Pacific Kiddie Ride Manufacturing & Distributing Company at 1212 So. Tacoma Avenue, Tacoma, Wash. The firm will distribute all types of coin operated equipment.

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# Requests For Exhibit Space At MOA Convention Already Coming In 'Tho Applications Not Yet Mailed, says MOA

OAKLAND, CALIF. — George A. Miller, president and business manager of MOA (Music Operators of America) reports that although applications for exhibit space at the forthcoming Convention to be held at the Morrison Hotel, Chicago, Illinois, on May 19, 20 and 21, haven't been sent out as yet, a number of exhibitors have already written to the MOA office reserving space.

Miller advises that at the moment three of the manufacturers of coin operated music machines have applied for exhibit space, and that several recording manufacturers have asked for the same exhibit space they had at the 1956 MOA show.

"From every indication," stated Miller, "many new exhibitors will show at the 1957 Convention, as already two cigarette manufacturers have applied for exhibit space to Dave Baker and J. Harry Snodgrass. In addition we have inquiries from a drink-vending company, a scale company and a manufacturer of coin counters and changers. This is the first time in our history that we have received requests for exhibit space prior to mailing our applications."

Miller also stated that programs are being arranged, very different from previous conventions, for music operators, manufacturers, as well as disk jockeys, song writers, recording companies, and others.

"We hope to make this as near to an all-music convention as possible," Miller said, "due to the fact that everyone connected with music in any way will be invited to participate. Of course, there will be other exhibits in the Constitution Room of the Morrison Hotel, of amusement devices."

# Nat Cohn Resigns From Scientific Machine Corp.

NAT COHN

NEW YORK—Nat Cohn, one of the industry's foremost coinmen, announced this week that he has resigned from Scientific Machine Corporation, this city, effective January 1.

Cohn, who entered the firm as general manager upon the death of Max Levine, severed his association with the firm this week due to the present uncertain situation which is involved in litigation caused by the death of Levine.

With some thirty years of experience in the coin machine field, Cohn advises he intends to remain in the business and at present is studying several attractive propositions. However, he states he will not make any definite decision until he has given these deals his complete cconsideration..

Cohn will announce his plans in the near future.

"I would like to have my friends keep in touch with me," said Nat, "and ask that they write to me in care of *The Cash Box*, New York City."

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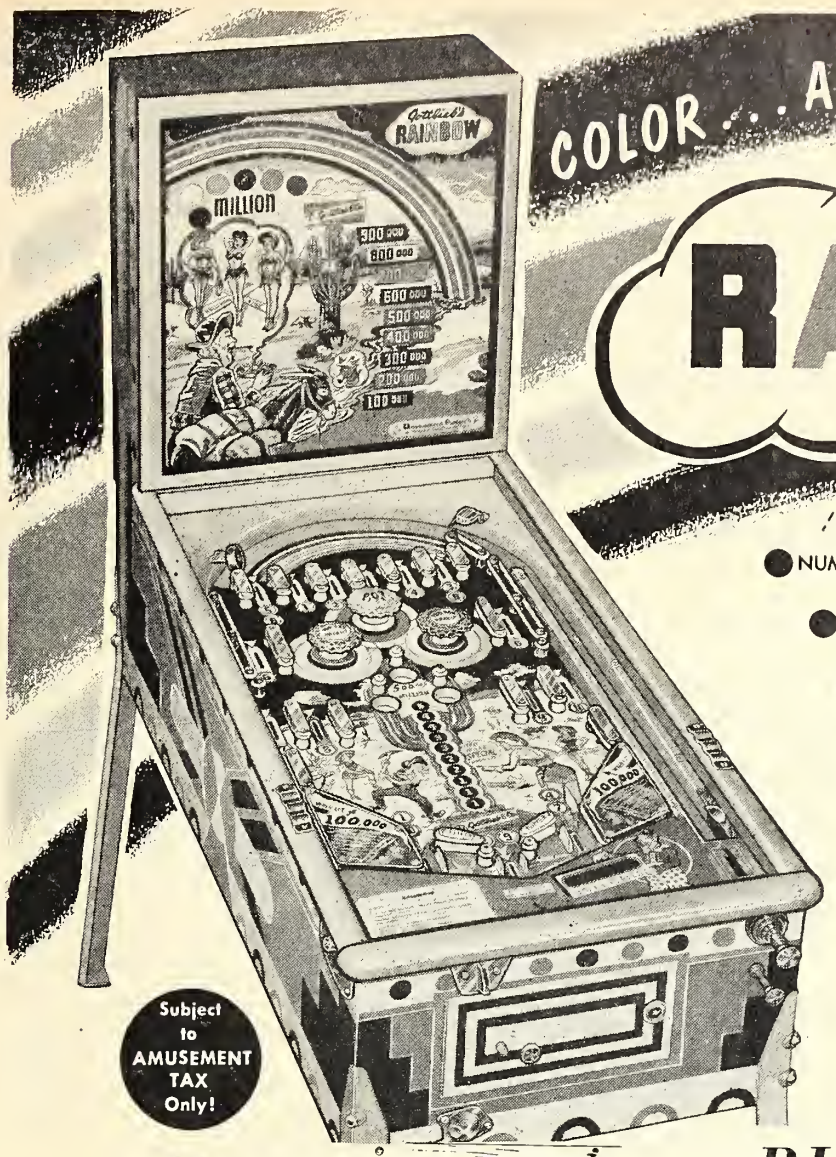


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# Swiss Hope No Block To Export Of Their Used Equip't

## Continued Export to Remote Countries of Used Swiss Equipment May be Slowed by General Economic Upheavals

GENEVA, SWITZERLAND—Swiss importers of U. S. coin machines look forward to a greater and busier year in 1957 than they enjoyed in '56.

There is only one cloud on the horizon of this coming into being. This is the possibility that they may be blocked from shipping older models out of Switzerland to many of the near east, eastern and African countries.

The Swiss have been shipping to far off places for a long time now. The Swiss, themselves, operate the latest models of all machines.

This has proved an extremely profitable business for distributors thruout Switzerland. They have been able to offer very good trade-in values to operators for old models while selling the operators the very latest U. S. equipment.

They have, in almost every case, shipped the old machines out of Switzerland. To Italy and other European countries, as well as into the near east, eastern and African nations.

During 1957 the Swiss hope there will be no block to their continued shipping of used machines to other countries.

As one well known Swiss importer advises:

"As long as we can continue to ship our old machines out of our country we expect to purchase more American made games, music and vending machines during 1957 than we have yet imported from the U. S."


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(Tel.: ATlantic 1-1745)


## Speed Parts Shipments By Air-Bus Service

CHICAGO—A new joint air-and-bus package shipping service was inaugurated January 1 by Greyhound Corporation, 16 scheduled airlines and two freight forwarders.

The plan is designed to speed the movement of packages in and out of more than 6,000 small communities which do not now have direct air freight service.

"Shippers and receivers in these communities will be able to use Greyhound bus service to ship items to the nearest airport city, where packages will be flown to any part of the country and then delivered by Greyhound or an air carrier," stated L. H. Ristow, Greyhound's traffic vice president.

Within 60 days, the service will be extended to enable shippers to take items to Greyhound terminals or agencies, have them transferred to an air carrier and flown to the airport nearest their destination.

Many manufacturers and distributors have, in the past, used Greyhound to deliver "emergency" coin machine parts to nearby points, so that the operator may quickly restore a machine to working condition on location. The new service will extend and speed shipments in cases where time is vital for a part to be installed in a juke box or amusement game.

Prepaid, collect and c.o.d. service will be available. Rates will be a combination of air carrier and Greyhound package express charges.


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| Wurlitzer Model 1800 | $825 |
| Wurlitzer Model 1700 | 625 |
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| Seeburg "G" | 625 |
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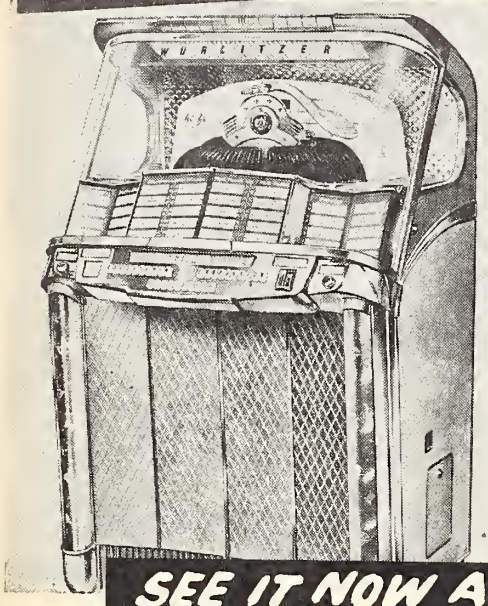

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105 Virginia Street, West

CHARLESTON, W. VA.

# 1956 Juke Box Exports Expected to Set New Record

## No Slowdown Last Quarter Regardless of Midwest Conflict. Shipments Dollarwise Expected to be Higher Than Any Post-War Year

CHICAGO—Exports of juke boxes for the year 1956 are expected to set a new high sales record dollarwise.

This, regardless of the Mideast trouble, which came about during the fourth quarter of the year.

There were more juke boxes, both new and used, shipped to foreign lands last year than during any post-war year. This is the general belief of leaders in the automatic music industry.

It is also believed here, in the heart of the coin machine industry's manufacturing center, that exports will continue to increase.

Few believe that the last of 1956 would see shipments slowed down to any great extent. Most state that shipments being made during the last quarter were a carryover from orders taken earlier in the year.

1957 is looked to as a slower year for European exports, unless, of course, the mideast situation rights itself in time for business to again pick up sufficiently to insure continued export of equipment in large volume.

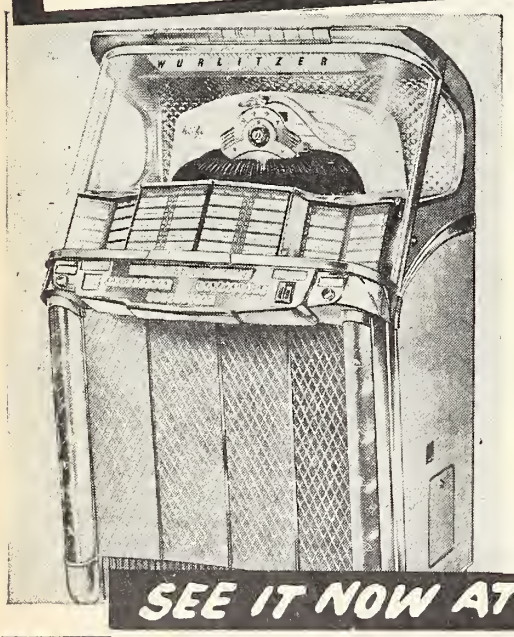
One of the biggest problems facing world importers is the lack of sufficient numbers of used machines.

Costs of new machines are such that orders for these are not in the quantity which the importers would like to bring in but, regardless of price, are continuing to import in goodly number.

In the meantime large import markets, such as Canada and the Central and South American countries, have not been affected by the situation in the middle east and are, therefore, continuing right ahead.

FOR A PROSPEROUS 1957 it's

WURLITZER



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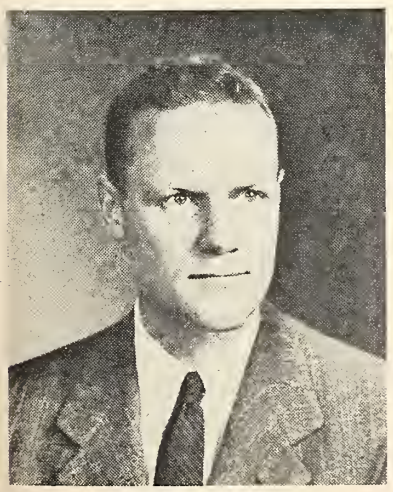
# "Variety Vending Boosts Profit", Says Fred Mills, Jr.



FRED MILLS, JR.

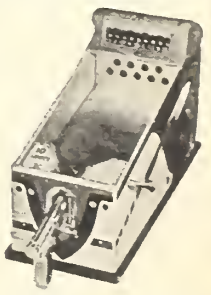
CHICAGO—Programming, long recognized as a key to peak profits in coin-operated music operation, can be equally effective, as a sales-stimulant, in coin-operated beverage vending according to Fred Mills, Jr., sales manager of Bally Vending Corporation, this city.

"Carefully tabulated collection-reports," Mills said, "prove that frequent variation of the 'menu' of a multiple-selection vender invariably produces better revenue than the identical vender in a comparable location with the 'menu' remaining constant week after week. For example, keeping coffee, served 4 ways, as a standard offering, an operator of a Bally Beverage Vender may offer, as the remaining 4 selections on the 8-selection menu, hot chocolate, hot beef soup, ice-cold limeade, ice-cold orangeade. Next week he may substitute hot chicken soup for the beef soup, giving the 'menu' a welcome 'new look' that invites increased profits. The following week he may change to tomato soup and at the same time put in lemonade in place of limeade. Considering the variety of delicious liquid concentrates now available for soups and cold drinks, an operator could change his 'menu' weekly and go for 2 years without repeating the exact same 'menu'. Quickly interchangeable 'title-strips' for 5 soups and 10 cold drinks are furnished with each Bally Beverage Vender.

Candy and snack operators of course, have long known the benefits of frequent variation of merchandise. Service-problems have heretofore discouraged variety-vending in the beverage field—a situation now corrected by the extreme service-simplicity of Bally plug-in ingredient-valves and the wide range of flavors available in liquid concentrates. Actually, the operator of Bally Beverage Vender may quickly and easily change the 'menu' every time he visits a location for collection or routine service. And he will find that variety-vending really pays."


**A.B.T. CHALLENGER**

**Target Pistol 1956 Model**



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## CLASSIFIED ADVERTISING SECTION

# WANT

WANT — Operator within 200 mile radius to furnish used 45's & 78's. Highest prices paid. Write RECORDS, BOX 434, REIDSVILLE, N. C.

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors — Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT — Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

WANT—Bally Big Times, in good condition. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASH. (Tel.: MA 4-8585).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

# FOR SALE

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—1 Williams Snafu, $135; 1 Williams Fairways, $40; 1 Williams Colors, $125; 1 Gottlieb Scoreboard, $225; 1 Gottlieb Coronation, $30; 1 Gottlieb Queen of Hearts, $50; 2 Chicago Coin Capri (New—in crate), Write. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE — Small Compact Music Route. Good Equipment. JAMES G. WILSON, BOX 765, ARCADIA, FLA.

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused onily. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLympic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, $190; Variety, $110; Gayety, $85; Pixie, $225; Starlet, $250; Stardust, $310; United Super Shuffle 6 Player Alley, $60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only $89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Bally's Double Header, $400; Night Club, $375; Ice Frolic, $75; Palm Springs, $60; United Pixie, $175; Caravan, $325; Bally's Jet Bowler, $160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, $75 ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — Coin Machine Parts. Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for $7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Pool Games Priced Right. Exhibit Skill Score; Exhibit Spanish Pool; Genco Official Tournament Micronite Top; Genco Clover Pool—Priced to Sell Brand New. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, $125; Arrow, $225; Hollywood, $265; Team, $325; Pins Super Jumbo, $300; Shindig, $105; Duet DeLuxe, $265; Lulu, $195; Jalopy, $65; Big Time, $295; Caravan, $395; Miami Beach, $295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Broadways, $350 and Night Clubs, $450. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

# CLASSIFIED ADVERTISING SECTION

FOR SALE — January clearance Seeburg Phonographs—100B's, $395; 100C's, $495; 100R's, $715; V200's, write; 100 Selection Wallboxes (new white buttons, new chrome covers), $50 ea. Wire or phone SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: LIncoln 9106).

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FOR SALE — Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over $23,000, for 1956. Priced to sell at $32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.

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FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.

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FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, $650; AMI D-40, $185; AMI B, $110; AMI C, $125; Coney Island, $20; Palm Beach, $45; Daisy May, $135; Gypsy Queen, $145; Arabian Knights, $95; Mystic Marvel, $120; Bert Lane's Dead Zero (New), $150; Keeney's Palisades Bowler (Like New), $165; 20 Selection Seeburg Boxes, $8; 3020 Boxes, $4; 1717 Rock-Ola Steppers, $25. WANT—Big Times and Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

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FOR SALE—United Clipper, $315; Mars, $195; Speedy, $175; Leader (Match), $125; Chi Coin, Bonus Score, $295; Bowling Team, $250; Holiday (Match), $145; Feature, $100; Advance, $100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

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FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

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FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

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FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

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FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

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FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

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FOR SALE — Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

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FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

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FOR SALE—Beach Clubs, $25; Tahities, $25; Tropics, $25; Rio's, $25; Atlantic Cities, $15; Coney Island, $10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).

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FOR SALE—1 Rock-Ola Comet 1438, $400; 3 AMI 120 Wall Boxes, ea. $65; 1 AMI 120 Stepper, $65; 1 AMI 80 Stepper, $50; Seeburg 100 Chrome Wall Boxes, ea. $65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

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FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

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FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

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FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

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FOR SALE—Seeburg M 100 R $695; Seeburg M 100 G, $595; Seeburg M100 C, $495; 100 Selection Chrome Seeburg Wall Boxes, $55; AMI Model C, $85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50. Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

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FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

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FOR SALE—Grand Slam, $95; King Arthur, $35; Bowling Champ, $35; College Daze, $35; 10 Bright Lights, $39.50 ea.; 10 Bright Spots, $49.50 ea.; 10 3-4-5's, $24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).

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FOR SALE — Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

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FOR SALE—2 Wurlitzer 24 Record Hideaways with Stepper, $50; 1 20 Record Seeburg Hideaway, $50; 1 AMI 80 Stepper, $40; 3020 Boxes, $3 ea. SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.

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FOR SALE — Bowlers: Chicago Coin Flash, $110; Bally Mystic, $195; Blue Ribbon, $295; Gold Medal, $325. Pool: Exhibit King Size, $135; Bert Lane's Tic-Tac-Toe (Floor Sample), $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

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FOR SALE — Games, Inc. Hunter, $295; Bally Atlantic City, $35; Palm Beach, $35; Beauty, $40; Beach Club, $40; Dude Ranch, $65; Palm Springs, $65; Surf Club, $75; Miami Beach, $195; Broadway, $365; Parade, $445; Genco Jumpin' Jacks, $35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

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FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

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FOR SALE — Bally Bingo Machines, Reconditioned, Like New—Parade, $350; Double Header, $425; Broadway, $300; Beach Beauty, $225; Big Times, $175; Surf Clubs, $37.50; Beach Clubs, $25; Variety, $70; Dude Ranch, $50; Ice Frolics, $40. All machines with double meters. 1/3 deposit, balance C.O.D. or S/D STEVENS' AMUSEMENTS, INC., 3 BOWLEN AVE., SOUTHBRIDGE, MASS. (Tel.: POrter 4-2579).

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FOR SALE — Reconditioned — Bally Gayetys, $99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, $95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

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FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: BIgelow 3-7422).

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FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Southern Amusement Co., Memphis, Tenn. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner. See your Distributor or Write GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

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FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

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FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

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FOR SALE—Rotation Balls Numbered 1-10, $18.50 set; Numbered 1-5 Red and 1-5 White, $18 set; 2¼" Cue Balls, $2; Cue Sticks, $1.49, $16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

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FOR SALE — Gayety, $79.50; Surf Club, $39.50; Variety, $84.50; Beach Club, $30; Hi-Fi, $40; Gay Time, $135; Big Time, $190; Miami Beach, $200; Williams Super Pennant, $84.50; Williams King O'Swat, $235; Williams Four Bagger, $345; Williams Fun House, write; Williams Perky, write. 1/3 deposit, balance sight draft. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577).

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FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE — 1 Exhibit Sportland Shooting Gallery, $150. C. A. KNUTTON, JR., 2904 BON AIR AVE., WINSTON-SALEM, N. C.

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. C O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — Seeburg 100-R, $700; 100-G, $600; 100-C, $500; 100-B, $400; United Regulation, $425; United Lightning, $200; United Super Slugger Baseball, $275; United Venus, $175; ChiCoin Triple Strike, $200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: FReeport 8-6770-1).

FOR SALE—Special. Bally: Night Clubs, $374.50; Parades, $399.50; Beach Beauties, $285; Broadways, $325; Big Times, $185. Gottlieb: Score Boards, $235; Sea Belles, $299.50; Duettes, $169.50; Gladiators, $237.50. Williams: King Of Swat, $225; Side Walk Engineer, $99.50. Genco: Big Top Rifle Gallery, $235; Rifle Galleries, $145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

## MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

NOTICE — Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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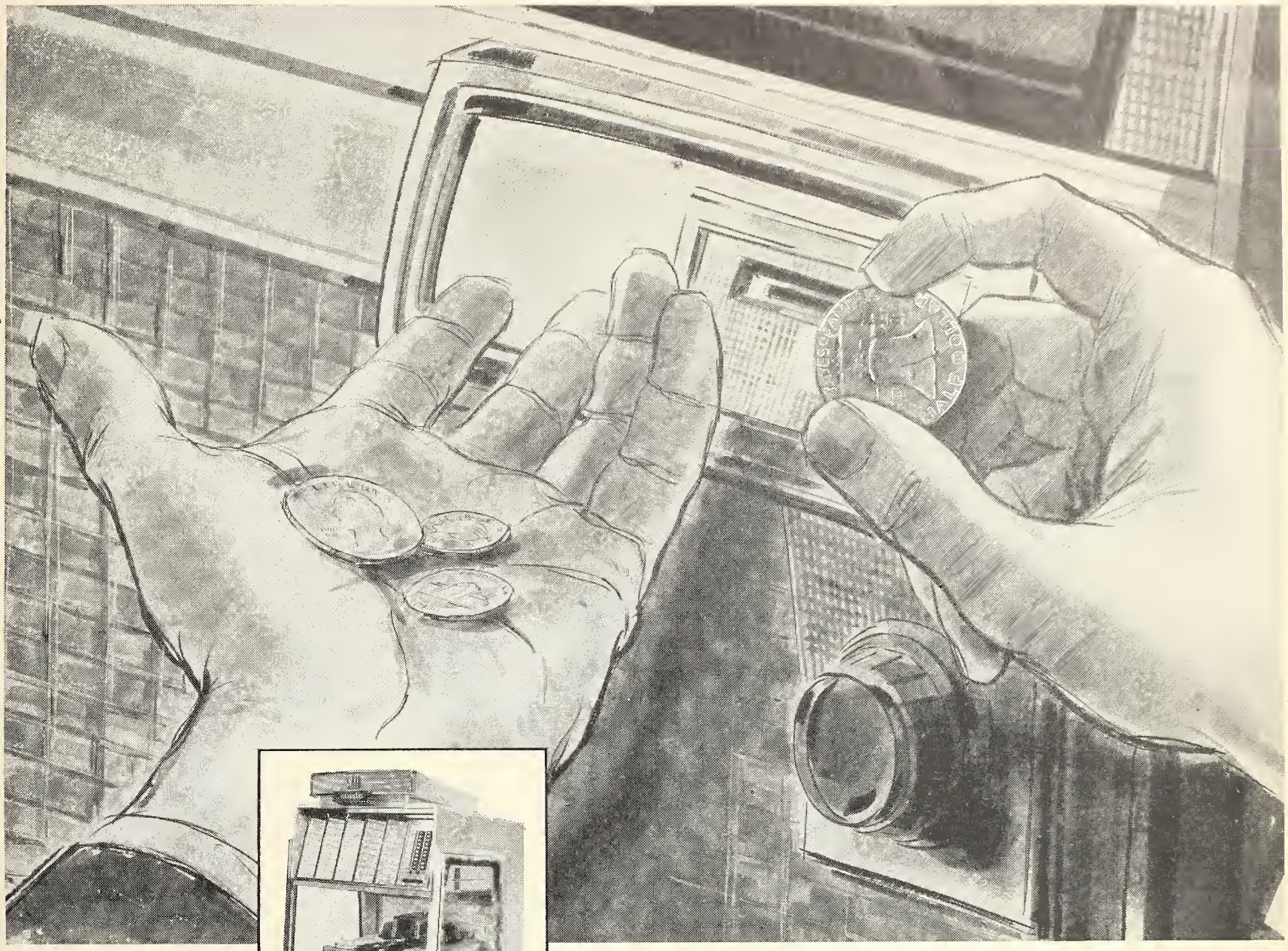
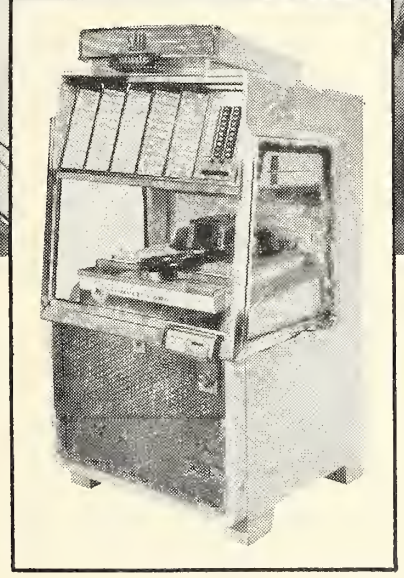
**THE CASH BOX**

**26 WEST 47th STREET, NEW YORK 36, N. Y.**

# From AMI, again the finest...





The "G-200" introduces HALF-DOLLAR play with ONE Rejector that takes ALL FOUR coins

For the first time, operators can get faster play—faster pay—with a new rejector that accepts all coins thru the one single chute on the AMI. And nothing but money gets past it.

Only the "G-200" offers faster 50c play plus these essentials for complete juke box earning power—

- 200 instantly visible titles at eye level
- Easy-to-play selection system
- Fastest record changer
- Exclusive, multi-horn high fidelity
- Completely modern styling
- Widest choice of color cabinetry
- Complete accessibility

For more nickels, dimes, quarters and half-dollars

AMI *Incorporated* / *...music that makes more money for you* / 1500 Union Avenue, S. E. Grand Rapids 2, Michigan

MEMBER HIGH FIDELITY MANUFACTURERS INC.

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927...AHEAD THEN, AHEAD NOW

# THIS WEEK'S USED MACHINE QUOTATIONS

## 18th YEAR OF PUBLICATION

## 901st CONSECUTIVE WEEK'S ISSUE

## How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market qnotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, dne to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

## REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 np to $75.00 and even more for these very same machines. Purchasers of snch equipment must realize that machines in the very low priced categories are much worn to he priced at these low figures. To completely recondition snch machines, the reconditioner mnst add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, shonld also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

## PHONOGRAPHS

LISTED ALPHABETICALLY

### AMI

| | | |
|---|---|---|
| 4* Model A, '46, 40 Sel., 78 RPM | 70.00 | 125.00 |
| 4. Model B, '48, 40 Sel., 78 RPM | 85.00 | 145.00 |
| 4* Model C., '50, 40 Sel., 78 RPM | 85.00 | 150.00 |
| 4* Model D-40, '51, 40 Sel., 78 RPM | 150.00 | 225.00 |
| 2* Model D-80, '51, 80 Sel., 45 RPM | 275.00 | 350.00 |
| 4. Model E-40, '53, 40 Sel., 45 RPM | 300.00 | 425.00 |
| 4* Model E-80, '53, 40 Sel., 78 RPM | 350.00 | 450.00 |
| 4* Model E-120, '53, 120 Sel., 45 RPM | 395.00 | 495.00 |
| 2. Model F-80, '54, 80 Sel., 45 RPM | 545.00 | 675.00 |
| 4. Model F-120, '54, 120 Sel., 45 RPM | 575.00 | 695.00 |
| 4. WM Wall Box | 5.00 | 10.00 |
| 4. SM or SL Stepper | 10.00 | 15.00 |

### EVANS

| | | |
|---|---|---|
| 2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM | 25.00 | 50.00 |
| 4. Constellation, '49, Model 135, 40 Sel., 78 RPM | 75.00 | 100.00 |
| 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM | 100.00 | 175.00 |
| 2. Century, '52, Model 2045, 100 Sel., 45 RPM | 200.00 | 250.00 |

### ROCK-OLA

| | | |
|---|---|---|
| 6. 1422, '46, 20 Sel., 78 RPM | 25.00 | 69.50 |
| 6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM | 30.00 | 70.00 |
| 6. 1426, '47, 20 Sel., 78 RPM | 35.00 | 75.00 |
| 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM | 45.00 | 95.00 |
| 4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM | 100.00 | 125.00 |
| 4. 1432, Same as above, Converted to 45 RPM | 110.00 | 135.00 |
| 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM | 135.00 | 220.00 |
| 4. 1434, Same as above, Converted to 45 RPM | 145.00 | 265.00 |
| 4. 1436, '52, Fireball, 120 Sel., 45 RPM | 145.00 | 285.00 |
| 4. 1436A, '53, Fireball, 120 Sel., 45 RPM | 225.00 | 285.00 |
| 2* 1438, '54, Comet, 120 Sel., 45 RPM | 400.00 | 475.00 |
| 4. 1446, '56, Hi-Fi, 120 Sel., 45 RPM | 545.00 | 650.00 |

### SEEBURG

| | | |
|---|---|---|
| 6. 146S, '46, Standard, 20 Sel., 78 RPM | 20.00 | 45.00 |
| 6. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 55.00 |
| 4. 147S, Standard, 20 Sel., 78 RPM | 20.00 | 55.00 |
| 4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 60.00 |
| 2. 148S, '48, Standard, 20 Sel., 78 RPM | 20.00 | 65.00 |
| 4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 75.00 |
| 4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 85.00 |
| 4. M100A, '49, 100 Sel., 78 RPM | 225.00 | 250.00 |
| 1. M100B, '51, 100 Sel., 45 RPM | 395.00 | 475.00 |
| 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. | 400.00 | 475.00 |
| 2* M100C, '53, 100 Sel., 45 RPM | 425.00 | 600.00 |
| 4* HF100G, '54, 100 Sel., 45 RPM | 600.00 | 725.00 |
| 2* HF100R, '54, 100 Sel., 45 RPM | 690.00 | 825.00 |
| 4. W1-L56 Wall Box 5c | 3.00 | 5.00 |
| 4. 3W2 Wall-a-Matic | 3.00 | 6.00 |
| 4. W4L-56 | 5.00 | 10.00 |
| 4. 3W5-L56 Wall Box 5c, 10, 25c | 5.00 | 10.00 |
| 4. W6L-56 5/10/25 Wireless | 5.00 | 10.00 |
| 4. 3W7-L-56 | 10.00 | 15.00 |
| 4* 3W1 Wall-a-Matic | 54.50 | 70.00 |

### WURLITZER

| | | |
|---|---|---|
| 4. 1015, '46, 24 Sel., 78 RPM | 25.00 | 65.00 |
| 4. 1017, '46, 24 Sel., 78 RPM | 35.00 | 80.00 |
| 4. 1080, '46, 24 Sel., 78 RPM | 45.00 | 90.00 |
| 4. 1100, '47, 24 Sel., 78 RPM | 70.00 | 125.00 |
| 4. 1217, '50, Hideway, 48 Sel., 45 or 78 RPM | 75.00 | 135.00 |
| 4. 1250, '50, 48 Sel., 45 or 78 RPM | 110.00 | 165.00 |
| 4* 1400, '51, 48 Sel., 45 78 RPM | 159.50 | 250.00 |
| 2* 1450, '51, 48 Sel., 45 or 78 RPM | 185.00 | 260.00 |
| 4. 1500, '52, 104 Sel., 45 & 78 Intermix | 185.00 | 300.00 |
| 4. 1500A, '53, 104 Sel., 45 & 78 Intermix | 225.00 | 350.00 |
| 4. 1600, '53, 48 Sel., 45 & 78 Intermix | 275.00 | 350.00 |
| 4* 1650, '53, 48 Sel., 45 RPM | 275.00 | 365.00 |
| 4* 1700, '54, 104 Sel., 45 RPM | 550.00 | 695.00 |
| 4* 1800, '55, 104 Sel., 45 RPM | 645.00 | 830.00 |
| 4. 2140 Wall Box | 3.00 | 5.00 |
| 4* 3020 Wall Box | 4.00 | 8.00 |
| 4. 3048 (Conv. of 3020) | 5.00 | 10.00 |
| 4. 3031 Wall Box | 3.00 | 5.00 |
| 4. 3045 Wall Box | 4.00 | 15.00 |
| 4. 4820 Wall Box | 10.00 | 20.00 |

## PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | |
|---|---|---|
| 4. ABC (UN 3/52) | 25.00 | 45.00 |
| 4. Across the Board (Un 9/52) | 25.00 | 50.00 |
| 4. All Star Basketball (Go 1/52) | 20.00 | 35.00 |
| 4. Arabian Knights (Got 12/53) | 90.00 | 135.00 |
| 4. Arcade (Wm 11/51) | 25.00 | 50.00 |
| 4. Arizona (Un 4/50) | 10.00 | 20.00 |
| 4. Army-Navy (Wm 10/53) | 35.00 | 75.00 |
| 4. Atlantic City (B 5/52) | 15.00 | 65.00 |
| 2. Bank-A-Ball (Got 5/50) | 15.00 | 20.00 |
| 2. Basketball (Got 10/49) | 10.00 | 15.00 |
| 4. Beach Beauty (B 11/55) | 275.00 | 345.00 |
| 4* Beach Club (B 2/53) | 25.00 | 65.00 |
| 4* Beauty (B 11/52) | 40.00 | 75.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 19.00 |
| 4. Big Ben (Wm 9/54) | 79.00 | 135.00 |
| 4. Big Hit (CC 7/52) | 25.00 | 40.00 |
| 4* Big Time (B 1/55) | 185.00 | 295.00 |
| 4. Blondie (Wm 8/56) | 275.00 | 350.00 |
| 4. Bolero (Un 12/51) | 45.00 | 60.00 |
| 4. Bomber (CC 3/51) | 15.00 | 25.00 |
| 4. Bowling Champ (Got 2/49) | 15.00 | 35.00 |
| 4. Bright Lights (B 5/51) | 35.00 | 65.00 |
| 4. Bright Spot (B 11/51) | 40.00 | 65.00 |
| 4* Broadway (B 12/55) | 325.00 | 375.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 35.00 |
| 4. Cabana (Un 3/53) | 30.00 | 75.00 |
| 6. Camel Caravan (Ge 6/49) | 10.00 | 15.00 |
| 2. Campus (Ex 2/50) | 10.00 | 15.00 |
| 2. Canasta (Ge 7/50) | 15.00 | 25.00 |
| 2. Capri (CC 10/56) | 225.00 | 295.00 |
| 2* Caravan (Un 2/56) | 295.00 | 395.00 |
| 4. Caravan (Wm 6/52) | 30.00 | 75.00 |
| 4. Chinatown (Got 10/52) | 40.00 | 75.00 |
| 4. Circus (Un 8/52) | 35.00 | 65.00 |
| 4. Citation (B 10/48) | 20.00 | 39.50 |
| 4. C.O.D. (Wm 9/53) | 50.00 | 95.00 |
| 4. College Daze (Got 8/49) | 20.00 | 35.00 |
| 4. Colors (Wm 11/54) | 125.00 | 160.00 |
| 4. Coney Island (B 9/52) | 10.00 | 65.00 |
| 4. Control Tower (Wm 3/51) | 25.00 | 40.00 |
| 4. Coronation (Got 11/52) | 30.00 | 65.00 |
| 2. County Fair (Un 9/51) | 20.00 | 40.00 |
| 4. Crossroads (Got 5/52) | 45.00 | 75.00 |
| 4. Crosswords (B 1/56) | 200.00 | 350.00 |
| 4. Cyclone (Got 5/51) | 40.00 | 65.00 |
| 4. Daffy Derby (Wm 8/54) | 75.00 | 145.00 |
| 4. Daisy May (Got 7/54) | 135.00 | 150.00 |
| 4. Dallas (Wm 2/49) | 15.00 | 25.00 |
| 4. Dealer "21" (Wm 2/54) | 35.00 | 90.00 |
| 4. Derby Day (Got 5/56) | 220.00 | 240.00 |
| 2. De Icer (Wm 11:49) | 15.00 | 25.00 |
| 4. Diamond Lill (Got 12/54) | 110.00 | 165.00 |
| 2. Disk Jockey (Wm 11/52) | 35.00 | 70.00 |
| 4. Domino (Wm 5/52) | 29.00 | 65.00 |
| 4. Double Action (Ge 1/52) | 20.00 | 35.00 |
| 4. Double Feature (Got 12/50) | 15.00 | 35.00 |
| 4* Double Header (B7/56) | 475.00 | 545.00 |
| 6. Dbl. Shuffle (Got 6/49) | 15.00 | 24.00 |
| 4. Dragonette (Got 6/54) | 125.00 | 185.00 |
| 2. Dreamy (Wm 2/50) | 20.00 | 35.00 |
| 4. Dude Ranch (B 9/53) | 60.00 | 110.00 |
| 4* Duette (Got 4/55) | 169.50 | 265.00 |

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| | | |
|---|---|---|
| 4. Easy-Aces (Got 12/55) | 195.00 | 225.00 |
| 4. Eight Ball (Wm 1/52) | 35.00 | 65.00 |
| 4. Fairway (Wm 6/53) | 40.00 | 70.00 |
| 4. Fighting Irish (CC 11/50) | 15.00 | 25.00 |
| 4. Five Star (Univ. 5/51) | 30.00 | 75.00 |
| 4. Flying High (Got 2/53) | 50.00 | 85.00 |
| 4. Flying Saucers (Ge 12/50) | 15.00 | 30.00 |
| 4. Four Bells (Got 10/54) | 135.00 | 165.00 |
| 4. Four Corners (Wm 12/52) | 45.00 | 90.00 |
| 4. Four Horsemen (Got 9/50) | 25.00 | 50.00 |
| 4. "400" (Upright) (Ge 10/52) | 35.00 | 55.00 |
| 4. Four Stars (Got 6/52) | 45.00 | 75.00 |
| 6. Freshie (Wm 9/49) | 20.00 | 30.00 |
| 4. Frolics (B 10/52) | 15.00 | 65.00 |
| 4. Frontiersman (Got 11/55) | 185.00 | 225.00 |
| 4. Futurity (B 3/51) | 25.00 | 45.00 |
| 4* Gay Times (B 6/55) | 135.00 | 225.00 |
| 4* Gayety (B 3/55) | 75.00 | 110.00 |
| 4. Georgia (Wm 7/50) | 20.00 | 40.00 |
| 4. Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 4* Gladiator (Got 1/56) | 237.50 | 315.00 |
| 4. Glamour (Got 7/51) | 10.00 | 20.00 |
| 4. Globe Trotter (Got 11/51) | 25.00 | 45.00 |
| 4. Golden Gloves (CC 7/49) | 10.00 | 20.00 |
| 4. Golden Nugget (Upright (Ge 2/53) | 35.00 | 60.00 |
| 4. Gold Star (Got 8/54) | 130.00 | 165.00 |
| 4. Grand Champion (Wm 3/53) | 50.00 | 95.00 |
| 4. Grand Slam (Got 4/53) | 40.00 | 95.00 |
| 4. Green Pastures (Got 1/54) | 75.00 | 125.00 |
| 4. Gun Club (Wm 11/53) | 35.00 | 70.00 |
| 4. Guys-Dolls (Got 5/53) | 40.00 | 90.00 |
| 4. Gypsy Queen (Got 2/55) | 145.00 | 190.00 |
| 2. Handicap (Wm 6/52) | 40.00 | 80.00 |
| 4. Happy Days (Got 7/52) | 65.00 | 95.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 25.00 | 45.00 |
| 4. Harbor Lites (Got 2/56) | 175.00 | 225.00 |
| 6. Harvest Time (Ge 9/50) | 15.00 | 20.00 |
| 4. Harvey (Wm 5/51) | 25.00 | 75.00 |
| 4. Havana (Un 2/54) | 35.00 | 100.00 |
| 4. Hawaii (Un 6/54) | 39.00 | 100.00 |
| 4. Hawaiian Beauty (Got 4/54) | 110.00 | 145.00 |
| 4. Hayburner (Wm 6/51) | 30.00 | 75.00 |
| 4. Hi-Fi (B 6/54) | 25.00 | 85.00 |
| 4. Hit Parade (CC 2/51) | 10.00 | 15.00 |
| 4. Hit & Runs (G 3/51) | 10.00 | 20.00 |
| 4. Hit 'N Run (Got 4/52) | 30.00 | 60.00 |
| 2. Holiday (Ke 12/51) | 20.00 | 40.00 |
| 4. Hong Kong (Wm 9/51) | 30.00 | 50.00 |
| 2. Horsefeathers (Wm 1/52) | 20.00 | 40.00 |
| 4. Horse Shoe (Wm 12/51) | 20.00 | 30.00 |
| 4. Hot Rods (B '49) | 20.00 | 30.00 |
| 4. Ice-Frolics (B 1/54) | 50.00 | 100.00 |
| 4. Jalopy (Wm 8/51) | 35.00 | 90.00 |
| 2. Jeannie (Ex 6/50) | 15.00 | 20.00 |
| 4. Jockey Club (Got 5/54) | 70.00 | 145.00 |
| 4. Joker (Got 11/50) | 20.00 | 40.00 |
| 4. Jolly Joker (Un 11/55) | 75.00 | 125.00 |
| 4. Jubilee (Got 5/55) | 230.00 | 325.00 |
| 4. Judy (Ex 7/50) | 10.00 | 15.00 |
| 4. Jumping Jacks (Upright) (Ge 12/52) | 20.00 | 40.00 |
| 4. Just 21 (Got 1/50) | 10.00 | 20.00 |
| 4. K. C. Jones (Got 11/49) | 10.00 | 20.00 |
| 4. King Arthur (Got 10/49) | 20.00 | 35.00 |
| 4. King Pin (CC 12/51) | 25.00 | 50.00 |
| 4. Knockout (Got 1/51) | 20.00 | 40.00 |
| 2. Lady Luck (Got 9/54) | 85.00 | 160.00 |
| 4. Lazy "Q" (Wm 2/54) | 55.00 | 110.00 |
| 4. Leaders (Un 10/51) | 30.00 | 60.00 |
| 4. Lite-A-Line (Ke 6/52) | 35.00 | 60.00 |
| 4. Long Beach (Wm 7/52) | 35.00 | 60.00 |
| 4. Lovely Lucy (Got 2/54) | 65.00 | 135.00 |
| 2. Lucky Inning (Wm 5/50) | 20.00 | 40.00 |
| 4. Lulu (Wm 12/54) | 149.00 | 195.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 30.00 | 45.00 |
| 4. Majors '49 (CC 2/49) | 10.00 | 20.00 |
| 4. Majorettes (Wm 4/52) | 20.00 | 40.00 |
| 4. Manhattan (Un 4/55) | 110.00 | 165.00 |
| 4. Marathon (Got 10/55) | 265.00 | 310.00 |
| 4. Marble Queen (Got 8/53) | 65.00 | 100.00 |
| 4. Mercury (G 3/50) | 10.00 | 20.00 |
| 4. Mermaid (Got 6/51) | 20.00 | 40.00 |
| 4. Mexico (Un 3/54) | 45.00 | 100.00 |
| 4* Miami Beach (B 9/55) | 180.00 | 295.00 |
| 4. Minstrel Man (Got 3/51) | 35.00 | 70.00 |
| 4. Mystic Marvel (Got 3/54) | 120.00 | 165.00 |
| 4. Nevada (Un 8/54) | 40.00 | 100.00 |
| 4. Niagara (Got 12/51) | 29.00 | 50.00 |
| 4. Nifty (Wm 12/50) | 15.00 | 30.00 |
| 2* Night Club (B 4/56) | 374.50 | 450.00 |
| 4. "9" Sisters (Wm 1/54) | 49.50 | 110.00 |
| 6. Oasis (Ex 10/50) | 10.00 | 15.00 |
| 6. Oklahoma (Un 5/49) | 15.00 | 35.00 |
| 6. Old Faithful (Got 12/49) | 10.00 | 20.00 |
| 4. Olympics (Wm 5/52) | 40.00 | 65.00 |
| 6. One Two Three (Ge 10/48) | 10.00 | 20.00 |
| 4. Palisades (Wm 7/53) | 45.00 | 95.00 |
| 4* Palm Beach (B 7/52) | 35.00 | 75.00 |
| 4* Palm Springs (B 11/53) | 65.00 | 95.00 |
| 4* Parade (B 6/56) | 399.50 | 465.00 |
| 4. Paratrooper (Wm 8/52) | 25.00 | 40.00 |
| 4. Peter Pan (Wm 4/55) | 130.00 | 160.00 |
| 4. Piccadilly (Wm 5/56) | 249.00 | 325.00 |
| 4. Pin Bowler (CC 6/50) | 15.00 | 25.00 |
| 4. Pinch Hitter (Un 5/49) | 10.00 | 15.00 |
| 4. Pinky (Wm 9/50) | 25.00 | 40.00 |
| 4. Pin Wheel (Got 11/53) | 75.00 | 120.00 |
| 4* Pixie (Un 10/55) | 185.00 | 235.00 |
| 4. Play Ball (CC 1/51) | 15.00 | 25.00 |
| 4. Poker Face (Got 9/53) | 65.00 | 100.00 |
| 4. Punchy (CC 12/50) | 10.00 | 15.00 |
| 4. Quarterback (Wm 10/49) | 15.00 | 25.00 |
| 4. Quartet (Got 2/52) | 45.00 | 75.00 |
| 2* Queen of Hearts (Got 12/52) | 50.00 | 110.00 |
| 4. Quintet (Got 3/53) | 45.00 | 100.00 |
| 4. Race The Clock (Wm 5/55) | 165.00 | 235.00 |
| 4. Rag Mop (Wm 10/50) | 20.00 | 40.00 |
| 4. Red Shoes (Un 11/50) | 20.00 | 30.00 |
| 4. Regatta (Wm 11/55) | 149.00 | 180.00 |
| 4. Rio (Un 11/53) | 25.00 | 85.00 |
| 4. Rip Snorter (Ge 10/49) | 10.00 | 15.00 |
| 4. Rocket (Ge 5/50) | 20.00 | 30.00 |
| 4. Rockettes (Got 8/50) | 25.00 | 40.00 |
| 4. Rodeo (Un 2/53) | 35.00 | 110.00 |
| 4. Rose Bowl (Got 10/51) | 25.00 | 50.00 |
| 6. St. Louis (Wm 2/49) | 20.00 | 30.00 |
| 2. Saddle and Turf (Ev 10/53) | 150.00 | 200.00 |
| 2. (Club Model) | 160.00 | 220.00 |
| 4* Scoreboard (Got 4/56) | 225.00 | 315.00 |
| 4. Screamo (Wm 4/54) | 50.00 | 110.00 |
| 1. Sea Belles (Got 8/56) | 265.00 | 345.00 |
| 4. Sea Jockeys (Wm 11/51) | 35.00 | 75.00 |
| 4. Select-A-Card (Got 4/50) | 15.00 | 29.00 |
| 4. Sharpshooter (Got 5/49) | 10.00 | 25.00 |
| 4. Shindig (Got 10/53) | 85.00 | 115.00 |
| 4. Shoo Shoo (Wm 2/51) | 10.00 | 20.00 |
| 4. Shoot The Moon (Wm 11/51) | 20.00 | 40.00 |
| 4. Show Boat (Un 12/52) | 70.00 | 100.00 |
| 4. Silver Chest (Upright) (Ge 4/53) | 55.00 | 95.00 |
| 4. Silver Skates (Wm 2/53) | 30.00 | 70.00 |
| 4. Singapore (Un 10/54) | 50.00 | 110.00 |
| 4. Skill Pool (Got 8/52) | 35.00 | 75.00 |
| 4. Skyway (Wm 8/54) | 80.00 | 140.00 |
| 4. Slugfest (Wm 3/52) | 30.00 | 50.00 |
| 4* Sluggin' Champ (Got 4/55) | 160.00 | 195.00 |
| 4. Smoke Signal (Wm 10/55) | 145.00 | 190.00 |
| 2. Snafu (Wm 12/55) | 135.00 | 195.00 |
| 6. Snooks (Wm 6/51) | 10.00 | 20.00 |
| 4. Southern Belle (Got 6/55) | 155.00 | 200.00 |
| 2. South Pacific (Ge 2/50) | 15.00 | 30.00 |
| 4. South Seas (Un 5/56) | 325.00 | 425.00 |
| 2. Spark Plugs (Wm 9/51) | 20.00 | 40.00 |
| 4. Spitfire (Wm 2/55) | 75.00 | 135.00 |
| 4. Spot Bowler (Got 10/50) | 25.00 | 59.00 |
| 4. Spot Lite (B 1/52) | 45.00 | 75.00 |
| 2. Sportsman (Wm 2/52) | 20.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 20.00 | 30.00 |
| 2. Stage Coach (Got 11/54) | 145.00 | 175.00 |
| 4* Stardust (Wm 3/56) | 250.00 | 310.00 |
| 4. Starlets (Un 12/55) | 210.00 | 265.00 |
| 4. Star Pool (Wm 10/54) | 100.00 | 160.00 |
| 2. Stars (Un 6/52) | 30.00 | 50.00 |
| 4. Starlite (Wm 3/53) | 35.00 | 60.00 |
| 4. Steeple Chase (Un 1/52) | 25.00 | 65.00 |
| 4. Stop & Go (Ge 3/51) | 10.00 | 20.00 |
| 4. Struggle Buggies (Wm 12/53) | 40.00 | 100.00 |
| 4. Sunshine Park (B 12/52) | 25.00 | 40.00 |
| 6. Super Hockey (CC 4/49) | 10.00 | 20.00 |
| 2. Super Jumbo (Got 10/54) | 250.00 | 300.00 |
| 4. Surf Club (B 3/54) | 39.50 | 85.00 |
| 4. Sweepstakes (Wm 1/52) | 55.00 | 75.00 |
| 4. Sweet Add-A-Line (Got 7/55) | 165.00 | 210.00 |
| 4. Sweetheart (Wm 5/50) | 20.00 | 40.00 |
| 4. Tahiti (Un 8/53) | 25.00 | 80.00 |
| 4. Tampico (Un 6/49) | 10.00 | 15.00 |
| 4. Telecard (Got 1/49) | 10.00 | 20.00 |
| 4. Thing (CC 2/51) | 15.00 | 25.00 |
| 4. Three Deuces (Wm 8/55) | 195.00 | 220.00 |
| 4. Three Feathers (Ge 5/49) | 15.00 | 25.00 |
| 4. Three Four Five (Un 6/51) | 20.00 | 40.00 |
| 6. Three Musketeers (Got 7/49) | 15.00 | 20.00 |
| 6. Thrill (CC 9/48) | 10.00 | 15.00 |
| 4. Thunderbird (Wm 5/54) | 79.00 | 120.00 |
| 4. Tim-Buc-Tu (Wm 1/56) | 145.00 | 225.00 |
| 4. Times Square (Wm 4/53) | 50.00 | 85.00 |
| 4. Toreador (Got 6/56) | 295.00 | 325.00 |
| 4. Touchdown (Un 1/52) | 20.00 | 35.00 |
| 4. Tournament (Got 8/55) | 225.00 | 300.00 |
| 4. Triple Play (Un 8/55) | 150.00 | 200.00 |
| 4. Triplets (Got 7/50) | 15.00 | 20.00 |
| 4. TriScore (Ge 1/51) | 15.00 | 25.00 |
| 4. Tropicana (Un 1/55) | 55.00 | 150.00 |
| 4. Tropics (Un 7/53) | 25.00 | 75.00 |
| 4. Turf King (B 6/50) | 20.00 | 49.50 |
| 4. Twenty Grand (Wm 12/52) | 25.00 | 55.00 |
| 4. Twin Bill (Got 1/55) | 120.00 | 185.00 |
| 4* Variety (B 9/54) | 80.00 | 125.00 |
| 4. Watch My Line (Got 9/51) | 30.00 | 45.00 |
| 4. Whizz Kids (CC 3/52) | 35.00 | 50.00 |
| 4. Wild West (Got 8/51) | 30.00 | 65.00 |
| 4. Winner (Univ.) | 20.00 | 40.00 |
| 4. Wishing Well (Got 9/55) | 165.00 | 195.00 |
| 2. Wonderland (Wm 5/55) | 145.00 | 170.00 |
| 4. Yacht Club (B 6/53) | 30.00 | 75.00 |
| 4. Zingo (Un 10/51) | 25.00 | 65.00 |

## SHUFFLES

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|---|---|---|
| 4. Bally Victory Bowler (5/54) | 100.00 | 175.00 |
| 4. Bally Champion Bowler (5/54) | 100.00 | 185.00 |
| 4. Bally Jet Bowler (8/54) | 100.00 | 200.00 |
| 2. Bally Rocket Bowler (8/54) | 100.00 | 210.00 |
| 4. Bally Mystic Bowler (12/54) | 150.00 | 240.00 |
| 4. Bally Magic Bowler (12/54) | 175.00 | 250.00 |
| 4. Bally Blue Ribbon (3/55) | 240.00 | 295.00 |
| 4. Bally Gold Medal (3/55) | 245.00 | 325.00 |
| 4. ChiCoin 6-Player (8/51) | 35.00 | 75.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 35.00 | 75.00 |
| 4. ChiCoin Match Bowler (6/52) | 35.00 | 80.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) | 35.00 | 85.00 |
| 4. Chi-Coin Matcb Bowl-A-Ball (11/52) | 35.00 | 90.00 |
| 4. ChiCoin 10th Frame Special (12/52) | 35.00 | 90.00 |
| 4. ChiCoin Name Bowler (1/53) | 35.00 | 95.00 |
| 4. ChiCoin 10th Frame Double Score Bowler (2/53) | 25.00 | 100.00 |
| 4. ChiCoin Crown (4/53) | 45.00 | 110.00 |
| 4. ChiCoin Crown, Giant Pins (4/53) | 50.00 | 110.00 |
| 4. ChiCoin Triple Score (6/53) | 50.00 | 120.00 |
| 4. CbiCoin Gold Cup (7/53) | 50.00 | 125.00 |
| 4. ChiCoin High Speed Crown (7/53) | 60.00 | 130.00 |
| 4. ChiCoin High Speed Triple Score (8/53) | 65.00 | 135.00 |
| 4* ChiCoin Advance (10/53) | 75.00 | 140.00 |
| 4. ChiCoin King (10/53) | 75.00 | 145.00 |
| 4* ChiCoin Criss Cross Bowler (12/53) | 75.00 | 150.00 |
| 4. ChiCoin Super Frame (3/54) | 85.00 | 155.00 |
| 4. ChiCoin Starlite (5/54) | 125.00 | 175.00 |
| 4. ChiCoin Feature (7/54) | 100.00 | 190.00 |
| 2* ChiCoin Holiday (9/54) | 110.00 | 235.00 |
| 4. ChiCoin Flash (10/54) | 110.00 | 200.00 |
| 4. ChiCoin Playtime (10/54) | 150.00 | 215.00 |
| 4. ChiCoin Fireball (11/54) | 175.00 | 250.00 |
| 4* ChiCoin Thunderbolt (12/54) | 185.00 | 265.00 |
| 4* ChiCoin Triple Strike (2/55) | 200.00 | 270.00 |
| 4. ChiCoin Arrow (2/55) | 225.00 | 275.00 |
| 2. ChiCoin Criss Cross Targette (1/55) | 75.00 | 170.00 |
| 2. DeLuxe model | 75.00 | 180.00 |
| 4. ChiCoin Bonus Score (4/55) | 240.00 | 295.00 |
| 2. ChiCoin Big League (5/55) | 250.00 | 300.00 |
| 4* ChiCoin Hollywood (5/55) | 250.00 | 310.00 |
| 2. ChiCoin Blinker (8/55) | 285.00 | 325.00 |
| 4. ChiCoin Score-A-Line (9/55) | 295.00 | 335.00 |
| 4* ChiCoin Bowling Team (10/55) | 250.00 | 340.00 |
| 2. Exhibit Twin Rotation (5/52) | 50.00 | 100.00 |
| 4. Genco Sbuffle Target (7/51) | 20.00 | 40.00 |
| 4. Genco 8-Player Rebound (9/51) | 25.00 | 45.00 |
| 4. Genco Shuffle Pool (11/53) | 25.00 | 85.00 |
| 4. Genco Match Pool (2/54) | 50.00 | 90.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 25.00 |
| 4. Keeney Super DeLuxe League Bowler (3/52) | 40.00 | 75.00 |
| 2. Keeney High Score League (5/52) | 40.00 | 80.00 |
| 4* Keeney Team (10/52) | 35.00 | 90.00 |
| 4. Keeney Club (4/53) | 25.00 | 95.00 |
| 4. Keeney Domino (5/53) | 40.00 | 100.00 |
| 4. Keeney Carnival (5/53) | 45.00 | 110.00 |
| 4. Keeney Pacemaker (9/53) | 50.00 | 125.00 |
| 4. Keeney Mainliner Bowler (1/54) | 65.00 | 175.00 |
| 4. Keeney Bonus Bowler (3/54) | 75.00 | 175.00 |
| 4. Keeney Diamond Bowler (5/54) | 100.00 | 175.00 |
| 4. Keeney Bikini (6/54) | 125.00 | 175.00 |
| 4. Keeney Century (6/54) | 140.00 | 195.00 |
| 4. Keeney American (9/54) | 225.00 | 250.00 |
| 4. Keeney National (9/54) | 225.00 | 260.00 |
| 2. Keeney Speedlane (4/55) | 175.00 | 300.00 |
| 4. United 6-Player Super (3/52) | 20.00 | 60.00 |
| 4. United 4-Player Official (5/52) | 30.00 | 60.00 |
| 4. United 6-Player Super (7/52) | 30.00 | 65.00 |
| 4. United 10th Frame Star (9/52) | 35.00 | 70.00 |
| 4. United Manhattan 10th Frame (9/52) | 35.00 | 70.00 |
| 4. United Manhattan (9/52) | 35.00 | 135.00 |
| 4. United 10th Frame Super (10/52) | 35.00 | 80.00 |
| 4. United Cascade (2/53) | 35.00 | 85.00 |
| 4. United Clover (2/53) | 35.00 | 90.00 |
| 6. United Liberty (2/53) | 40.00 | 90.00 |
| 2. United Classic (6/53) | 45.00 | 90.00 |
| 2. United Olympic (6/53) | 45.00 | 95.00 |
| 4. United Royal (9/53) | 50.00 | 95.00 |
| 4. United Imperial (9/53) | 65.00 | 100.00 |
| 4. DeLuxe model | 75.00 | 110.00 |
| 4. United Chief (11/53) | 85.00 | 115.00 |
| 4. United Leader (11/53) | 95.00 | 150.00 |
| 4. DeLuxe model | 100.00 | 130.00 |
| 4. United Team (1/54) | 115.00 | 140.00 |
| 4. DeLuxe model | 110.00 | 145.00 |
| 4. United League (1/54) | 115.00 | 150.00 |
| 4. DeLuxe model | 120.00 | 155.00 |
| 4. United Ace (5/54) | 100.00 | 175.00 |
| 4. DeLuxe model | 110.00 | 175.00 |
| 4. United Rainbow (5/54) | 110.00 | 180.00 |
| 4. United Banner (8/54) | 155.00 | 185.00 |
| 2. DeLuxe model | 160.00 | 190.00 |
| 4. United Shuffle Targette (8/54) | 145.00 | 200.00 |
| 4. DeLuxe model | 140.00 | 220.00 |
| 4. United Speedy (8/54) | 145.00 | 220.00 |
| 4. Un. 11th Frame (10/54) | 145.00 | 225.00 |
| 4. DeLuxe model | 145.00 | 230.00 |
| 4. United Comet Targette (11/54) | 145.00 | 235.00 |
| 4. DeLuxe model | 145.00 | 240.00 |
| 4. United Mercury (12/54) | 150.00 | 245.00 |

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| 4. DeLuxe model | 155.00 | 250.00 |
| 4. United Mars (1/55) | 160.00 | 260.00 |
| 4. DeLuxe model | 165.00 | 265.00 |
| 4.* Un. Lightning (2/55) | 165.00 | 275.00 |
| 4. DeLuxe model | 170.00 | 280.00 |
| 2. Un. Venus (3/55) | 170.00 | 280.00 |
| 2. DeLuxe model | 175.00 | 285.00 |
| 4* Un. Clipper (5/55) | 175.00 | 315.00 |
| 4. DeLuxe model | 175.00 | 290.00 |
| 4. Un. Derby Roll (5/55) | 175.00 | 295.00 |
| 4. DeLuxe model | 185.00 | 295.00 |
| 4. Un. 5th Inning (6/55) | 185.00 | 300.00 |
| 4. DeLuxe model | 195.00 | 300.00 |
| 4. Un. Capitol (6/55) | 225.00 | 305.00 |
| 4. DeLuxe model | 230.00 | 310.00 |

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|---|---|---|
| 2. Bally Champion Horse | 300.00 | 395.00 |
| 4. Bally Moon Ride | 200.00 | 325.00 |
| 4. Bally Space Ship | 225.00 | 345.00 |
| 2. Bally Speed Boat | 275.00 | 350.00 |
| 4. Bert Lane Merry-Go-R'd | 295.00 | 450.00 |
| 4. Bert Lane Fire Engine | 325.00 | 485.00 |
| 4. Chicago Coin Super Jet | 200.00 | 350.00 |
| 4. Decco Merry-Go-Round | 225.00 | 350.00 |
| 4. Exhibit Big Bronco | 250.00 | 375.00 |
| 4. Exhibit Mustang | 350.00 | 425.00 |
| 4. Exhibit Space Patrol | 200.00 | 295.00 |
| 2. Scientific Television | 265.00 | 325.00 |

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|---|---|---|
| 4. ABT 6 Gun Rifle Range | 500.00 | 600.00 |
| 4. Air Football | 195.00 | 250.00 |
| 4. Amus. Boomerang | 30.00 | 65.00 |
| 4. Bally Big Inning | 65.00 | 125.00 |
| 4. Bally Heavy Hitter | 35.00 | 55.00 |
| 4. Bally King Pin | 20.00 | 50.00 |
| 4. Bally Rapid Fire | 65.00 | 125.00 |
| 4. Bally Undersea Raider | 75.00 | 125.00 |
| 4. Capitol Midget Movies | 125.00 | 150.00 |
| 4. Champion Hockey | 45.00 | 125.00 |
| 4. ChiCoin Basketball Champ | 100.00 | 175.00 |
| 4. ChiCoin 4-Player Derby | 100.00 | 175.00 |
| 4. ChiCoin Goalee | 35.00 | 100.00 |
| 2. ChiCoin Hockey | 45.00 | 75.00 |
| 4. ChiCoin Midget Skee | 85.00 | 125.00 |
| 2. ChiCoin Pistol | 30.00 | 95.00 |
| 4. ChiCoin Home Run, 6 Player (3/54) | 100.00 | 185.00 |
| 4. Super model | 125.00 | 195.00 |
| 4. ChiCoin Twin Hockey (5/56) | 225.00 | 385.00 |
| 4. ChiCoin Steam Shovel (5/56) | 150.00 | 250.00 |
| 4. Edelco Pool Table | 20.00 | 40.00 |
| 4. Evans Bola Score | 40.00 | 75.00 |
| 4. Evans Bat-A-Score | 40.00 | 145.00 |
| 4. Evans Ski Roll | 35.00 | 75.00 |
| 4. Evans Super Bomber | 75.00 | 120.00 |
| 4. Evans Play Ball | 60.00 | 90.00 |
| 4. Evans Ten Strike '46 | 30.00 | 85.00 |
| 4. Evans Tommy Gun | 35.00 | 110.00 |
| 4* Exhibit Dale Gun | 15.00 | 55.00 |
| 2. Exhibit Gun Patrol | 50.00 | 120.00 |
| 4. Exhibit Jet Gun | 55.00 | 145.00 |
| 4* Exhibit Space Gun | 69.50 | 140.00 |
| 4. Exhibit Pony Express | 75.00 | 135.00 |
| 4. Exhibit Silver Bullets | 35.00 | 125.00 |
| 4. Exhibit Six Shooter | 50.00 | 125.00 |
| 4. Exhibit Vitalizer | 40.00 | 70.00 |
| 4* Exhibit Shooting Gal. (6/54) | 89.50 | 145.00 |
| 4. Exhibit Star Shooting Gallery (9/54) | 125.00 | 195.00 |
| 4. Exhibit Sportland Shooting Gallery (11/54) | 145.00 | 225.00 |
| 4. Exhibit "500" Shooting Gallery (3/55) | 150.00 | 275.00 |
| 4. Exhibit Treasure Cove Shooting Gallery (6/55) | 295.00 | 350.00 |
| 4. Games, Inc. Hunter (1/56) | 265.00 | 295.00 |
| 4. Genco Sky Gunner | 75.00 | 145.00 |
| 4. Genco Night Fighter | 75.00 | 145.00 |
| 4. Genco 2-Player Basketball | 125.00 | 195.00 |
| 4* Genco Rifle Gal. (6/54) | 125.00 | 250.00 |
| 4. Genco Big Top Rifle Gallery (6/54) | 235.00 | 325.00 |
| 4. Super Model (12/55) | 335.00 | 395.00 |
| 4* Genco Wild West Gun (2/55) | 295.00 | 325.00 |
| 4* Genco Sky Rocket Rifle Gal. (5/55) | 275.00 | 325.00 |
| 4. Genco Champion Baseball (9/55) | 249.00 | 325.00 |
| 4. Genco Quarterback (10/55) | 275.00 | 325.00 |
| 4. Genco Hi-Fly Baseball (5/56) | 250.00 | 390.00 |
| 4* Genco State Fair Rifle Gal. (6/56) | 395.00 | 450.00 |
| 4. Jack Rabbit | 50.00 | 75.00 |
| 4. Jungle Joe | 45.00 | 65.00 |
| 4. Keeney Air Raider | 65.00 | 150.00 |
| 4. Keeney Sub Gun | 70.00 | 125.00 |
| 4. Keeney Texas Leaguer | 25.00 | 45.00 |
| 4. Keeney Sportsman (11/54) | 150.00 | 225.00 |
| 4. DeLuxe model | 160.00 | 230.00 |
| 4. Keeney Ranger (3/55) | 225.00 | 265.00 |
| 4. DeLuxe model (3/55) | 235.00 | 275.00 |
| 4. Lite League | 45.00 | 75.00 |
| 4. Mills Panorama Peek (11/54) | 175.00 | 320.00 |
| 4. Mills Conv. for Panoram Peek | 10.00 | 20.00 |
| 4. Muto. Atomic Bomber | 65.00 | 150.00 |
| 4. Mutos. Ace Bombers | 95.00 | 165.00 |
| 4. Mutoscope Dr. Mobile (Prewar) | 95.00 | 175.00 |
| 4. Mutos. Fly. Saucers | 90.00 | 150.00 |
| 4. Mutos. Photo (Pre-War) | 125.00 | 275.00 |
| 4. Mutos. Photomatic (DeLuxe) | 250.00 | 350.00 |
| 4. Mutoscope Silver Gloves | 125.00 | 225.00 |
| 4. Mutoscope Sky Fighter | 60.00 | 150.00 |
| 4. Mutos. Voice-O-Graph 35¢ | 175.00 | 365.00 |
| 4* Mutoscope Rock 'n' Roll (7/56) | 65.00 | 115.00 |
| 2. QT Pool Table | 50.00 | 75.00 |
| 2. Quizzer | 50.00 | 85.00 |
| 2. Rockola World Series | 35.00 | 85.00 |
| 4. Scientific Baseball | 20.00 | 40.00 |
| 4. Scientific Basketball | 20.00 | 45.00 |
| 4. Scientific Batting Pr. | 30.00 | 85.00 |
| 4. Scientific Pitch 'Em | 50.00 | 175.00 |
| 4* Seeburg Bear Gun | 75.00 | 175.00 |
| 4. Seeburg Chicken Sam | 50.00 | 100.00 |
| 4. Seeburg Shoot the Chute | 45.00 | 90.00 |
| 4* Seeburg Coon Hunt | 85.00 | 175.00 |
| 4. Set Shot Basketball | 145.00 | 275.00 |
| 2* Telequiz | 75.00 | 110.00 |
| 4. Un. Team Hockey | 25.00 | 50.00 |
| 4* United Jungle Gun | 75.00 | 185.00 |
| 4. DeLuxe model | 75.00 | 195.00 |
| 4* United Carnival Gun (10/54) | 125.00 | 210.00 |
| 4. DeLuxe model | 135.00 | 210.00 |
| 4. Un. Bonus Gun (1/55) | 250.00 | 295.00 |
| 4. DeLuxe model | 260.00 | 300.00 |
| 4* Un. Sidewalk Engineer (4/55) | 99.50 | 195.00 |
| 4. Wilcox-Gay Recordio | 50.00 | 75.00 |
| 6. Wms. All Stars (8/47) | 25.00 | 70.00 |
| 6. Wms. Box Score (12/47) | 25.00 | 70.00 |
| 6. Wms. Star Series (4/49) | 25.00 | 75.00 |
| 4. Wms. Super World Series (4/51) | 35.00 | 85.00 |
| 4. Wms. DeLuxe World Series (2/52) | 40.00 | 90.00 |
| 4. Wms. DeLuxe Baseball (4/53) | 75.00 | 135.00 |
| 4. Wms. Pennant Baseball (12/53) | 80.00 | 140.00 |
| 4. Wms. Super Pennant Baseball (12/53) | 84.50 | 175.00 |
| 4. Wms. Super Star Baseball (12/53) | 90.00 | 180.00 |
| 4. Wms. Major League Baseball (2/54) | 99.50 | 185.00 |
| 4. Wms. All Star Baseball (2/54) | 125.00 | 185.00 |
| 4. Wms. Big League Baseball (2/54) | 125.00 | 190.00 |
| 1. Wms. Jet Fighter (10/54) | 125.00 | 225.00 |
| 4. Wms. Safari (2/54) | 210.00 | 310.00 |
| 4. DeLuxe model | 220.00 | 320.00 |
| 4. Wms Polar Hunt (3/55) | 275.00 | 325.00 |
| 4. Wms. King Of Swat (5/55) | 225.00 | 325.00 |
| 4. Wms. Four Bagger (4/56) | 325.00 | 395.00 |
| 4. DeLuxe model | 325.00 | 400.00 |

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

*No List Price Authorized for Publication*

"G-200" 200-sel. phonograph
"G-120" 120-sel. phonograph
"G -80" 80-sel. phonograph
"HS-200" Selective Hideaway
"HS-120" Selective Hideaway
"HS- 80" Selective Hideaway
"HC-200" Continuous-play Hideaway
"HC-120" Continuous-play Hideaway
"HC-80" Continuous-play Hideaway
"W-200" 200-selection Wall Box
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

### AUTO-PHOTO CO.

Studio Model "II" ..... $3,245.00

### BALLY MFG. CO.

| | |
|---|---|
| ABC Bowling Lanes (6 Player) | |
| 14 Foot Model | $1,245.00 |
| 11 Foot Model | 1,225.00 |
| Key West | 815.00 |
| Bike (Kiddie Ride) | 835.00 |
| Model T (without Record Changer) | 705.00 |
| Model T (with Record Changer) | 755.00 |
| Balls-A-Poppin' (2 Player, 3 or 5 Ball) | 485.00 |
| Big Show | 799.50 |
| Pin-Pool | |
| Standard (52" x 36") Model | |
| (A) Without lights | 300.00 |
| (B) With light-up bumpers | 315.00 |
| (C) With neon lights | 315.00 |
| Senior (68" x 36" Model) | 325.00 |
| DeLuxe ABC Bowler (without Match Feature) | |
| Model A-110, 10c a play | 760.00 |
| Model A-325, 3 plays for 25c | 780.00 |
| Congress Bowler (with Match Feature) | |
| Model C-110, 10c a play | 805.00 |
| Model C-325, 3 plays for 25c | 825.00 |
| Bull's Eye Shooting Gallery | 395.00 |
| The Champion (with new all-metal cabinet) | 835.00 |

### CHICAGO COIN MACHINE CO.

Super Ski Bowl (Match Model)
Ski-Bowl (6 Player, 10 Foot)
Championship Bowler
Super Championship Bowler (Match Model)

*No List Price Authorized for Publication*

### EXHIBIT SUPPLY CO.

Ringer Ball (2 Player)

*No List Price Authorized for Publication*

### J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

*No List Price Authorized for Publication*

### GENCO MFG. & SALES CO.

Official Skill Ball (6 Player)
Davy Crockett (Rifle Gallery)

*No List Price Authorized for Publication*

### D. GOTTLIEB & CO.

Rainbow (Single Player, 5-Ball)

*No List Price Authorized for Publication*

### INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vendor ..... $ 390.00

### J. H. KEENEY & CO., INC.

*Prices on Request*

Cross Country (4 Player Novelty and Match Model) ..... $ 435.00
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above
Electric Cigarette Vender ..... $ 284.50
Coin Changer Model ..... 304.50

### ROCK-OLA MFG. CORP.

*No List Price Authorized for Publication*

Model 1450-Playmaster, 120 Sel.
Model 1452, 50 Selections
Model 1454, 120 Selections
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—DeLuxe Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

### J. P. SEEBURG CORP.

*No List Price Authorized for Publication*

V-200—Select-O-Matic "200" Phonograph
V-3W-A—Wall-O-Matic "200"
100J—Select-O-Matic "100" Phonograph
3W-1—Wall-O-Matic "100"
MRVC-2—Master Remote Volume Control
HFCV2-8—High Fidelity Wall Speaker
HFCV3-8—High Fidelity Corner Speaker
HFCV1-12—High Fidelity Recessed Speaker
PS6-1Z—Power Supply
HFA1-L6—Power Amplifier

### UNITED MFG. CO.

| | |
|---|---|
| Bowling Alley (6 Player, 14 Foot) | $1,195.00 |
| Brazil | 775.00 |
| Pirate Gun | 645.00 |
| Select Play Shuffle Alley (Without Match Feature) | 635.00 |
| Select Play Shuffle Alley (With Match Feature) | 695.00 |
| Handicap Shuffle Alley (Without Match Feature) | |
| Single Chute | 760.00 |
| Double Chute | 780.00 |
| DeLuxe Handicap Shuffle Alley (With Match Feature) | |
| Single Chute | 810.00 |
| Double Chute | 830.00 |
| Star Slugger (Regular) | 495.00 |
| Star Slugger (Replay) | 545.00 |

### WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)
Peppy, The Clown
Perky (Single Player 5 Ball)
Single Coin Chute
Twin Coin Chutes
Crane

*No List Price Authorized for Publication*

### THE RUDOLPH WURLITZER CO.

*No List Price Authorized for Publication*

Model 2000, "Centennial", 200 Selections
Model 1900, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel.
Model 5207 Wall Box—104 Selection—3 Wire
Model 5206 Wall Box—48 Selection—4 Wire
Model 257 Stepper—104 Selection—3 Wire
Model 253 Stepper—104 Selection—3 Wire
Model 248 Stepper—48 Selection—4 Wire
Model 5117 12" High Fidelity Wall Speaker
Model 5116 8" High Fidelity Corner Speaker
Model 5115 5" High Fidelity Corner Speaker

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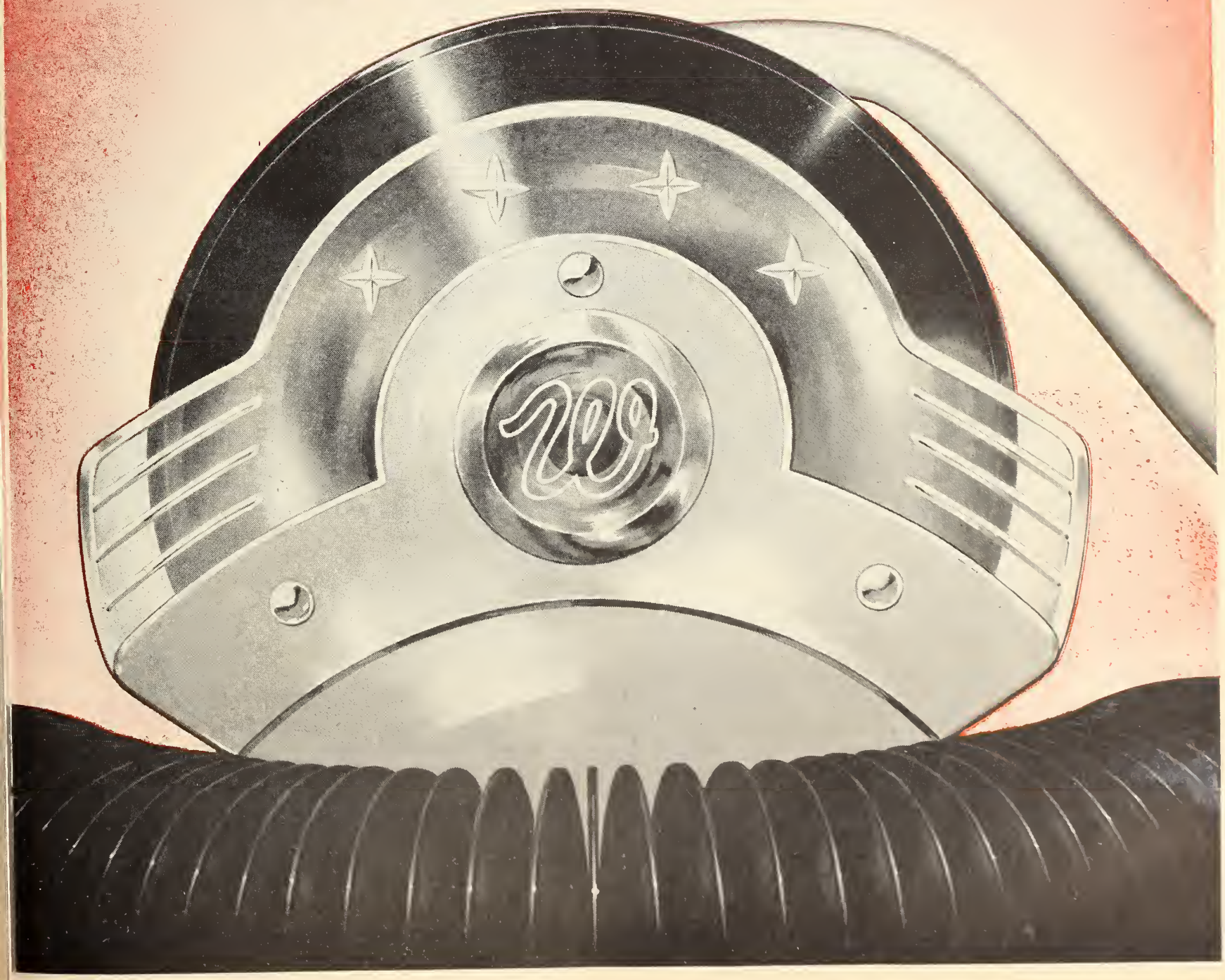
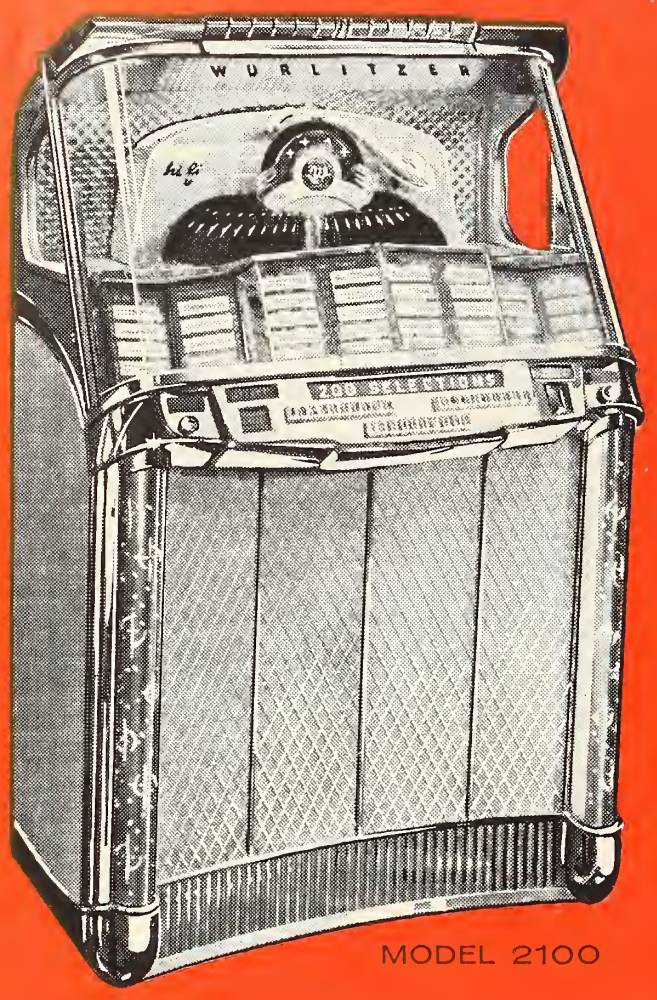
# A New All-Location Line from Wurlitzer



# MORE THAN EVER WURLITZER MEETS THE MUSIC NEEDS OF EVERY LOCATION




MODEL 2100

## THE MAGNIFICENT NEW 200 SELECTION WURLITZER MODEL 2100

## THE EXCITING NEW 104 SELECTION WURLITZER MODEL 2104

Wurlitzer presents on these pages the story of its brilliantly beautiful new phonographs comprising a line created to meet the music needs of every size and type of location.

The magnificent 200-selection Model 2100! The exciting 104-Selection Model 2104!

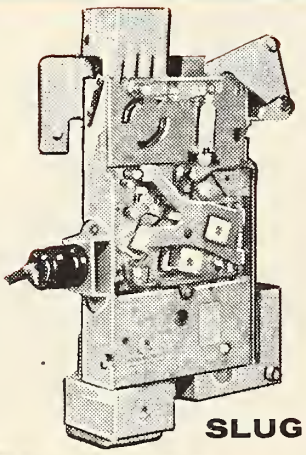
Into each has been designed and engineered more earning power than was ever before offered by any coin-operated instrument.

Essentially identical in outward styling with the exception of their selector panels, both feature sturdy metal dome castings with a new forward sweep, striking color-styled cabinetry. Eye-pleasing gold record changer compartment backgrounds, lighted gold pilasters, gold and white turntable support castings, and new contoured rigidized metal grilles.

Both offer that proven play-promoting feature pioneered by Wurlitzer — 50c play!

Each carries to new heights the quality that has always distinguished Wurlitzer workmanship — standards of tone, beauty and earning power against which all other phonographs will be measured.

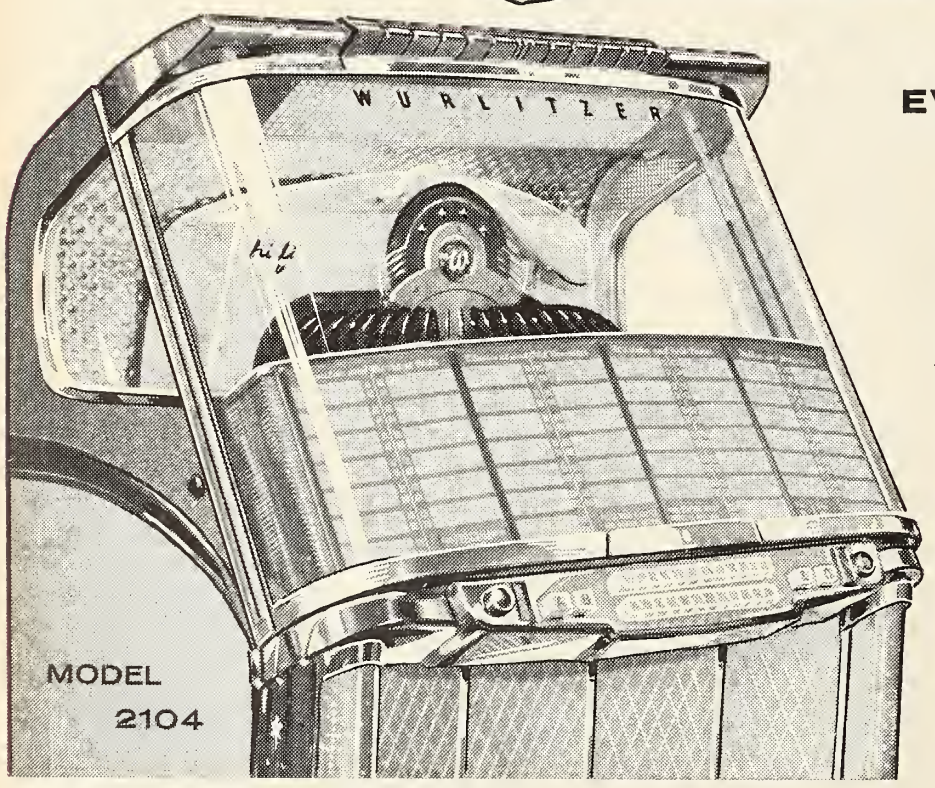
## WURLITZER NOW FIRST WITH SINGLE ALL-COIN SLUG REJECTOR



SLUG REJECTOR

PLAYRAK

The new single slug rejector accepts coins of all denominations, including half-dollars. Coupled with the sensational PLAYRAK coin registration unit, which allows the presetting of various coin-play combinations with cash register precision, this swift, simple, automatic coin control system is the most practical and profitable ever developed.




MODEL 2104

## EVERY WURLITZER FEATURE POINTS TO GREATER EARNING POWER

The Wurlitzer 200-selection Model 2100 program panel (shown above) features 40 top tunes in the center, with a full 80 tunes in view at all times. Push button-controlled roto page "books" allow complete viewing of the full program.

The selector system has been improved and further simplified to insure accurate, trouble-free operation. The 200-selection changer mechanism now has the same fast action as its 104-selection counterpart.

The Wurlitzer 104-selection Model 2104 program panel, pictured at left, offers complete title visibility with simple number-letter combination selection to eliminate errors and stimulate play.

## WURLITZER PIONEERS 50c PLAY

. . . greatest single contribution to increased earnings in the annals of automatic music. Proof positive that the greatest contributions to operator profits always come first from Wurlitzer.

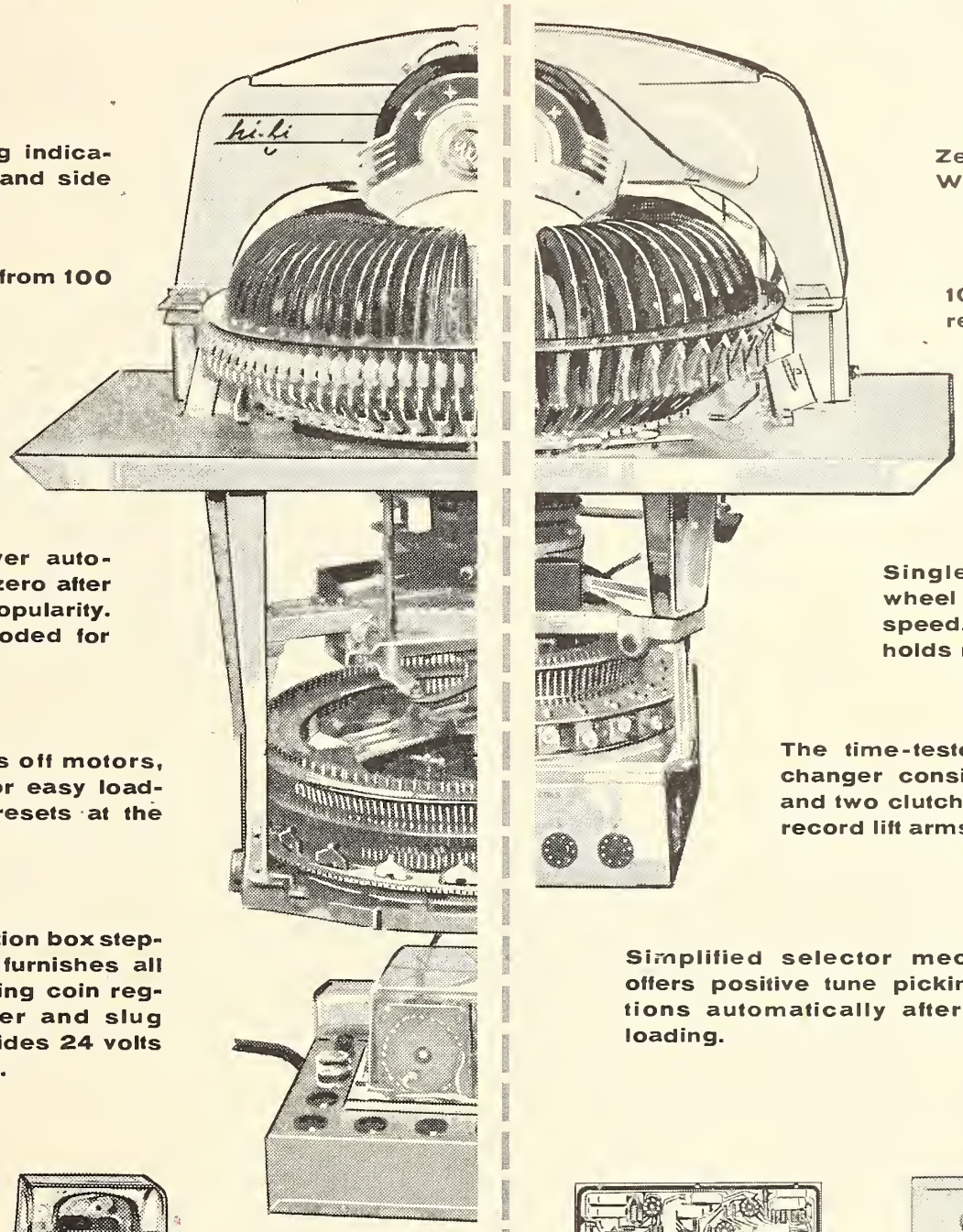
# THE CAROUSEL MECHANISM

## A TRIUMPH OF TROUBLE-FREE HIGH SPEED OPERATION

## LOCATION-PROVEN OPERATOR ACCEPTED

### WURLITZER MODEL 2100

### WURLITZER MODEL 2104



Record-now-playing indicators show number and side of selection playing.

200 selections from 100 records.

Zenith Cobra Stylus standard Wurlitzer equipment.

104 selections from 52 records.

Playmeter reset lever automatically clears to zero after checking for play popularity. Meters are color-coded for easy reading.

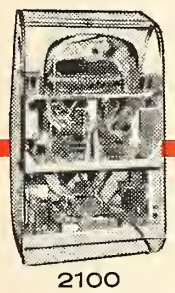
Single direction turntable is flywheel balanced for accurate record speed. Self-centering chuck gently holds records.

Service lever shuts off motors, releases selector for easy loading. Automatically resets at the touch of a finger.

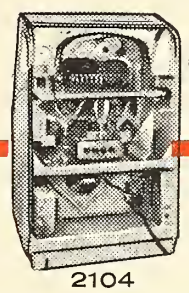
The time-tested Carousel record changer consists of a single cam and two clutches which actuate the record lift arms.

Unit built junction box stepper on 2100 furnishes all power, including coin register, amplifier and slug rejector. Provides 24 volts for wall boxes.

Simplified selector mechanism offers positive tune picking. Positions automatically after record loading.



2100



2104

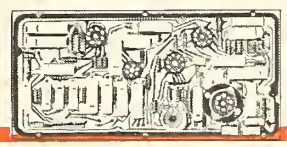
### WURLITZER ACCESSIBILITY

### ALL AREAS WITHIN EASY REACH

Ease of accessibility is a major consideration in all Wurlitzer designs. The amplifier mounted in the right lower rear of the cabinet is so placed that all tubes and electrical components may be reached without removing the pan. The coin mechanism, located on the left-hand side above the cash box compartment, may be easily snapped out for cleaning or adjustment. Removing the entire record changer mechanism necessitates only the removal of the connecting plugs, four screws, and the disconnection of two actuating cables. Both mechanisms stand unsupported on the floor for service.

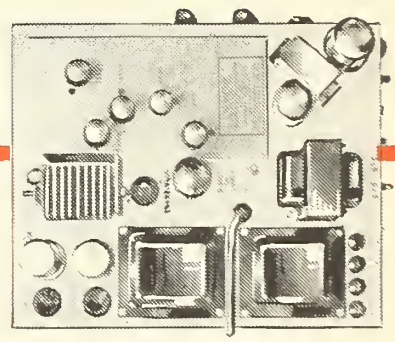
The ample rear doors are made in two sections for efficient service. They are designed to play an important part in providing ventilation for the interior. Lower section is screened to admit cool air while the upper door is double-walled, providing an upward flow of air which exhausts through vents in the top curve. Additional venting is provided at the rear of the center dome casting.

Cash box door has separate lock, opens into metal-lined casing holding fabric bag which cannot be reached from the inside of phonograph. Sturdy metal trim-guard discourages tampering.



Electronic Component Placement

Plated Wiring Circuits



Dynatone Amplifier

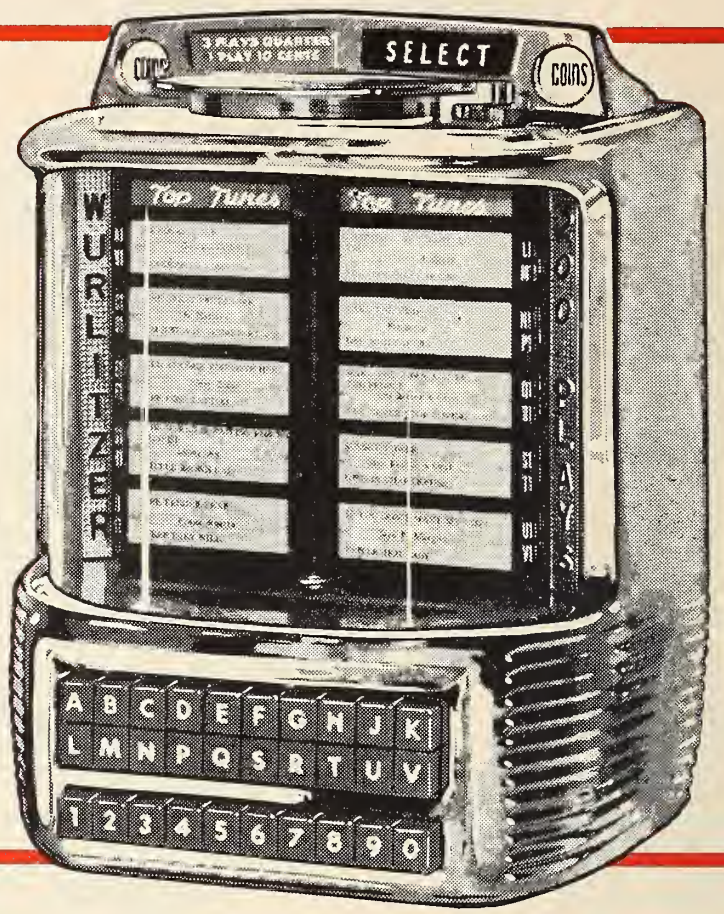
### TOPS ALL OTHERS FOR TRUE HIGH FIDELITY

The long acknowledged Wurlitzer leadership in high fidelity tone becomes, more than ever, a great play-stimulating feature in this fine new phonograph line.

Each model has the famous Dynatone amplifier now offering greater efficiency with a 25% increase in output. It incorporates a built-in volume level control — plus — that great Wurlitzer exclusive . . . plated wiring circuits. Uniformity of all metal wiring connections is assured. Pre-amp units are shock-mounted for extended life at minimum maintenance costs. Each model features three 12-inch bass woofers and a 4-inch tweeter. You have only to *hear* these wonderful Wurlitzers play to realize that for true high fidelity and breathtaking tonal clarity, they are the undisputed leaders of the industry.

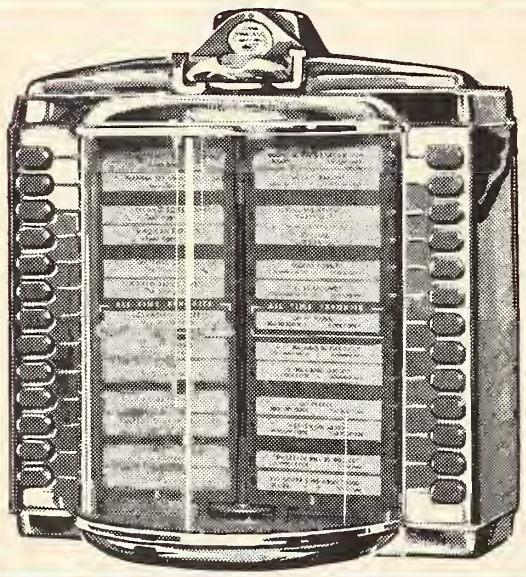
# WURLITZER WALL BOXES

## MODEL 5210 WALL BOX
## 200 SELECTIONS




The Model 5210, 200-selection wall box embodies the greatest array of play-promoting features ever found in a wall box. Pages and title strips are easily visible and are illuminated from top and bottom for easy selection. The top casting includes double coin entry for greater customer convenience and the three-in-one magnetic slug rejector has a "two nickel" feature which permits 10c play with 5c coins. It also accepts dimes and quarters, for multiple play.
The program pages are top-operated and each leaf has an over-center spring, assuring that individual pages always lie flat for easy reading. The heavily chrome-plated die-cast case has a panel with three rows of buttons in the lower section. Selection is made through a letter and numeral combination, exactly the same as the Model 2100 phonograph. This fine wall box is truly a worthy companion to the 2100 . . . the world's top-earning, 200-selection phonograph.

**DIMENSIONS:**
14-7/32" High, 11" Wide, 7-31/32" Deep
Weight — 28 lbs.



## MODEL 5207 WALL BOX
## 104 SELECTIONS

An eye-appealing wall box which will increase the earnings of your Model 2104 or other 104-selection Wurlitzer phonographs. The highly chromed case has circular, full-view visibility for easy title strip reading. The flip pages are actuated by top levers directly in front of the coin entry. 5, 10 and 25c coins are handled by a single-button selection — patrons need only push the button directly opposite the tune of their choice.
The Ace Lock, located at the side, features a separate key for each box.
Truly a proven high-earning favorite.

**DIMENSIONS:**
12½" High, 11¾" Wide, 7⅜" Deep
Weight — 20¼ lbs.

## WURLITZER MODELS 2100 AND 2104 SPECIFICATIONS

**DIMENSIONS:**
Height — 55⅝"
Width — 33⅝"
Depth — 27⅞"
Packed for shipment:
(2100) — 425 lbs. approx.
(2104) — 383 lbs. approx.
Weight —
(2100) 355 lbs.
(2104) 323 lbs.

**COIN EQUIPMENT:**
Equipped for 50c play, single entry for coins of all denominations. Four-in-one magnetic slug rejector. PLAYRAK coin register mechanism.

**RECORD CHANGER:**
Model 2100 provides 200 selections from 100 seven-inch 45 RPM records.
Model 2104 provides 104 selections from 52 seven-inch 45 RPM records. Playmeter standard equipment.

**SOUND SYSTEM:**
Includes pre-amp, automatic level control and volume control. Dual tone and fader controls.

**TONE ARM:**
Single, low pressure tone arm with Zenith Cobra Cartridge, plays both record sides.

**WATTAGE:**
Model 2100 — Complete phonograph, 425 watts. Standby, 150 watts.
Model 2104 — Complete phonograph, 300 watts. Standby, 145 watts.

**LIGHTING:**
Model 2100 — Three 20-watt, one 14-watt, two 4-watt.
Model 2104 — Four 20-watt fluorescent.

**NUMBER OF SELECTIONS:**
Model 2100 — 200 Model 2104 — 104

**CABINET FINISH:**
Color-styled Dino-weld side panels.

**REMOTE:**
200-selection wall box, Model 5210 available.
104-selection wall box, Model 5207 available.

**AUXILIARY SPEAKERS:**
Will use any present Wurlitzer Speaker.
Model 5115 - 5116 available.

**TUBE COMPLEMENT:**
1 type 5U4GA (or 5U4GB)
1 type 12AU7A — 1 type 6AU6
2 type 12AX7 — 1 type 6AN8
2 type 6L6GB

**WURLITZER • NORTH TONAWANDA, NEW YORK**

# THE BIGGEST DIMES WORTH OF FUN EVER OFFERED

UNITED'S

# BOWLING ALLEY!




**NEW**
**Player Appeal**

•

COMPLETELY NEW
STYLED CABINET

**14 FT. LONG**

29 IN. WIDE
18" HIGH PLAYFIELD

**TRUE BOWLING**

AUTOMATIC REGULATION SCORING
STRIKES—SPARES—SPLITS
REGULATION LEAVES

Straight Ball, Hook and Back-up Ball

ALL THE SHOTS AND THRILLS OF
REGULATION BOWLING

**3 INCH COMPOSITION BALLS**

*Roll Fast or Slow*

Skill— Not Strength
Makes the Expert Player

*1 to 6 can play!*

**FAST PLAY**

•

**QUIET OPERATION**

**NO STOOP**

BALL RETURN RISER
JUST LIKE A REGULATION BOWLING ALLEY

**LONG LIFE ON LOCATION**

•

*EARNS BIG MONEY YEAR AFTER YEAR*

BEAUTIFUL FORMICA PLAYBOARD
EASY LIFT PLAYBOARD
SIMPLE MECHANISM
RUGGED CONSTRUCTION
EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

SET UP A BATTERY OF THESE GREAT ALLEYS
AND CASH IN ON HUGE PROFITS
**FOR YEARS TO COME!**



NOT JUST A BIG GAME . . . IT'S BIG BUSINESS!

**UNITED MANUFACTURING COMPANY**
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

*SEE YOUR DISTRIBUTOR NOW!*

*A COMPLETE LINE OF SHUFFLE ALLEYS • RIFLE GALLERIES • IN-LINE GAMES!*

YOU'RE REALLY BOWLING
3 IN. BALLS NOT PUCKS
6 CAN PLAY
HIGH SPEED PIN SETTER
HIGH SPEED TOTALIZER
2 SIZES 14 FT. LONG 11 FT. LONG

# Sensational *new* Bowling Game is record-smashing money-maker

**1957** will be your biggest money-making year if you're quick to cover your locations with Bally ABC BOWLING LANES . . . and grab your share of the countless new spots ready and waiting for the greatest skill-amusement game ever built. Not another shuffle-puck game . . . but real bowling with 3 in. hard rubber ball . . . plus Bally profit-proved quick-set "fly-away" pins and rapid-fire score-totalizer... ABC BOWLING LANES is the fastest money-maker you ever operated. Avoid delays in delivery by ordering from your Bally Distributor today.

NOW AT YOUR
Bally®
DISTRIBUTOR
KEY WEST
BALLS-A-POPPIN'
DE LUXE ABC BOWLER
DE LUXE CONGRESS BOWLER
THE CHAMPION • MODEL T
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You can bank on a Ballygame
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25TH ANNIVERSARY
1932 1957

Bally® ABC Bowling Lanes